

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM809137

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Wealth, Health and Life Advisors, LLC dba goMediGap		05/05/2023	Limited Liability Company: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	eHealthInsurance Services, Inc.		
<b>Street Address:</b>	2625 Augustine Drive, Second Floor		
<b>City:</b>	Santa Clara		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94054		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5585040	GOMEDIGAP	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6508152601		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6508152600		
<b>Email:</b>	svtmdocketing@sheppardmullin.com		
<b>Correspondent Name:</b>	Chelseaa Larsen		
<b>Address Line 1:</b>	1540 El Camino Real, Suite 120		
<b>Address Line 4:</b>	Menlo Park, CALIFORNIA 94025		
<b>ATTORNEY DOCKET NUMBER:</b>	19PT-140125 GOMEDIGAP		
<b>NAME OF SUBMITTER:</b>	Chelseaa Larsen		
<b>SIGNATURE:</b>	/ChelseaaLarsen/		
<b>DATE SIGNED:</b>	05/09/2023		
<b>Total Attachments: 1</b>			
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TRADEMARK ASSIGNMENT

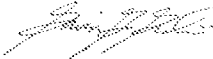
THIS TRADEMARK ASSIGNMENT (“Assignment”) is made by and between Wealth, Health and Life Advisors, LLC DBA goMediGap, a Texas limited liability company, having an address at 505 E Palm Valley Blvd #240, Round Rock, Texas 78664 (“Assignor”), and eHealthInsurance Services, Inc., a Delaware corporation, having an address at 2625 Augustine Drive, Second Floor, Santa Clara, California 95054 (“Assignee”).

WHEREAS, Assignor is the owner of the trademark GOMEDIGAP and the associated United States trademark registration for GOMEDIGAP at Registration No. 5585040 (the “Assignor Trademark”); and

WHEREAS, Assignee is desirous of acquiring the Assignor Trademark thereof as successor-in-interest to the business pertaining to the Assignor Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby transfer and assign to Assignee all of its right, title, and interest in and to the Assignor Trademark, together with the goodwill of the business symbolized by the Assignor Trademark, including the right to recover for damages and profits for past infringements of the Assignor Trademark.

WEALTH, HEALTH AND LIFE ADVISORS, LLC

By:  \_\_\_\_\_

Title: SVP, General Counsel

Date: \_\_\_\_\_ May 5, 2023