

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM820026

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cruz Blanca Hospitality, LLC		06/27/2023	Limited Liability Company: ILLINOIS
RECEIVING PARTY DATA			
Name:	Vamos, LLC		
Street Address:	900 West Randolph Street		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60606		
Entity Type:	Limited Liability Company: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4989052	LEÑA BRAVA	
CORRESPONDENCE DATA			
Fax Number:	3127267371		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-726-8129		
Email:	brian.lum@icemiller.com		
Correspondent Name:	BRIAN LUM		
Address Line 1:	200 W. MADISON ST., STE. 3500		
Address Line 4:	CHICAGO, ILLINOIS 60606		
NAME OF SUBMITTER:	Brian J. Lum		
SIGNATURE:	/Brian J. Lum/		
DATE SIGNED:	06/27/2023		
Total Attachments: 2			
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OP \$40.00 4989052

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT (“Assignment”), is made and entered into as of the 27th day of June, 2023 (the “Effective Date”), by and between Cruz Blanca Hospitality, LLC (“Assignor”), an Illinois limited liability company with its principal place of business at 900 West Randolph Street, Chicago, Illinois 60607, and Vamos, LLC (“Assignee”), an Illinois limited liability company with its principal place of business at 900 West Randolph Street, Chicago, Illinois 60607, sometimes referred to herein individually as a “Party” and collectively as the “Parties”.

WHEREAS, Assignor has adopted, used, is using, and is the owner of the trademark LEÑA BRAVA, and U.S. Trademark Registration No. 4,989,052 therefor (the “Leña Brava Trademarks”); and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Leña Brava Trademarks, and Assignor desires to assign the Leña Brava Trademarks to Assignee, upon the terms and conditions set forth herein.

NOW THEREFORE, in consideration of the premises recited above, the Parties’ mutual undertakings, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties agree as follows:

Assignor hereby irrevocably assigns, transfers, and conveys to Assignee, and its successors and assigns, all right, title, and interest in, to and under the Leña Brava Trademarks, including, but not limited to, U.S. Trademark Registration No. 4,989,052, together with all goodwill symbolized by and associated therewith, free and clear of all liens, claims, charges, and encumbrances of any kind whatsoever, to have and to hold forever, along with any and all claims and causes of action (and the right to initiate suit and obtain damages and other forms of relief, both legal and equitable), arising from and/or relating to the infringement, misappropriation, or other violation of any right in any of the Leña Brava Trademarks, whether prior to or subsequent to the Effective Date, to the fullest extent permitted by law.

Assignor shall promptly, upon the request of Assignee and/or its successors and assigns, execute such other documents and/or instruments of assignment, transfer, and conveyance as Assignee and/or its successors and assigns may reasonably request to permit the recordation of the assignment made by this instrument, or of any other documents Assignee or any of its successors or assigns may reasonably deem necessary or advisable to effectuate the terms and intent of this Assignment.

[Signature Page Follows]

IN WITNESS WHEREOF, the Parties hereto have caused this Assignment to be duly executed as of the day and year first written above.

CRUZ BLANCA HOSPITALITY, LLC

VAMOS, LLC

Manuel Valdes

Manuel Valdes

Signature

Signature

Manuel Valdes

Manuel Valdes

Printed Name

Printed Name

Manager

Manager

Title

Title

6/27/2023

6/27/2023

Date

Date