

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM808341

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
JAY KENNETTE MEDIA GROUP LLC		03/13/2023	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	NBCUniversal Media, LLC		
<b>Street Address:</b>	100 Universal City Plaza		
<b>City:</b>	Universal City		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91608		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5235217	DUNDER MIFFLIN	
<b>Registration Number:</b>	5222658	DILLON FOOTBALL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8187771636		
<b>Email:</b>	Chris.Perkins@nbcuni.com		
<b>Correspondent Name:</b>	Timothy D. Hance		
<b>Address Line 1:</b>	100 Universal City Plaza		
<b>Address Line 2:</b>	Building 1280; 6th Floor		
<b>Address Line 4:</b>	Universal City, CALIFORNIA 91608		
<b>NAME OF SUBMITTER:</b>	Timothy D. Hance		
<b>SIGNATURE:</b>	/Timothy D Hance/		
<b>DATE SIGNED:</b>	05/05/2023		
<b>Total Attachments: 4</b>			
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**QUITCLAIM TRADEMARK ASSIGNMENT AGREEMENT**

This Quitclaim Trademark Assignment Agreement (the "Agreement") is made and entered into on March 13, 2023 by and between Plaintiffs NBCUniversal Media, LLC, Universal Television LLC ("Assignee"), and Universal Studios Licensing LLC (collectively, "Plaintiffs" or "NBCU") and Defendants Jay Kennette Media Group LLC, Gooder Labs, LLC, and Kenneth Talbert (collectively, "Defendants" or "Assignors") (each a "Party" and collectively, the "Parties"). It is effective as of the date on which it has been signed by both parties.

WHEREAS, Assignors are the owners of and/or have the rights to the federal trademark registrations identified in Schedule A ("the Marks"). Assignees dispute whether Assignors are the proper owners of the trademarks underlying the Marks, however, Assignee desires to acquire, on a quitclaim basis, all right, title, and interest in and to the Marks, the registrations thereof, and the goodwill associated therewith that Assignors may own;

WHEREAS, the Parties have agreed that Assignors will assign, on a quitclaim basis, all of their right, title, and interest in the Marks to Assignee;

NOW, THEREFORE, in consideration of the mutual covenants and promises hereinafter made, together with other good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, Assignors hereby assign, quitclaim, transfer, and set over unto to Assignee any and all right, title, and interest, that Assignors may have in the Marks, together with any and all goodwill of the business symbolized thereby, common law rights to the Marks, and rights to sue and recover damages and/or profits for past infringements that Assignors may have. Further, Assignors agree to make no further use of the Marks, or any mark that includes, is confusingly similar to, is a colorable imitation of, or is any other mark likely to cause confusion with the Marks anywhere in the world, and Assignors agree not to challenge NBCU's use or ownership, or the validity of the Marks.

IN WITNESS WHEREOF, each of the Parties has executed this Agreement as of the date set forth above.

Date: March \_\_, 2023

**Jay Kennette Media Group LLC**

By: K Talbert

Name: Kenneth Talbert

Title: Managing Member

Jay Kennette Media Group LLC

Date: March \_\_, 2023

**Gooder Labs, LLC**

By: KT

Name: Kenneth Talbert

Title: Managing Member

Gooder Labs, LLC

Date: March \_\_, 2023

**Kenneth Talbert**

By: KT

Name: Kenneth Talbert

Title: Mr.

Kenneth Talbert

Date: March 14, 2023

NBCUniversal Media, LLC

By: [Signature]  
Name: Tania Kncfalusi  
Title: SVP, Litigation  
NBCUniversal Media, LLC

Date: March 14, 2023

Universal Television LLC

By: [Signature]  
Name: Tania Kncfalusi  
Title: SVP, Litigation  
Universal Television LLC

Date: March 14, 2023

Universal Studios Licensing LLC

By: [Signature]  
Name: Tania Kncfalusi  
Title: SVP, Litigation  
Universal Studios Licensing LLC

**SCHEDULE A TO QUITCLAIM TRADEMARK ASSIGNMENT AGREEMENT**

**Standard Character Marks**

DUNDER MIFFLIN – Serial #: 87076381; Registration #: 5235217

- Class 25 – Status: Registered

DILLON FOOTBALL – Serial #: 87227047; Registration #: 5222658

- Class 25 – Status: Registered