# CH \$315.00 88151863

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM810046

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
PRA Events, Inc.		05/12/2023	Corporation: DELAWARE

### **RECEIVING PARTY DATA**

Name:	Twin Brook Capital Partners, LLC, as Agent	
Street Address:	111 South Wacker Drive, 36th Floor	
City:	Chicago	
State/Country:	ILLINOIS	
Postal Code:	60606	
Entity Type:	Limited Liability Company: DELAWARE	

## **PROPERTY NUMBERS Total: 12**

Property Type	Number	Word Mark	
Serial Number:	88151863	PRA	
Serial Number:	88151874	PRA EXPERIENCE ANYWHERE	
Serial Number:	88151883	PASSION.REACH.AUTHENTICITY.	
Serial Number:	88097998	EXPERIENCE ANYWHERE	
Serial Number:	88098064	PASSION. REACH. AUTHENTICITY.	
Serial Number:	88085374	PRA	
Serial Number:	87208106	KONCEPT EVENTS	
Serial Number:	86861593	WE LOVE LIVE	
Serial Number:	86859219	1 ONE SMOOTH STONE	
Serial Number:	86857188	SMART FAST KIND	
Serial Number:	85647567	ALLIEDPRA	
Serial Number:	85647588	A ALLIEDPRA	

## **CORRESPONDENCE DATA**

900772504

**Fax Number:** 3129021061

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 312-577-8438

**Email:** raquel.haleem@katten.com

Correspondent Name: Raquel Haleem c/o Katten Muchin Rosenman

Address Line 1: 525 West Monroe Street

TRADEMARK

REEL: 008070 FRAME: 0883

Address Line 4: Chic	Chicago, ILLINOIS 60661	
NAME OF SUBMITTER:	Raquel Haleem	
SIGNATURE:	/Raquel Haleem/	
DATE SIGNED:	05/12/2023	

## **Total Attachments: 5**

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#### TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT (this "Agreement") made as of May 12, 2023, by PRA Events, Inc., a Delaware corporation ("Grantor"), in favor of Twin Brook Capital Partners, LLC, in its capacity as Agent for the Lenders (each as defined in the Credit Agreement referenced below) (in such capacity, "Grantee"):

### WITNESSETH

WHEREAS, the Borrowers party thereto, the financial institutions from time to time party thereto as Lenders and Grantee have entered into that certain Credit Agreement dated May 12, 2023 (as amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), pursuant to which Grantee and the Lenders have agreed, subject to the terms and conditions thereof, to make certain loans to, and other credit accommodations in favor of, the Borrowers (collectively, the "Loans").

WHEREAS, pursuant to the terms of that certain Guarantee and Collateral Agreement dated as of May 12, 2023, by and among Grantee, Grantor and the other Loan Parties from time to time party thereto (as the same may be amended, restated, supplemented or otherwise modified from time to time, the "Guarantee and Collateral Agreement"), Grantor has granted to Grantee, for the benefit of the Lenders, a security interest and lien upon substantially all assets of Grantor, including all right, title and interest of Grantor in, to and under all now owned and hereafter acquired Trademarks (as defined in the Guarantee and Collateral Agreement including registrations and applications therefor), together with the goodwill of the business symbolized by Grantor's Trademarks, and all products and proceeds thereof, to secure the payment of all amounts owing by Borrowers under the Credit Agreement.

NOW, THEREFORE, in consideration of the premises set forth herein and for other good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Grantor agrees as follows:

