

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM803029

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900762388		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Logitech Europe S.A.		03/31/2023	Corporation: SWITZERLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CHALLONGE, LLC		
<b>Street Address:</b>	1300 E 86th St., Ste 36a		
<b>City:</b>	Indianapolis		
<b>State/Country:</b>	INDIANA		
<b>Postal Code:</b>	46240		
<b>Entity Type:</b>	Limited Liability Company: INDIANA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5207529	CHALLONGE	
<b>Registration Number:</b>	5207528	CHALLONGE!	
<b>Registration Number:</b>	5077487		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3176377561		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	(317)634-3456		
<b>Email:</b>	cps@uspatent.com, docketdept@uspatent.com, leyster@uspatent.com		
<b>Correspondent Name:</b>	CHARLES P. SCHMAL		
<b>Address Line 1:</b>	WOODARD, EMHARDT, HENRY, REEVES & WAGNER, LLP		
<b>Address Line 2:</b>	111 MONUMENT CIRCLE, SUITE 3700		
<b>Address Line 4:</b>	INDIANAPOLIS, INDIANA 46204		
<b>ATTORNEY DOCKET NUMBER:</b>	054141-000005		
<b>NAME OF SUBMITTER:</b>	Charles P. Schmal		
<b>SIGNATURE:</b>	/ x /		
<b>DATE SIGNED:</b>	04/13/2023		
<b>Total Attachments: 3</b>			

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**TRADEMARK ASSIGNMENT**

**WHEREAS**, Logitech Europe S.A., a Swiss corporation (hereinafter "Assignor"), is the owner of the Trademarks identified in Exhibit A (hereinafter "Trademarks"), and the goodwill thereto;

**WHEREAS**, Challenge, LLC, and Indiana Limited Liability Company (hereinafter "Assignee") desires to acquire said Trademarks and registrations thereon pursuant to the terms of that certain Asset Purchase Agreement between Assignor and Assignee dated March 27, 2023 (the "*Purchase Agreement*");

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, and subject to the terms and conditions set forth in the Purchase Agreement, Assignor hereby assigns to Assignee all right, title and interest in the Trademarks, together with the goodwill of the business associated with the Trademarks, and together with all rights of action, in law or in equity, for any past or future infringement thereof.

The Trademarks are to be held and enjoyed by Assignee for Assignee's own use and benefit and for Assignee's successors and assigns so long as the Trademarks continue in use and subject to the terms and conditions set forth in the Purchase Agreement.

Assignor hereby authorizes the Commissioner for Trademark in the United States Patent and Trademark Office and the officials of corresponding entities or agencies in any applicable jurisdiction to record and register this Assignment of Trademark upon request by Assignee

**Date:** 31 March 2023

**Assignor Logitech Europe S.A.:**

DocuSigned by:  
Signature:                     *François Stettler*                      
51ECD4987CC840A...  
Name:                     François Stettler                      
Title:                     Chairman                    


DocuSigned by:  
Signature:                     *Ulysse Rochat*                      
2424040880054FD...  
Name:                     Ulysse Rochat                      
Title:                     Authorized signatory                    

**Assignee Challenge, LLC:**

DocuSigned by:  
Signature:                     *David M. Cornelius*                      
E0B01A9FAEB44A4...  
Name:                     David Cornelius                      
Title:                     Partner                    

DocuSigned by:  
Signature:                     *Matt McIntyre*                      
13E0A4709B8141D...  
Name:                     Matt McIntyre                      
Title:                     Partner

**EXHIBIT A**  
**LIST OF TRADEMARKS BEING ASSIGNED**

<b>Serial No.</b>	<b>Country</b>	<b>Mark</b>	<b>Filing Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
86956273	US	CHALLENGE	3/29/2016	5207529	5/23/2017
86956264	US	CHALLENGE	3/29/2016	5207528	5/23/2017
86959810	US		3/31/2016	5077487	11/8/2016