

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM819366

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vuori, Inc.		06/23/2023	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	JPMorgan Chase Bank, N.A., as Administrative Agent		
Street Address:	10 South Dearborn, Floor L2, Suite IL1-1145		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60603-2300		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 20			
Property Type	Number	Word Mark	
Serial Number:	90050302	DREAMKNIT	
Serial Number:	90207304	DURA TERRA	
Serial Number:	88563743	ECO OUTERLANDS	
Serial Number:	90464473	FROM LAND TO SEA TO LIFE	
Serial Number:	90464488	INVESTMENT IN HAPPINESS	
Serial Number:	88228856	INVESTMENT IN HAPPINESS	
Serial Number:	90466106	INVESTMENT IN HAPPINESS	
Serial Number:	90464483	SO SOFT, WE DARE YOU TO TAKE THEM OFF	
Serial Number:	90464481	SURROUND YOURSELF WITH SOFTNESS	
Serial Number:	87455888	THE RISE. THE SHINE.	
Serial Number:	77545943	V VUORI	
Serial Number:	90466113	V	
Serial Number:	87188300	V	
Serial Number:	97729390	V BLISSBLEND	
Serial Number:	90464485	VUORI	
Serial Number:	86912432	VUORI	
Serial Number:	97049481	VUORI ACTV CLUB	
Serial Number:	97755672	VUORI BLISSBLEND	
Serial Number:	90582159		

CH \$515.00 90050302

Property Type	Number	Word Mark
Serial Number:	90843159	

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3127018637

Email: ipdocket@mayerbrown.com

Correspondent Name: William R. Siegel, Mayer Brown LLP

Address Line 1: 71 S. Wacker Drive

Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	22727169
NAME OF SUBMITTER:	William R. Siegel
SIGNATURE:	/william r siegel/
DATE SIGNED:	06/24/2023

Total Attachments: 5

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**CONFIRMATORY GRANT OF SECURITY INTEREST
IN UNITED STATES TRADEMARKS**

THIS CONFIRMATORY GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS (the “Confirmatory Grant”) is made effective as of June 23, 2023 by and from Vuori, Inc., a Delaware corporation (the “Grantor”), to and in favor of JPMORGAN CHASE BANK, N.A., (the “Grantee”) for itself and as Administrative Agent for the Secured Parties (as defined in the Credit Agreement referenced below).

WHEREAS, the Grantor, the Grantee, the other Loan Parties party thereto and the Lenders party thereto have entered into a Credit Agreement dated as of June 23, 2023 (as may be amended, restated, supplemented or otherwise modified from time to time, the “Credit Agreement”).

WHEREAS, the Grantor, the other Loan Parties party thereto and the Grantee have entered into a Pledge and Security Agreement dated as of June 23, 2023 (as may be amended, restated, supplemented or otherwise modified from time to time, the “Security Agreement”).

WHEREAS, the Grantor owns the trademarks (the “Trademarks”) listed on Exhibit A attached hereto, which Trademarks are pending or registered with the United States Patent and Trademark Office.

WHEREAS, this Confirmatory Grant has been granted in conjunction with the security interest granted to Grantee under the Security Agreement. The rights and remedies of Grantee with respect to the security interest granted herein are without prejudice to and are in addition to those set forth in the Security Agreement and the other Loan Documents, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Confirmatory Grant are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

NOW, THEREFORE, in consideration of the mutual covenants and agreements set forth herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, it is hereby agreed that:

1) Definitions. All capitalized terms not defined herein shall have the respective meanings given to them in the Credit Agreement.

2) The Security Interest.

(a) This Confirmatory Grant is made to secure the satisfactory performance and payment of all the Secured Obligations. Upon the Payment in Full of all Secured Obligations (other than Unliquidated Obligations that have not yet arisen), the security interest acquired by Grantee under this Confirmatory Grant shall be automatically released and Grantee shall promptly, upon such satisfaction, execute, acknowledge, and deliver to Grantor all reasonably requested instruments in writing or otherwise, evidencing such release.

