

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM800403

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Demand Works Company		04/04/2023	Corporation: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	NETSTOCK Operating, LLC		
Street Address:	111 Congress Ave.		
Internal Address:	Suite 1140		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78701		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3434689	SMOOTHIE	
Registration Number:	3434690	PIVOT FORECASTING	
Registration Number:	3871533	PIVOT PLANNING	
Registration Number:	4034327	PIVOT MAPS	
Registration Number:	5295034	DEMAND WORKS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	215-885-4600		
Email:	whe@eilberg.com		
Correspondent Name:	William H. Eilberg		
Address Line 1:	316 California Ave.		
Address Line 2:	No. 785		
Address Line 4:	Reno, NEVADA 89509		
NAME OF SUBMITTER:	William H. Eilberg		
SIGNATURE:	/William H. Eilberg/		
DATE SIGNED:	04/04/2023		

OP \$140.00 3434689

Total Attachments: 3

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ASSIGNMENT

WHEREAS Demand Works Company, a corporation of Pennsylvania, formerly of Suite 208, 120 N. Church St., West Chester, Pennsylvania 19380, and more recently of 713 Dunmoore Lane, West Chester, Pennsylvania 19380 (hereinafter "Assignor"), has adopted and used the marks shown in Appendix A (hereinafter the "Marks"), as used in connection with various computer software products, all of the Marks being registered in the United States Patent and Trademark Office, under the registration numbers shown in Appendix A, the registrations of Appendix A being hereinafter called the "Registrations", and

WHEREAS NETSTOCK Operating, LLC, a limited liability company of Delaware, having an address at 111 Congress Avenue, Suite 1140, Austin, Texas 78701 (hereinafter "Assignee"), is desirous of acquiring said Marks and the Registrations;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the Marks, together with the good will associated with the business symbolized by the Marks, and the Registrations.

Demand Works Company

Date: 4/4/2023

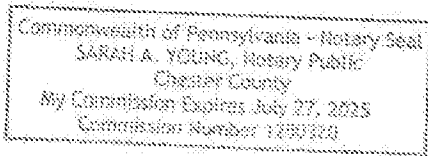
By: _____

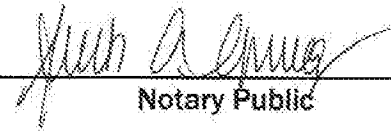

William Tonetti, President

Commonwealth of PA } ss:
County of Chester }

On this 4th day of April, 2023, before me personally appeared William Tonetti,
to me known to be the person described in and who executed the foregoing instrument,
and acknowledged that he executed the same for the purposes therein contained.

Witness my hand and notarial seal the day and year immediately above written.





Notary Public

Appendix A

Mark	Registration No.	Issue Date
SMOOTHIE	3,434,689	May 27, 2008
PIVOT FORECASTING	3,434,690	May 27, 2008
PIVOT PLANNING	3,871,533	November 2, 2010
PIVOT MAPS	4,034,327	October 4, 2011
DEMAND WORKS	5,295,034	September 26, 2017