

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM815402

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|---|--|------------------------|-----------------------|
| SUBMISSION TYPE: | CORRECTIVE ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | Corrective Assignment to correct the State of incorporation of the Assignor in both the Recordation Cover Sheet and the Deed of Assignment previously recorded on Reel 005836 Frame 0708. Assignor(s) hereby confirms the Assignment of the entire interest and the goodwill.. | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Red Lion Hotels Holdings, Inc. | | 07/07/2016 | Corporation: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Red Lion Hotels Franchising, Inc. | | |
| Street Address: | 201 W. North River Drive, #100 | | |
| City: | Spokane | | |
| State/Country: | WASHINGTON | | |
| Postal Code: | 99201 | | |
| Entity Type: | Corporation: WASHINGTON | | |
| PROPERTY NUMBERS Total: 12 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3583039 | | |
| Registration Number: | 3583038 | | |
| Registration Number: | 3583032 | RED LION | |
| Registration Number: | 3583031 | RED LION | |
| Registration Number: | 1095529 | RED LION | |
| Registration Number: | 1915645 | RED LION HOTEL | |
| Registration Number: | 2534139 | RED LION HOTELS & INNS | |
| Registration Number: | 1485662 | RED LION | |
| Registration Number: | 2527331 | RED LION INN & SUITES | |
| Registration Number: | 4595255 | RED LION INN & SUITES | |
| Registration Number: | 2524923 | RED LION INN & SUITES | |
| Registration Number: | 2701799 | ROARING START | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2124098576 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 212-477-1723 | | |

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Email: kwilshinsky@mwpc-law.com
Correspondent Name: Karen S. Wilshinsky, Esq.
Address Line 1: 1270 Avenue of the Americas, 7th Floor
Address Line 4: New York, NEW YORK 10020

NAME OF SUBMITTER: Karen S. Wilshinsky

SIGNATURE: /Karen S Wilshinsky/

DATE SIGNED: 06/06/2023

Total Attachments: 6

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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM391486

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|--|-----------------------------------|--|-------------------------------------|
| SUBMISSION TYPE: | | NEW ASSIGNMENT | |
| NATURE OF CONVEYANCE: | | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Red Lion Hotels Holdings, Inc. | | 07/07/2016 | Corporation: WASHINGTON DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Red Lion Hotels Franchising, Inc. | | |
| Street Address: | 201 W. North River Drive | | |
| Internal Address: | #100 | | |
| City: | Spokane | | |
| State/Country: | WASHINGTON | | |
| Postal Code: | 99201 | | |
| Entity Type: | Corporation: WASHINGTON | | |
| PROPERTY NUMBERS Total: 15 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3583039 | | |
| Registration Number: | 3583035 | | |
| Registration Number: | 3583038 | | |
| Registration Number: | 1131985 | | |
| Registration Number: | 3583032 | RED LION | |
| Registration Number: | 3678549 | RED LION | |
| Registration Number: | 3583031 | RED LION | |
| Registration Number: | 1095529 | RED LION | |
| Registration Number: | 1915645 | RED LION HOTEL | |
| Registration Number: | 2534139 | RED LION HOTELS & INNS | |
| Registration Number: | 1485662 | RED LION INN | |
| Registration Number: | 2527331 | RED LION INN & SUITES | |
| Registration Number: | 4595255 | RED LION INN & SUITES | |
| Registration Number: | 2524923 | RED LION INN & SUITES | |
| Registration Number: | 2701799 | ROARING START | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 3036293450 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i> | | | |
| TRADEMARK | | | |

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (303) 629-3400
Email: broms.maria@dorsey.com
Correspondent Name: Dorsey & Whitney LLP
Address Line 1: 1400 Wewatta Street, Suite 400
Address Line 2: IP Department
Address Line 4: Denver, COLORADO 80202-5549

| | |
|---------------------------|----------------|
| NAME OF SUBMITTER: | Maria T. Broms |
|---------------------------|----------------|

| | |
|-------------------|------------|
| SIGNATURE: | /MB 10216/ |
|-------------------|------------|

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|---------------------|------------|
| DATE SIGNED: | 07/14/2016 |
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Total Attachments: 4

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TRADEMARK ASSIGNMENT AGREEMENT

Delaware

This trademark assignment agreement is effective as of July 1, 2016 between Red Lion Hotels Holdings, Inc., a Washington corporation with address at 201 W. North River Drive, #100, Spokane, Washington 99201 ("Assignor") and Red Lion Hotels Franchising, Inc., a Washington corporation with address at 201 W. North River Drive, #100, Spokane, Washington 99201 ("Assignee").

Assignor is the owner of certain trademarks including but not limited to those trademarks represented by the trademark registrations more fully described in Schedule A (the "Marks").

Assignor wishes to assign, and Assignee wishes to receive, all of Assignor's right, title and interest in the Marks and any goodwill associated with the marks.