(b) The Grantor hereby grants to Grantee a security interest in (1) all of Grantor’s right, title and interest in and to the Trademarks now owned or from time to time after the date hereof owned or acquired by the Grantor, together with (2) all proceeds and products of the Trademarks, (3) the goodwill

associated with such Trademarks, and (4) all causes of action arising prior to or after the date hereof for infringement of the Trademarks or unfair competition regarding the same.

3) Counterparts. This Confirmatory Grant may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart.

4) Governing Law. This Confirmatory Grant and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the law of the State of New York.

IN WITNESS WHEREOF, the Grantor has executed this Confirmatory Grant of Security Interest in United States Trademarks effective as of the date first written above.

VUORI, INC.

By: 

Name: Desiree Swanson

Title: Chief Financial Officer

Signature Page to Grant of
Security Interest in United States Trademarks

TRADEMARK
REEL: 008108 FRAME: 0726

CONFIRMATORY GRANT OF SECURITY INTEREST
IN UNITED STATES TRADEMARKS
Exhibit A - SCHEDULE OF TRADEMARKS

Grantor	Mark	Country	Status	Filing Date	Registration Date	Serial Number	Registration Number
Vuori, Inc.	DREAMKNIT	United States of America	Registered	Jul 13, 2020	May 3, 2022	90050302	6719618
Vuori, Inc.	DURA TERRA	United States of America	Registered	Sep 24, 2020	Mar 14, 2023	90207304	7001057
Vuori, Inc.	ECO OUTERLANDS	United States of America	Registered	Aug 2, 2019	Dec 22, 2020	88563743	6229191
Vuori, Inc.	FROM LAND TO SEA TO LIFE	United States of America	Allowed	Jan 13, 2021		90464473	
Vuori, Inc.	INVESTMENT IN HAPPINESS	United States of America	Allowed	Jan 13, 2021		90464488	
Vuori, Inc.	INVESTMENT IN HAPPINESS	United States of America	Registered	Dec 13, 2018	Jul 9, 2019	88228856	5799867
Vuori, Inc.	INVESTMENT IN HAPPINESS Logo	United States of America	Registered	Jan 14, 2021	Feb 14, 2023	90466106	6981166
Vuori, Inc.	SO SOFT, WE DARE YOU TO TAKE THEM OFF	United States of America	Allowed	Jan 13, 2021		90464483	
Vuori, Inc.	SURROUND YOURSELF WITH SOFTNESS	United States of America	Allowed	Jan 13, 2021		90464481	
Vuori, Inc.	THE RISE. THE SHINE.	United States of America	Registered	May 18, 2017	Dec 12, 2017	87455888	5355113
Vuori, Inc.	V VUORI Stylized (Lower Case)	United States of America	Registered	Aug 13, 2008	Mar 17, 2009	77545943	3591068

Vuori, Inc.	V1 Logo	United States of America	Allowed	Jan 14, 2021		90466113	
Vuori, Inc.	V1 Logo	United States of America	Registered	Sep 29, 2016	May 16, 2017	87188300	5204169
Vuori, Inc.	V1 Logo & BLISSBLEND	United States of America	Pending	Dec 22, 2022		97729390	
90464473Vuori, Inc.	VUORI	United States of America	Allowed	Jan 13, 2021		90464485	
Vuori, Inc.	VUORI	United States of America	Registered	Feb 18, 2016	Oct 4, 2016	86912432	5053716
Vuori, Inc.	VUORI ACTV CLUB	United States of America	Pending	Sep 28, 2021		97049481	
Vuori, Inc.	VUORI BLISSBLEND	United States of America	Pending	Jan 16, 2023		97755672	
Vuori, Inc.	Vuori Box	United States of America	Allowed	Mar 16, 2021		90582159	
Vuori, Inc.	Vuori Box	United States of America	Pending	Jul 22, 2021		90843159	

TRADEMARK

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RECORDED: 06/24/2023