

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM811163

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Megan Searfoss		12/31/2021	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Be Inspired Events, LLC		
<b>Street Address:</b>	13533 Magnolia Park Ct.		
<b>City:</b>	Windermere		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	34786		
<b>Entity Type:</b>	Limited Liability Company: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5227855	RUN LIKE A MOTHER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3127758000		
<b>Email:</b>	rdicerbo@mcandrews-ip.com		
<b>Correspondent Name:</b>	Ronald A DiCerbo		
<b>Address Line 1:</b>	500 W Madison		
<b>Address Line 2:</b>	34th Floor		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60661		
<b>NAME OF SUBMITTER:</b>	Ronald A DiCerbo		
<b>SIGNATURE:</b>	/RAD/		
<b>DATE SIGNED:</b>	05/17/2023		
<b>Total Attachments: 2</b>			
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source=RLAM Assignment#page2.tif			

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**EXHIBIT C**

**ASSIGNMENT OF TRADEMARK**

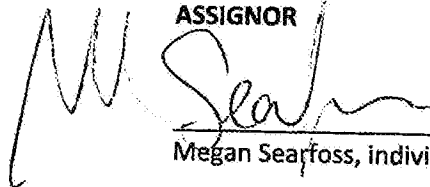
WHEREAS, Megan Searfoss, an individual having an address at 188 North Street, Ridgefield, Connecticut 06877 ("Assignor") has adopted, used and is using the marks referenced in Schedule A attached hereto (collectively, the "Marks"), which Marks are registered with the United States Patent and Trademark Office; and

WHEREAS, Be Inspired Events, LLC, a Florida limited liability company, having an address at 13533 Magnolia Park Court, Windermere, Florida 34786 ("Assignee"), is desirous of acquiring said Marks and all goodwill associated with the Marks and the application relating thereto;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in, to and under the Marks (including the registrations), together with the goodwill associated therewith.

Dated and effective as of the 31 day of December, 2021.

**ASSIGNOR**

  
\_\_\_\_\_  
Megan Searfoss, individually

**ASSIGNEE**

Be Inspired Events, LLC

By:

  
\_\_\_\_\_  
Sarah Ratzlaff

Title:

CEO

**SCHEDULE A**

<i>Mark</i>	<i>Registration No.</i>
<b>RUN LIKE A MOTHER</b>	5,227,855
<b>RUN LIKE A MOTHER</b>	4,092,009