OP \$115.00 5296982

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM818857

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
I Make You Beautiful, Inc.		02/21/2023	Corporation: NEW YORK

RECEIVING PARTY DATA

Name:	Danessa Myricks Beauty, LLC	
Street Address:	999 S Oyster Bay	
Internal Address:	Suite 418	
City:	Bethpage	
State/Country:	NEW YORK	
Postal Code:	11714	
Entity Type:	Limited Liability Company: NEW YORK	

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	5296982	ELEVATION LASHES
Registration Number:	5768089	DM DANESSA MYRICKS BEAUTY
Registration Number:	5768090	DANESSA MYRICKS
Registration Number:	6913810	EVOLUTION POWDER

CORRESPONDENCE DATA

Fax Number: 2125750671

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2127909200

Email: trademark@cll.com

Correspondent Name: Jeffrey Chery

Address Line 1: 114 West 47th Street

Address Line 2: Cowan, Liebowitz & Latman, P.C. Address Line 4: New York, NEW YORK 10036

NAME OF SUBMITTER:	Jeffrey Chery
SIGNATURE:	/Jeffrey Chery/
DATE SIGNED:	06/21/2023

Total Attachments: 2

TRADEMARK REEL: 008105 FRAME: 0368

900780779

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TRADEMARK REEL: 008105 FRAME: 0369

TRADEMARK AND COPYRIGHT ASSIGNMENT

This Assignment (the "Assignment") is between I Make You Beautiful, Inc., a New York corporation, located at 88 Cedar Road, Westbury, New York 11590 ("Assignor"), and Danessa Myricks Beauty, LLC, a New York limited liability company, located at 999 S Oyster Bay, Suite 418, Bethpage, New York 11714 ("Assignee").

WHEREAS, Assignor is the owner of the marks and trade names listed in Exhibit A annexed hereto irrespective of the class or nature of goods or services for which a registration has issued (the "Marks") and the United States registrations listed in Exhibit A annexed hereto (the "Registrations"); and

WHEREAS, Assignor desires to transfer all of its right, title and interest in the Marks together with the goodwill thereof, and the Registrations, and any copyrights therein, to Assignee, and Assignee desires to accept said transfer;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor, as of the date indicated in the signature line below, assigns and transfers to Assignee, its successors and assigns, absolutely and forever, all of Assignor's right, title and interest in and to the Marks, whether statutory or at common law, including the Registrations, and any copyrights therein and any renewals or extensions thereof and all rights of modification thereof, together with the goodwill thereof symbolized by the Marks, and all causes of action for any and all past infringements of the rights so assigned occurring before or after the date of this Assignment and the right to collect and retain the proceeds therefrom, and Assignor agrees to provide Assignee with any documentation, specimens, use evidence, and/or other materials as may be requested from time to time by Assignee to support the recordation of this Assignment and/or maintenance of the Registrations of the Marks with the United States Patent and Trademark Office, any other trademark or copyright office anywhere else, or otherwise to enforce Assignee's rights in the Marks.

I Make	You Beautiful Inc.	
Ву:		_
Name:	Chrosse Myricks	
Title:_	Denessa Myricks Bresident	
Date	2/2/22	

By:
Name: Gary Evstucke
Title: COO
Date: 2/21/23

EXHIBIT A

REGISTRATION NO.
RN: 5296982
RN: 5768089
RN: 5768090
RN: 6913810

31685/001/4252064.1

RECORDED: 06/21/2023

TRADEMARK
REEL: 008105 FRAME: 0371