

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM801396

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Paul Hynes		03/31/2023	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Aspiriant, LLC		
Street Address:	11100 Santa Monica Blvd.		
Internal Address:	Suite 600		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90025		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5854223	SENIOR SAFE & SOUND	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	kmoyerhenry@lewiskohn.com		
Correspondent Name:	Lewis Kohn & Walker LLP		
Address Line 1:	17085 Via Del Campo		
Address Line 4:	San Diego, CALIFORNIA 92127		
ATTORNEY DOCKET NUMBER:	939.3GEN		
NAME OF SUBMITTER:	Kari Moyer-Henry		
SIGNATURE:	/KMH/		
DATE SIGNED:	04/07/2023		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This Trademark Assignment ("*Assignment*") is made this 21st day of March, 2023, by Paul Hynes a(n) individual with a physical address of 12555 High Bluff Dr., San Diego, CA 92130 ("*Assignor*"), and Aspiriant, LLC a(n) Delaware limited liability company with a physical address of 11100 Santa Monica Blvd., Suite 600, Los Angeles, CA 90025 ("*Assignee*").

Assignment

1. Assignor has irrevocably and unconditionally assigned and transferred and does hereby irrevocably and unconditionally assign and transfer to Assignee, Assignor's entire right, title and interest in and to the following identified Trademark Registration ("*Registration*") of the United States:

<i>Reg. No.</i>	<i>Mark</i>	<i>Issue Date</i>	<i>Application No.</i>	<i>Filing Date</i>
5,854,223	SENIOR SAFE & SOUND	09/10/2019	87/686,324	11/15/2017

Assignor is to sell, transfer, assign, convey, set over and deliver to Assignee, among other assets, substantially all of the intellectual property of Assignor, and has agreed to execute and deliver this Assignment to Assignee for recording with governmental authorities including, but not limited to, the US Patent and Trademark Office.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree, intending to be legally bound, as follows:

1. Assignor hereby sells, transfers, assigns, conveys, sets over and delivers to Assignee, its successors and assigns, and Assignee hereby accepts, all of Assignor's rights, title and interests in and to the following (the "**Assigned Trademark**"), together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademark:

(a) the trademark registration is set forth above hereto and all issuances, extensions and renewals thereof;

(b) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world;

(c) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on and/or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but not

the obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Assignor hereby authorizes and requests the United States Commissioner of Patents and Trademarks and the proper officials of all other countries to record this Assignment upon request of Assignee. At Assignee's cost and expense, Assignor shall take such steps and actions following the Effective Date, including the execution of any documents, files, registrations, or other similar items, to ensure that the Assigned Trademark is assigned to Assignee, or any assignee or successor thereto.

3. All representations, warranties, covenants and indemnities of Assignor relating to the Assigned Trademarks are set forth in the Purchase Agreement.

4. This Assignment may be executed in counterparts, and when so executed, each counterpart shall be deemed an original and said counterparts shall constitute one and the same instrument.

Assignor:
Paul Hynes

Signature: _____

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Printed Name: Paul J. Hynes, owner

Date: March 21, 2023

Assignee:
Aspiriant, LLC

Signature: _____

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Printed Name: Doug Hendrickson, CFO & Partner

Date: April 5, 2023