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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM808268 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: MERGER

EFFECTIVE DATE: 12/28/2020

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Meaningful Measurement, Inc.		12/08/2020	Corporation: ILLINOIS

RECEIVING PARTY DATA

Name:	Meaningful Measurement, Inc.		
Street Address:	17220 McErlain St.		
City:	South Bend		
State/Country:	INDIANA		
Postal Code:	46635		
Entity Type:	Corporation: INDIANA		

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	5076634	NCBAC NATIONAL CERTIFICATION BOARD FOR A

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-224-1542

Email: mcadrot@wilcoxip.com

Correspondent Name: Mary A. Cadrot

Address Line 1: 20 North Wacker Drive

Address Line 2: Suite 1000

Address Line 4: Chicago, ILLINOIS 60606

NAME OF SUBMITTER:Mary A. CadrotSIGNATURE:/Mary A. Cadrot/DATE SIGNED:05/05/2023

Total Attachments: 3

source=Certificate of Merger and Articles of Merger pp 1 2 5#page1.tif source=Certificate of Merger and Articles of Merger pp 1 2 5#page2.tif source=Certificate of Merger and Articles of Merger pp 1 2 5#page3.tif

> TRADEMARK REEL: 008062 FRAME: 0452

State of Indiana Office of the Secretary of State

CERTIFICATE OF M ERGER of

M EANINGFUL M EASUREM ENT, INC.

I, CONNIE LAW SON, Secretary of State, hereby certify that an Articles of Merger of the above Domestic For-Profit Corporation have been presented to me at my office, accompanied by the fees prescribed by law and that the documentation presented conforms to law as prescribed by the provisions of the Indiana Code.

The following non-surviving entity(s):

M EANINGFUL M EASUREM ENT, INC.

a(n) Non-Qualified Entity

merged with and into the surviving entity(s):

MEANINGFUL MEASUREMENT, INC.

NOW, THEREFORE, with this document I certify that said transaction will become effective Monday, December 28, 2020.



In Witness Whereof, I have caused to be affixed my signature and the seal of the State of Indiana, at the City of Indianapolis, December 31, 2020

Corrie Lamson

CONNIE LAWSON SECRETARY OF STATE

202012151444369 /8830650

To ensure the certificate's validity, go to https://bsd.sos.in.gov/PublicBusinessSearch

TRADEMARK REEL: 008062 FRAME: 0453

ARTICLES OF MERGER

OF

Meaningful Measurement, Inc., an Illinois Corporation

INTO

Meaningful Measurement, Inc., an Indiana Corporation

With a resulting name change to

Meaningful Measurement, Inc.

In compliance with the requirements of the Indiana Business Corporation Law (IC §23-1-17-1 et seq., as amended, and hereinafter referred to as the "Act"), the undersigned Corporations desiring to effect a Merger/Share Exchange, set forth the following facts:

ARTICLE ONE SURVIVING CORPORATION

- SECTION 1: The name of the Corporation surviving the Merger is Meaningful Measurement, Inc. (hereinafter referred to as the Surviving Corporation).
- SECTION 2: The Surviving Corporation is an Indiana domestic corporation existing pursuant to the provisions of Act.
- SECTION 3: The Surviving Corporation intends to transact business in the State of Indiana.

ARTICLE TWO MERGING CORPORATION

The name, State of Incorporation, and date of Incorporation, respectively of each corporation, other than the Surviving Corporation, which is a party to the Merger is as follows:

A. Meaningful Measurement, Inc., an Illinois Corporation, incorporated under the laws of the State of Illinois; date of incorporation – January 24, 2001.

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Approved and Filed 202012151444369/8830650 Filing Date: 12/31/2020 Effective::12/28/2020 14:00 CONNIE LAWSON Indiana Secretary of State

IN WITNESS WHEREOF, the undersigned, being the President and Secretary, respectively, of Meaningful Measurement, Inc., an Illinois Corporation, and Meaningful Measurement, Inc. an Indiana Corporation, execute these Articles Of Merger/Share Exchange for and on behalf of her respective Corporations and certify to the truth of the facts herein stated this 8th day of December, 2020 at South Bend, Indiana.

Meaningful Measurement, Inc., an Illinois Corporation

Meaningful Measurement, Inc. an Indiana Corporation

Donna Surges Tatum, President

Donna Surges Tatum, President

These Articles Of Merger were prepared by Thomas M. Walz (Atty. No. 1122-71), HAHN|WALZ, P.C. Attorneys-at-Law, 509 West Washington Avenue South Bend, Indiana, 46601, (574) 232-5988.

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TRADEMARK REEL: 008062 FRAME: 0455

RECORDED: 05/05/2023