

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM804074

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Danxiao Information Technology Ltd.		04/10/2023	Limited Corporation: SINGAPORE
RECEIVING PARTY DATA			
Name:	HYTTO PTE. LTD.		
Street Address:	20 Emerald Hill Road		
City:	Singapore		
State/Country:	SINGAPORE		
Postal Code:	229302		
Entity Type:	Limited Corporation: SINGAPORE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	97153434	CAM 101	
Serial Number:	97176686	LOVENSE GUSH	
Serial Number:	97551651	LOVENSE	
Serial Number:	97563329	LOVENSE LUSH	
Serial Number:	97563333	LUSH PLUS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	harley@hengxun-ip.com		
Correspondent Name:	Hualin HE		
Address Line 1:	28039 Scott Rd, Suite D-180		
Address Line 4:	Murrieta, CALIFORNIA 92563		
NAME OF SUBMITTER:	Hualin HE		
SIGNATURE:	/Hualin HE/		
DATE SIGNED:	04/18/2023		
Total Attachments: 2			
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Assignment Agreement-signed#page2.tif

Trademark Assignment Agreement

This Trademark Assignment Agreement (herein referred to as the "Agreement") is made as of April 10, 2023 (herein referred to as the "Effective Date"), between Danxiao Information Technology, Ltd. (herein referred to as the "Assignor"), domiciled at Room 2408, Everbright Bank Building, NO 689 Tianhe Rd, Tianhe 510011, guangzhou, Guangdong CN, and HYTTO PTE. LTD. (herein referred to as the "Assignee"), domiciled at 20 Emerald Hill Road, Singapore 229302.

- The Assignor is the registered owner of the following mark (herein referred to as the "Mark") and with Application/Registration Number :

Mark	US Application/Registration Number
CAMI01	97153434
Lovense Gush	97176686
LOVENSE	97551651
Lovense Lush	97563329
Lush Plus	97563333

- The Assignee wishes to acquire the Assignor's rights in the Mark listed in this agreement.

In exchange, the Assignor hereby conveys, transfers, and assigns to the Assignee all of the Assignor's right, title, and interest of whatever kind in the Mark, together with

- 1) the goodwill of the business relating to the products and services on which the Mark are used and for which they are registered,
- 2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Mark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Mark, and
- 3) all rights to sue for past, present and future infringement or misappropriations of the Mark.

Jilin Qiu

Print Name of Assignor

Jilin Qiu

Signature of Assignor

General Manager

Title

Dan Liu

Print Name of Assignee

Dan Liu

Signature of Assignee

General Manager

Title