

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM816238

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
More Than Just Great Dancing LLC		05/15/2023	Limited Liability Company: WISCONSIN
RECEIVING PARTY DATA			
Name:	More Than Just Great Dancing LLC		
Street Address:	1220 Oak Forest Dr.		
City:	Onalaska		
State/Country:	WISCONSIN		
Postal Code:	54650		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	6619147	STUDIO OWNER UNIVERSITY	
Registration Number:	4777001	MORE THAN JUST GREAT DANCING!	
Serial Number:	97520699	STUDIO TRAINING SOLUTIONS	
Serial Number:	97520755	STS	
Serial Number:	90533625	MORE THAN JUST GREAT MARTIAL ARTS!	
Serial Number:	90533651	MORE THAN JUST GREAT GYMNASTICS!	
Serial Number:	90533677	MORE THAN JUST GREAT TUMBLING!	
Serial Number:	90533699	MORE THAN JUST GREAT MUSIC!	
Serial Number:	90533723	MORE THAN JUST GREAT LESSONS!	
CORRESPONDENCE DATA			
Fax Number:	6177375020		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	15083086070		
Email:	mrosenberg@patentgc.com		
Correspondent Name:	Michelle Rosenberg/Patent GC LLC		
Address Line 1:	501 Boylston Street, 10th Floor		
Address Line 4:	Boston, MASSACHUSETTS 02116		
NAME OF SUBMITTER:	Michelle Rosenberg		

OP \$240.00 6619147

SIGNATURE:	/Michelle Rosenberg/
DATE SIGNED:	06/09/2023
Total Attachments: 4 source=Trademark Assignment#page1.tif source=Trademark Assignment#page2.tif source=Trademark Assignment#page3.tif source=Trademark Assignment#page4.tif	

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this “Assignment”), dated as of May 15, 2023, is by and between More Than Just Great Dancing LLC, a Wisconsin limited liability company (“Assignor”), and More Than Just Great Dancing LLC, a Delaware limited liability company (“Assignee”).

WITNESSETH:

WHEREAS, pursuant to that certain Contribution and Asset Purchase Agreement, effective as of the date hereof, by and among Assignor, Assignee and certain other parties thereto, Assignor hereby desires to assign and transfer to Assignee, and Assignee hereby desires to acquire, all of Assignor’s right, title and interest in and to the trademarks set forth on Exhibit A attached hereto (the “Trademarks”) pursuant to the terms hereof; and

WHEREAS, pursuant to that certain Contribution and Asset Purchase Agreement, Assignee is a successor to Assignor’s business to which the Trademarks pertain.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee, intending to be legally bound, agree as follows:

1. Assignor hereby irrevocably sells, assigns, transfers, and relinquishes to Assignee, its successors and assigns, all of Assignor’s right, title and interest, whether statutory or at common law, in and to the Trademarks together with the goodwill of the business symbolized by the Trademarks throughout the world, and all applications and/or registrations therefor, including all of Assignor’s rights to sue and recover for damages arising out of or in connection with any and all past, present or future infringements or dilution of or damage to such Trademarks or the associated goodwill.

2. Assignor will do, execute, acknowledge and deliver all and every such further act, deed, conveyance, assignment, notice of assignment, transfer and assurance as Assignee may from time to time reasonably request to carry out the intention or facilitate the performance of the terms of this Assignment. Without limiting the foregoing, Assignor will execute general and specific confirmatory assignments and other supplementary documents as Assignee may from time to time reasonably request to effectuate the recording of the same with the U.S. Patent and Trademark Office or other government authority.

3. Concurrently with the execution of this Assignment, Assignor will deliver to Assignee all materials, information and documentation relating to, and all tangible embodiments of, the Trademarks in the possession, custody or control of Assignor.

4. This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Assignment delivered by facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Assignment.

5. This Assignment is and will be binding upon and inure to the benefit of Assignor, Assignee and their respective successors and assigns.

6. If any term or provision of this Assignment is found by a court of competent jurisdiction to be invalid, illegal or otherwise unenforceable, such invalidity, illegality or unenforceability will not affect the other terms or provisions hereof or the whole of this Assignment,

but such term or provision will be deemed modified to the extent necessary in the court's opinion to render such term or provision valid, legal and enforceable, and the rights and obligations of the parties will be construed and enforced accordingly, preserving to the fullest permissible extent the intent and agreements of the parties set forth herein.

7. This Assignment may not be modified or amended in any manner other than by a written agreement signed by the parties.

8. This Assignment and the performance hereunder shall be governed by and construed in accordance with the laws of Delaware without giving effect to any choice or conflict of law provision or rule.

[Signature Page Follows]

Exhibit A

TRADEMARKS

Registered Trademarks	
Mark	USPTO Reg. No.
Studio Owner University	4,902,998
Studio Owner University	6,619,147
More Than Just Great Dancing!	4,777,001

Trademarks Applications	
Mark	USPTO Serial No.
Studio Training Solutions	97520699
STS	97520755
More Than Just Great Martial Arts!	90533625
More Than Just Great Gymnastics!	90533651
More Than Just Great Tumbling!	90533677
More Than Just Great Music!	90533699
More Than Just Great Lessons!	90533723

Wisconsin Mark	
Mark	Date
More Than Just Great Dancing!	September 3, 2015