- 1. <u>Incorporation of Credit Agreement and Guarantee and Collateral Agreement.</u>
  The representations and warranties contained in the Credit Agreement and the Guarantee and Collateral Agreement to the extent applicable to Grantor are hereby incorporated herein in their entirety by this reference thereto. Unless otherwise noted herein, all capitalized terms used herein but not otherwise defined herein shall have the respective meanings ascribed to such terms in the Guarantee and Collateral Agreement. In the event of a conflict between a provision of the Guarantee and Collateral Agreement and a provision of this Agreement, the provision of the Guarantee and Collateral Agreement shall control.
- 2. <u>Grant and Reaffirmation of Grant of Security Interests</u>. To secure the payment and performance of the Obligations (as defined in the Credit Agreement), Grantor hereby grants to Grantee, for the benefit of the Lenders, and hereby reaffirms its prior grant pursuant to the Guarantee and Collateral Agreement of, a continuing security interest in Grantor's entire right, title and interest in and to the following (all of the following items or types of property being herein collectively referred to as the "**Trademark Collateral**"), whether now owned or existing or hereafter created, acquired or arising:

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- (a) each Trademark listed on <u>Schedule A</u> annexed hereto, together with any reissues, continuations or extensions thereof, and all of the goodwill of the business connected with the use of, and symbolized by, each such Trademark; and
- (b) all products and proceeds of the foregoing, including without limitation, any claim by Grantor against third parties for past, present or future (i) infringement or dilution of each such Trademark, or (ii) injury to the goodwill associated with each such Trademark.
- 3. <u>Intent-To-Use Trademarks</u>. Notwithstanding the foregoing, and solely to the extent, if any, that, and solely during the period, if any, in which the grant of a security interest therein would impair the validity or enforceability of any registration that issues from such intent-to-use application under applicable federal law, the Trademark Collateral shall not include any applications filed in the United States Patent and Trademark Office to register trademarks or service marks on the basis of any Grantor's "intent to use" such trademarks or service marks unless and until the filing of a "Statement of Use" or "Amendment to Allege Use" has been filed and accepted, whereupon such applications shall be automatically subject to the security interest granted herein.
- 4. <u>Governing Law</u>. This Agreement is made under and governed by the laws of the State of New York applicable to contracts made and to be performed entirely within such State, without regard to conflict of laws principles.

[Signature Page Follows]

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IN WITNESS WHEREOF, Grantor has duly executed this Agreement as of the date first written above.

PRA EVENTS, INC., a Delaware corporation

By:

Name: Michael Fiber

Title:

Chief Executive Officer and President

Agreed and accepted as of the date first written above:

# TWIN BROOK CAPITAL PARTNERS, LLC, as Agent

By: Kimber 17 (ck (May 10, 2023 18:27 CD1)

Name: Kimberly Trick
Title: Managing Director

Trademark Security Agreement

# **SCHEDULE A**

# **Trademark Registrations**

Trademark	App. No.	Filing Date	Reg. No.	Reg. Date	Recorded Owner
PRA	88151863	10/11/18	5811046	7/23/19	PRA Events, Inc.
PRÅ					
PRA EXPERIENCE ANYWHERE	88151874	10/11/18	5811047	7/23/19	PRA Events, Inc.
PASSION.REACH.AUTHENTICITY.  Passion.  Reach.  Authoriticity.	88151883	10/11/18	5715557	4/2/19	PRA Events, Inc.
EXPERIENCE ANYWHERE	88097998	8/29/18	5783634	6/18/19	PRA Events, Inc.
PASSION.REACH.AUTHENTICITY.	88098064	8/29/18	5783635	6/15/19	PRA Events, Inc.
PRA	88085374	8/20/18	5810800	7/23/19	PRA Events, Inc.
KONCEPT EVENTS	87208106	10/19/16	5213274	5/30/17	PRA Events, Inc.
WE LOVE LIVE	86861593	12/30/15	5035313	9/6/16	PRA Events, Inc.
1 ONE SMOOTH STONE  one smooth stone	86859219	12/28/15	5044288	9/20/16	PRA Events, Inc.
SMART FAST KIND	86857188	12/22/15	5030598	8/30/16	PRA Events, Inc.
ALLIEDPRA	85647567	6/8/12	4304424	3/19/13	PRA Events, Inc.
A ALLIEDPRA	85647588	6/8/12	4304426	3/19/13	PRA Events, Inc.

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**RECORDED: 05/12/2023**