

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM813864

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
American BMX Company, Inc.		05/25/2023	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Toby Henderson		
Street Address:	2981 Lakeview Way		
City:	Fullerton		
State/Country:	CALIFORNIA		
Postal Code:	92835		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	90222255	THE	
Serial Number:	90106084	THE	
Serial Number:	88889483	THE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8009490255		
Email:	eric@karich.net		
Correspondent Name:	Eric Karich		
Address Line 1:	20 Crestview		
Address Line 4:	Aliso Viejo, CALIFORNIA 92656		
NAME OF SUBMITTER:	Eric Karich		
SIGNATURE:	/eric karich/		
DATE SIGNED:	05/30/2023		
Total Attachments: 3			
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source=Assignment_THE#page3.tif			

OP \$90.00 90222255

TRADEMARK ASSIGNMENT

ASSIGNOR, American BMX Company, a California Corporation, with its principal place of business at 1560 N. Orangethorpe Way, Anaheim, California, 92801 (“Assignor”);

ASSIGNEE, Toby Henderson, an Individual, with its residence at 2981 Lakeview Way, Fullerton, CA, 92835 (“Assignee”);

MARK: Assignor has registered the Mark THE on the Principal Register of the United States Patent and Trademark Office, Application No. 90/222,255 filed on Sep. 29, 2020, Registration No. 6,549,065, registered on Nov. 02, 2021;

NOW, THEREFORE, for good and valuable consideration the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, including but not limited to the registration and/or application to register the mark, the common law rights to the Mark, and rights to pursue past infringement and collect all damages related thereto, together with the goodwill of the business symbolized by the Mark.

American BMX Company 

Toby Henderson 

Print Name: Toby Henderson

Print Name: Toby Henderson

Title: Vice President

Title: Owner

Date: 5-25-23

Date: 5-25-23

This document may be notarized for additional proof of signature authenticity.

TRADEMARK ASSIGNMENT


ASSIGNOR, American BMX Company, a California Corporation, with its principal place of business at 1560 N. Orangethorpe Way, Anaheim, California, 92801 (“Assignor”);

ASSIGNEE, Toby Henderson, an Individual, with its residence at 2981 Lakeview Way, Fullerton, CA, 92835 (“Assignee”);

MARK: Assignor has registered the Mark THE on the Principal Register of the United States Patent and Trademark Office, Application No. 90/106,084 filed on Aug. 11, 2020, Registration No. 6,540,957, registered on Oct.26, 2021;

NOW, THEREFORE, for good and valuable consideration the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, including but not limited to the registration and/or application to register the mark, the common law rights to the Mark, and rights to pursue past infringement and collect all damages related thereto, together with the goodwill of the business symbolized by the Mark.

American BMX Company 

Toby Henderson 

Print Name: Toby Henderson

Print Name: Toby Henderson

Title: Vice President

Title: Owner

Date: 5-25-23

Date: 5-25-23

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TRADEMARK ASSIGNMENT


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ASSIGNEE, Toby Henderson, an Individual, with its residence at 2981 Lakeview Way, Fullerton, CA, 92835 (“Assignee”);

MARK: Assignor has registered the Mark THE on the Principal Register of the United States Patent and Trademark Office, Application No. 88/889,483 filed on April 27, 2020, Registration No. 6421,153, registered on July 13, 2021;

NOW, THEREFORE, for good and valuable consideration the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, including but not limited to the registration and/or application to register the mark, the common law rights to the Mark, and rights to pursue past infringement and collect all damages related thereto, together with the goodwill of the business symbolized by the Mark.

American BMX Company 

Toby Henderson. 

Print Name: Toby Henderson

Print Name: Toby Henderson

Title: Vice President

Title: Owner

Date: 5-25-2023

Date: 5-25-2023

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