ETAS ID: TM811073

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

**SUBMISSION TYPE: NEW ASSIGNMENT NATURE OF CONVEYANCE:** ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Ideal Turf LLC		04/17/2023	Limited Liability Company: TEXAS

### **RECEIVING PARTY DATA**

Name:	Authority Brands, Inc.		
Street Address:	7120 Samuel Morse Drive, Suite 300		
City:	Columbia		
State/Country:	MARYLAND		
Postal Code:	21046		
Entity Type:	Corporation: DELAWARE		

### **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	6221171	LOVE YOUR LAWN

## CORRESPONDENCE DATA

Fax Number: 3036073600

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 303-607-3665

trademark@faegredrinker.com Email:

**Correspondent Name:** Emily A. Bayton

Address Line 1: Faegre Drinker Biddle & Reath LLP Address Line 2: 1144 15TH Street, Suite 3400 Address Line 4: Denver, COLORADO 80202

NAME OF SUBMITTER:	Tom Ryan
SIGNATURE:	/Tom Ryan/
DATE SIGNED:	05/17/2023

**Total Attachments: 1** 

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TRADEMARK REEL: 008075 FRAME: 0341

## TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is entered into as of April 18, 2023 by and between Ideal Turf LLC, a Texas limited liability company ("Assignor"), in favor of Authority Brands, Inc. , (a Delaware corporation ) ("Assignee"), with reference to the following facts and circumstances:

WHEREAS, Assignor owns all right, title and interest in and to the LOVE YOUR LAWN trademark, together with all applications and registrations therefor, including, without limitation, U.S. Reg. No. 6221171 (the "Trademark");

WHEREAS, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged. Assignor has agreed to assign to Assignee all of Assignor's right, title and interest in and to the Trademark.

NOW, THEREFORE, Assignor and Assignee hereby agree as follows:

1. Assignment of Trademark. Assignor hereby transfers, conveys, assigns and delivers to Assignee all of Assignor's right, title and interest in and to the Trademark, together with the goodwill of the business associated therewith throughout the world and all common law and statutory right, title and interest in and to the Trademark, all rights of registration, maintenance, renewal and protection thereof, and all rights of recovery and of legal action for past infringements and of opposition, interference and/or cancellation proceedings for protection of the Trademark, and all products, proceeds and revenues arising from or relating to any and all of the foregoing. Assignor hereby authorizes Assignee, its successors and assigns to the fullest extent permitted by applicable law, to file in its own name applications for trademark and service mark registration in connection with the Trademark, and to secure in its own name the registrations granted thereon throughout the world. Assignor agrees to provide all assistance reasonably requested by Assignee in the establishment, recordation and enforcement of Assignee's rights in and to the Trademark.

IN WITNESS WHEREOF, Assignor has executed this Assignment as of the date first set forth above.

IDEAL TURF LLC

RECORDED: 05/17/2023

US.356945134-01

**TRADEMARK** REEL: 008075 FRAME: 0342