

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM807564

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Chabad Enrichment Center, Inc.		05/31/2022	Corporation: GEORGIA
RECEIVING PARTY DATA			
Name:	Peace Harmony Joy Inc.		
Street Address:	3855 Holcomb Bridge Road, Suite 400		
City:	Norcross		
State/Country:	GEORGIA		
Postal Code:	30092		
Entity Type:	Corporation: GEORGIA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	90454778	PEACE HARMONY JOY	
Serial Number:	90454781	PHJ	
Registration Number:	5904235	PEACE HARMONY JOY	
Registration Number:	6125108	PHJ	
CORRESPONDENCE DATA			
Fax Number:			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	4048853330		
Email:	nina.dhillon@troutman.com		
Correspondent Name:	Michael D. Hobbs, Jr., Esq.		
Address Line 1:	600 Peachtree Street, NE, Suite 3000		
Address Line 4:	Atlanta, GEORGIA 30308		
ATTORNEY DOCKET NUMBER:	999981.007319		
NAME OF SUBMITTER:	Nina Dhillon		
SIGNATURE:	/nina dhillon/		
DATE SIGNED:	05/03/2023		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT Agreement (the "Assignment") is entered into by The Chabad Enrichment Center, Inc., a Corporation organized and existing under the laws of the state of Georgia with a business address at 3855 Holcomb Bridge Road, Suite 400 Norcross GEORGIA 30092 ("Assignor"), and Peace Harmony Joy Inc., a Corporation organized and existing under the laws of the state of Georgia with a business address at 3855 Holcomb Bridge Road, Suite 400 Norcross GEORGIA 30092 ("Assignee").

Assignor is the owner of the U.S. Trademark Registrations identified in Schedule A, including the goodwill of the business connected with the use of, and symbolized by, the trademark identified therein (the "Trademarks").

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, and Assignee hereby accepts the entire right, title and interest in and to the Trademarks and any and all goodwill in or relating to the same, and with the right to enforce all right, title, and interest in and to the Trademarks including, without limitation, claims of infringement, dilution, conversion or misappropriation actions along with the right to seek, recover and retain any damages.

Assignor, for itself, its successors and assigns, shall execute such further documents and perform such further lawful acts as may reasonably be requested by Assignee to effectuate this assignment.

Assignor hereby covenants that it possesses all right, title and interest in and to the Trademarks free and clear of any assignment, sale, agreement, judgment, order, claim, or encumbrance that would conflict with this Assignment and has full power and authority to execute and deliver this Agreement and perform its obligations hereunder.

This Agreement constitutes the entire agreement between the parties regarding the assignment of the Trademarks and supersedes any prior understandings, agreements, or representations by or between the parties, written or oral, to the extent they relate in any way to the subject matter hereof.

Any term or provision of this Agreement that is deemed invalid or unenforceable in any situation in any jurisdiction shall not affect the validity or enforceability of the remaining terms and provisions hereof or the validity or enforceability of the offending term or provision in any other situation or in any other jurisdiction.

This Agreement may be executed in two or more counterparts, each of which shall be deemed to be an original, but all of which together shall constitute one and the same document.

IN WITNESS WHEREOF the parties herewith have caused this Assignment to be duly executed the day and year last entered below.

"Assignor"

"Assignee"

The Chabad Enrichment Center, Inc.

Peace Harmony Joy Inc.

By: 

By: 

Name: JOSEPH LERNER

Name: SCOTT FRANK

Title: RABBI

Title: PRESIDENT

Date: 5-31-2022

Date: May 31, 2022

SCHEDULE A

Trademark	Status	Registration Date or Filing Date	Registration No. or Application No.
PEACE HARMONY JOY	Pending	January 8, 2021	90/454,778
PHJ	Pending	January 8, 2021	90/454,781
PEACE HARMONY JOY	Registered	November 5, 2019	5,904,235
PHJ	Registered	August 11, 2020	6,125,108

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