OP \$40.00 6482144

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM805471

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Kosph Inc		04/12/2023	Corporation: COLORADO

RECEIVING PARTY DATA

Name:	Shenzhen Fujing Electronics Company Limited	
Street Address:	Address: Fuhai, Fuyong Community, Fuyong Street, Bao An District,	
Internal Address:	ess: 206, Building A2, Zone B2	
City:	Shen- zhen, Guangdong,	
State/Country:	CHINA	
Entity Type:	y Type: Limited Company: CHINA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	6482144	ARTTI

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 9172687054

Email: docket@jpglegal.com

Correspondent Name: Jeremy Peter Green Eche

Address Line 1: 163 23rd St
Address Line 2: Ground Floor

Address Line 4: Brooklyn, NEW YORK 11232

NAME OF SUBMITTER:	Jeremy Peter Green Eche	
SIGNATURE:	/JPG/	
DATE SIGNED:	04/24/2023	

Total Attachments: 3

source=Executed Artti Trademark Assignment Agreement#page1.tif source=Executed Artti Trademark Assignment Agreement#page2.tif source=Executed Artti Trademark Assignment Agreement#page3.tif

ASSIGNMENT OF TRADEMARK

Whereas Kosph Inc ("Assignor")

of 1103 Bldg A Shanghui 123 Zhenxing Rd Dongguan CHINA 523170,

a Colorado corporation

Owns Trademark reg. no. 6482144

Word Mark ARTTI.

Whereas Shenzhen Fujing Electronics Company Limited ("Assignee")

of 206, Building A2, Zone B2, Fuhai, Fuyong Community, Fuyong Street, Bao An District, Shenzhen, Guangdong, China,

a China limited company

Desires to own the above-referenced Trademark.

Whereas, the Assignee desires to acquire from the Assignor all of Assignor's right, title and interest in and to the Trademarks application(s) and/or registration(s), together with the benefit of any use of the Trademark(s) by the Assignor, and the goodwill of the business relations to the Trademark(s) and to the wares or services associated with it, to hold unto the Assignee absolutely.

Whereas, the Assignor warrants that they have supplied the Assignee with copies of any co-existence agreements, consent letters, or licensing agreements that affect the Trademark(s) and the Assignee has found them acceptable.

Now therefore, in consideration of the payment of \$2,800 USD before discounts and commissions and for good and valuable consideration, the receipt, sufficiency and adequacy of which is hereby acknowledged, the Assignor and the Assignee hereby agree as follows:

<u>Trademark Assignment.</u> The Assignor hereby sells, transfers and assigns to the Assignee, its successors and assigns, the Assignor's entire right, title and interest in and to the Trademark application(s) and/or registration(s), together with (i) the benefit of any use of the Trademark(s) by the Assignor (ii) the goodwill of the business relations to the Trademark(s) and to the wares or services associated with it, (iii) any and all relevant social media accounts, high resolution logo files, and domain names

held by Assignor if applicable, (iv) all income, royalties and damages hereafter due or payable to Assignor with respect to the Trademark(s) to hold unto the Assignee absolutely.

If applicable, Assignor will withdraw from Amazon Brand Registry or transfer their Brand-Registered Amazon account to Assignee as soon as possible so that buyer can have access to Brand Registry. If Assignee is unable to get Amazon Brand Registry access because of Assignor's inaction, Assignor will take the necessary steps to clear the way for Assignee to get Amazon Brand Registry access.

During the first three months following the execution of the Assignment, if requested to do so by Assignee, Assignor will respond to third party ownership verification inquiries sent by online platforms such as Amazon Brand Registry, Instagram, and the Apple App Store in the manner required to verify that Assignee is the new owner of the Trademark(s).

Aside from the above, Assignor is not required to take any affirmative steps to verify Assignee's ownership of the Trademark(s). If Assignee wishes to record the Assignment with the United States Patent and Trademark Office, Assignee is responsible for doing so.

A neutral third party will hold the payment described above until the following conditions are satisfied:

- 1. This agreement is signed by both parties and thus the trademark assignment is executed and legally valid.
- 2. Assignor has removed any potential barriers to Amazon Brand Registry access, including removal of their brand from Amazon Brand Registry, if applicable, in order to free the brand for Amazon Brand Registry access by the buyer.

3.

- A. Assignee has successfully gained access to Amazon Brand Registry after properly following instructions given by Communer.
- B. If Assignee does not apply for Amazon Brand Registry within one week following execution of this Agreement, or does not immediately plan to use the trademark on Amazon, then requirement 3 is waived.
- C. If Assignee does not have access to Amazon Brand Registry after one week or more, but the reason is due to required action from Assignee rather than Assignor, then requirement 3 is waived. Assignor is still required to forward any Amazon verification codes to Assignee for three months following the sale, even after receiving payment.

This Agreement and any dispute or controversy arising out of or relating to this Agreement shall be governed by and construed in accordance with the laws of the State of New York, without regard to the conflict of law principles thereof.

Date of Execution: April 12, 2023

Li Jingto

Signature of Assignor;

Li Jing Bo President, Kosph Inc Assignor

WANG ZHENFU

Signature of Assignee;

RECORDED: 04/24/2023

WANG ZHENFU

Owner and CEO, Shenzhen Fujing Electronics Company Limited Assignee