

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM815140

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Carrot Group, Inc.		05/31/2023	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	The Common Pool, LLC		
Street Address:	806 Georgina Avenue		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90402		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	6651828	CARROT	
Registration Number:	6666673	CARROT	
CORRESPONDENCE DATA			
Fax Number:	2132507900		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	213-680-5061		
Email:	thomas.kidde@lewisbrisbois.com		
Correspondent Name:	Thomas S. Kidde		
Address Line 1:	633 W. 5th Street		
Address Line 4:	Los Angeles, CALIFORNIA 90071		
ATTORNEY DOCKET NUMBER:	28190-3734		
NAME OF SUBMITTER:	Thomas S. Kidde		
SIGNATURE:	/Thomas S. Kidde/		
DATE SIGNED:	06/05/2023		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

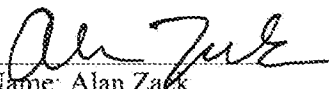
THIS ASSIGNMENT entered into this 31 day of MAY, 2023 between Carrot Group, Inc. ("Assignor"), a California Corporation of 2110 Artesia, Boulevard, Suite 523, Redondo Beach, California 90278, and The Common Pool, LLC ("Assignee"), a California Limited Liability Company, of 806 Georgina Avenue, Santa Monica, California 90402.

WHEREAS, ASSIGNOR is the owner of all right, title and interest in and to the trademarks listed on the attached SCHEDULE A, including the goodwill of the business symbolized thereby, and the corresponding registrations issued in the United States Patent and Trademark Office (the "Trademarks"); and

WHEREAS, ASSIGNEE desires to acquire and ASSIGNOR wishes to assign to ASSIGNEE any and all rights in and to the Trademarks and the goodwill appurtenant thereto;

NOW, THEREFORE:

In consideration of and in exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all of its right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized thereby, the right to sue for past infringement and the right to prosecute and maintain trademarks, and the corresponding Trademark registrations on SCHEDULE A.

By: 
Name: Alan Zaak
Title: President

SCHEDULE A

Serial Number	Word Mark
6,651,828	CARROT
6,666,673	CARROT