

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM816701

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Adalberto Huerta		06/01/2023	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	James Todd Smith		
<b>Street Address:</b>	6311 Romaine Street		
<b>Internal Address:</b>	Suite 4330		
<b>City:</b>	Hollywood		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90038		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5107954	SCHOOL OF HIP HOP	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3102283953		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3102283700		
<b>Email:</b>	trademarkscc@sheppardmullin.com		
<b>Correspondent Name:</b>	Jill M. Pietrini, Esq.		
<b>Address Line 1:</b>	1901 Avenue of the Stars, Suite 1600		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90067		
<b>ATTORNEY DOCKET NUMBER:</b>	71AK-308425		
<b>NAME OF SUBMITTER:</b>	Jill M. Pietrini, Esq.		
<b>SIGNATURE:</b>	/Jill M. Pietrini/		
<b>DATE SIGNED:</b>	06/12/2023		
<b>Total Attachments: 2</b>			
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source=Assignment from Adalberto Huerta to James Todd Smith - SCHOOL OF HIP HOP#page2.tif			

CH \$40.00 5107954

## ASSIGNMENT OF TRADEMARK

THIS ASSIGNMENT is made by and between Adalberto Huerta, an individual, P.O. Box 3803, Redondo Beach, CA 90277 ("Assignor") and James Todd Smith, an individual, 6311 Romaine Street, Suite 4330, Hollywood, CA 90038 ("Assignee").

WHEREAS, Assignor owns all right, title, and interest in and to the trademark, and the U.S. registration thereof identified below (hereinafter the "Trademark" and "Registration"), along with the goodwill associated with the Trademark and Registration:

Trademark	Registration No.	Date of First Use	Registration Date
SCHOOL OF HIP HOP	5,107,954	6/20/2000	12/27/2016

WHEREAS, Assignor has agreed to assign all right, title, and interest in the Trademark and Registration to Assignee, including the goodwill associated with the Trademark and any and all claims, demands, and causes of action for infringement of the Trademark, past, present, and future, and all of the proceeds from the foregoing; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title, and interest in the United States and in any other country in the world in and to the Trademark and Registration, along with the goodwill of the business symbolized by the Trademark, together with any and all claims, demands, and causes of action for infringement of the Trademark, past, present, and future, and all of the proceeds from the foregoing.

Signed at Los Angeles, California, this 1<sup>st</sup> day of June, 2023.

  
Adalberto Huerta

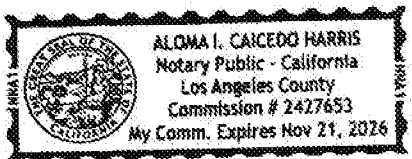
A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

STATE OF CALIFORNIA )  
COUNTY OF LOS ANGELES )

On JUNE 1, 2023, before me, Aloma I. Caicedo Harris, Notary Public, personally appeared ADALBERTO HUERTA who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature Aloma I. Caicedo Harris  
*Signature of Notary Public*

*Place Notary Seal Above*