

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM809012

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
MICHAEL J GRABARITS		05/08/2023	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	STEP BY STEP LEARNING LLC		
<b>Street Address:</b>	3207 Brynwood Dr		
<b>City:</b>	Whitehall		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	18052		
<b>Entity Type:</b>	Limited Liability Company: PENNSYLVANIA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3504211	THE INSTITUTE FOR LITERACY AND LEARNING	
<b>Registration Number:</b>	3464781	THE INSTITUTE FOR LITERACY AND LEARNING	
<b>Registration Number:</b>	3483897	STRAIGHT TALK BY THE EXPERTS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	billf@fitzpatrickip.com		
<b>Correspondent Name:</b>	William Fitzpatrick		
<b>Address Line 1:</b>	626 Wilshire Blvd.		
<b>Address Line 2:</b>	Suite 410		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90017		
<b>NAME OF SUBMITTER:</b>	William Fitzpatrick		
<b>SIGNATURE:</b>	/William Fitzpatrick/		
<b>DATE SIGNED:</b>	05/09/2023		
<b>Total Attachments: 5</b>			
source=TM_Assignment_MichaelJGrabarits to StepByStepLearning_May_8_2023#page1.tif			
source=TM_Assignment_MichaelJGrabarits to StepByStepLearning_May_8_2023#page2.tif			
source=TM_Assignment_MichaelJGrabarits to StepByStepLearning_May_8_2023#page3.tif			
source=TM_Assignment_MichaelJGrabarits to StepByStepLearning_May_8_2023#page4.tif			

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# TRADEMARK ASSIGNMENT AGREEMENT

Between

**MICHAEL J. GRABARITS**

And

**STEP BY STEP LEARNING LLC**

This TRADEMARK ASSIGNMENT AGREEMENT ("**Trademark Assignment**"), dated as of the 8th day of May 2023 (the "**Effective Date**"), is made by and between MICHAEL J. GRABARITS ("**Assignor**"), an individual of the State of Pennsylvania, with a mailing address of PO Box 230 Whitehall, Pennsylvania 18052, and STEP BY STEP LEARNING LLC ("**Assignee**"), a Pennsylvania limited liability company located at 3207 Brynwood Dr Whitehall, PA 18052 (together the "**Parties**").

## WITNESSETH

WHEREAS, Assignor is the owner and founder of Assignee;

WHEREAS, Assignor and Assignee are in the business of educational programs ("**Business Purpose**");

WHEREAS, Assignor is the record owner of certain trademarks, registered with the United States Patent and Trademark Office, details of which are set forth in **Exhibit "A"** attached hereto, and in connection with the Business Purpose that would indicate an affiliation with Assignor or otherwise serve as a source identifier of services, together with trade dress and other indicia of origin associated with such trademarks;

WHEREAS, Assignor and Assignee are both duly authorized and capable of entering this Trademark Assignment; and

WHEREAS, the Parties, by this Trademark Assignment, desire to establish Assignee's right to use the Assigned Trademark on a perpetual global basis for the Business Purpose.

NOW, THEREFORE, in consideration of the mutual covenants, terms, and conditions set forth herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

## AGREEMENT

1. Definitions. For purposes of this Agreement, the following terms have the following meanings:

"**Affiliate**" of a Person means any other Person that directly or indirectly, through one or more intermediaries, controls, is controlled by, or is under common control with, such Person. The term "control" (including the terms "controlled by" and "under common control with") means the possession, directly or indirectly, of the power to direct or cause the direction of the management and policies of a Person, whether through the ownership of voting securities, by contract, or otherwise.

"**Effective Date**" has the meaning set forth in the preamble.

"**Assignee**" has the meaning set forth in the preamble.

"**Assignor**" has the meaning set forth in the preamble.

2. Assignment. Assignor does hereby sell, assign, transfer, and set over to Assignee and Assignee hereby accepts all of Assignor's right, title, and interest in and to the following:

2.1 the trademarks registration set forth in Exhibit A hereto and all issuances, extensions, and renewals thereof (the "**Assigned Trademarks**"), together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademarks;

2.2 all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;

2.3 any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

2.4 any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

3. Warranty. Assignor warrants that Assignor is the record owner of all right, title, and interest in the Assigned Trademarks, that the Assignment Trademarks have not been previously pledged, assigned, or encumbered, and that this Assignment does not infringe on the rights of any person.

4. Recordation and Further Actions. Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Trademark Assignment upon request by Assignee. Following the date hereof, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns, and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be necessary to effect, evidence, or perfect the assignment of the Assigned Trademarks to Assignee, or any assignee or successor thereto.

5. Entire Agreement. This Trademark Assignment constitutes the sole agreement of the Parties and supersedes all oral negotiations and prior writings with respect to the subject matter hereof.

6. Governing Law. This Trademark Assignment and any claim, controversy, dispute, or cause of action (whether in contract, tort, or otherwise) based upon, arising out of, or relating to this Trademark Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of Pennsylvania without giving effect to any choice or conflict of law provision or rule (whether of the State of Pennsylvania or any other jurisdiction).

7. Severability. If one or more provisions of this Trademark Assignment are held to be unenforceable under applicable law, the parties agree to renegotiate such provision in good faith. If the parties cannot reach a mutually agreeable and enforceable replacement for such provision, then (i) such provision will be excluded from this Assignment, (ii) the balance of the Assignment will be interpreted as if such provision were so excluded and (iii) the balance of the Assignment will be enforceable in accordance with its terms.


8. Advice of Counsel. EACH PARTY ACKNOWLEDGES THAT, IN EXECUTING THIS AGREEMENT, SUCH PARTY HAS HAD THE OPPORTUNITY TO SEEK THE ADVICE OF INDEPENDENT LEGAL COUNSEL, AND HAS READ AND UNDERSTOOD ALL OF THE TERMS AND PROVISIONS OF THIS TRADEMARK ASSIGNMENT. THIS TRADEMARK ASSIGNMENT WILL NOT BE CONSTRUED AGAINST ANY PARTY BY REASON OF THE DRAFTING OR PREPARATION HEREOF.

*[Signatures on Following Page]*

**ASSIGNOR:**

**MICHAEL J. GRABARITS**

By: Michael Grabarits

Signature: 


Date: 5/8/2023

**ASSIGNEE**

**STEP BY STEP LEARNING LLC**

By: Michael Grabarits

Title: Founder and Owner

Signature: 

Date: 5/8/2023

**EXHIBIT A**

**ASSIGNED TRADEMARKS**

<b>Mark</b>	<b>Registration Number</b>	<b>Jurisdiction</b>	<b>Registration Date</b>
THE INSTITUTE FOR LITERACY AND LEARNING (stylized)	3504211	U.S.	Sept. 23, 2008
THE INSTITUTE FOR LITERACY AND LEARNING	3464781	U.S.	Jul. 8, 2008
STRAIGHT TALK BY THE EXPERTS	3483897	U.S.	Aug. 12, 2008