The parties therefore agree as follows:

For good and valuable consideration, Assignor hereby assigns to Assignee all of Assignor's right, title and interest in the Marks as they exist anywhere in the world and as may be created or acquired at any date in the future, along with any goodwill associated with the Marks. This assignment includes without limitation all registrations for the Marks, all priority rights or claims based on International Conventions, all rights to proceeds of the Marks, including income, royalties, damages, profits, and payments now or hereafter payable, all rights of action of Assignor, and the right to take proceedings and to seek damages and all other available remedies, against third parties for past, present, or future infringement of the Marks.

Assignor shall execute and deliver any other documents and perform any other reasonable acts Assignee may request, that may be necessary and appropriate to effectuate the provisions of this agreement and establish Assignee's rights in the Marks.

At the request and expense of Assignee, Assignor shall provide all reasonable assistance which Assignee considers necessary in connection with bringing or defending any proceedings in relation to the Marks.

Red Lion Hotels Holdings, Inc.

By: TL EVP
Name: Thomas L. McKenna
Title: EVP

Witness: Julie Shreffler
Name: Julie Shreffler
Address: 201 W North River Drive
Spokane WA 99201

Witness: Julie Langley
Name: Julie Langley
Address: 201 W North River Drive
Spokane WA 99201

Red Lion Hotels Franchising, Inc.

By: TL EVP
Name: Thomas L. McKenna
Title: EVP

Witness: Julie Shreffler
Name: Julie Shreffler
Address: 201 W North River Drive
Spokane WA 99201

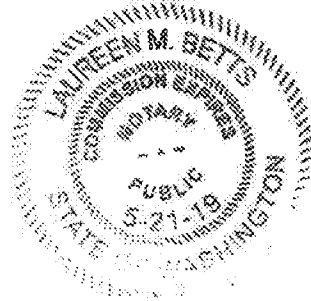
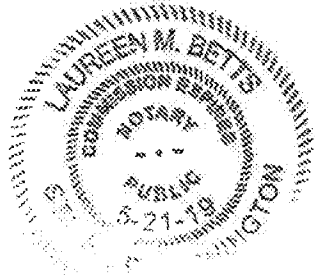
Witness: Julie Langley
Name: Julie Langley
Address: 201 W North River Drive
Spokane WA 99201

The foregoing Trademark Assignment Agreement is subscribed and sworn to before me by Thomas L. McKeown, in his/her capacity as EVP of Red Lion Hotels Holdings, Inc. this 7 day of July, 2016.







Laureen M. Betts
Notary Public





The foregoing Trademark Assignment Agreement is subscribed and sworn to before me by Thomas L. McKeown, in his/her capacity as EVP of Red Lion Hotels Franchising, Inc. this 7 day of July, 2016.

Laureen M. Betts
Notary Public



SCHEDULE A

| Trademark | Country | Application No. | Registration No. |
|---|----------------|------------------------|-------------------------|
| Miscellaneous Design (Lion's Head with Circle)  | Canada | 1,401,297 | TMA755194 |
| RED LION | Canada | 1,401,296 | 755193 |
| RED LION & Design (Lion's Head - Old, Stacked)  | Canada | 597,736 | 464524 |
| RED LION INN | Canada | 597,734 | 464523 |
| Miscellaneous Design (Lion's Head - Outlined)  | Mexico | 0388070 | 657552 |
| RED LION | Mexico | 0338852 | 621418 |
| RED LION INNS | Mexico | 338853 | 621419 |
| Miscellaneous Design (Lion's Head)  | United States | 77/528,735 | 3583039 |
| Miscellaneous Design (Lion's Head)  | United States | 77/528,728 | 3583035 |
| Miscellaneous Design (Lion's Head)  | United States | 77/528,732 | 3583038 |

| Trademark | Country | Application No. | Registration No. |
|--|---------------|-----------------|------------------|
| Miscellaneous Design (Lion's Head with Stippling)  | United States | 73/176,970 | 1131985 |
| RED LION | United States | 77/528,699 | 3583032 |
| RED LION | United States | 77/528,682 | 3678549 |
| RED LION | United States | 77/528,685 | 3583031 |
| RED LION (Stylized) RED LION | | 73/122,184 | 1095529 |
| RED LION HOTEL | United States | 74/521,784 | 1915645 |
| RED LION HOTELS & INNS & Design  RED LION HOTELS & INNS | United States | 76/216,791 | 2534139 |
| RED LION INN | United States | 73/635,427 | 1485652 |
| RED LION INN & SUITES | United States | 76/216,792 | 2527331 |
| RED LION INN & SUITES & Design (Stacked with Box in Color)  | United States | 85/824,070 | 4595255 |
| RED LION INN & SUITES & Design (Stacked)  RED LION INN & SUITES | United States | 76/216,790 | 2524923 |
| ROARING START | United States | 76/223,464 | 2701799 |