

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM820783

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
RESUBMIT DOCUMENT ID:	900772518		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Huntington National Bank (successor by merger to TCF National Bank), in its capacity as administrative agent		05/11/2023	National Banking Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Mudlick Holdings, LLC		
Street Address:	1010 Washington Blvd		
Internal Address:	11 Floor		
City:	Stamford		
State/Country:	CONNECTICUT		
Postal Code:	06901		
Entity Type:	Limited Liability Company: DELAWARE		
Name:	Mudlick Acquisition Corp.		
Street Address:	1010 Washington Blvd		
Internal Address:	11 Floor		
City:	Stamford		
State/Country:	CONNECTICUT		
Postal Code:	06901		
Entity Type:	Corporation: DELAWARE		
Name:	Upswell, LLC (f/k/a Mudlick Mail, LLC and successor by merger to MM Merger Sub, LLC, a Georgia limited liability company)		
Street Address:	1850 Parkway Place		
Internal Address:	Suite 1000		
City:	Marietta		
State/Country:	GEORGIA		
Postal Code:	30067		
Entity Type:	Limited Liability Company: GEORGIA		
Name:	Muscle Up Marketing, LLC		
Street Address:	11675 Rainwater Dr		
Internal Address:	Suite 675		
City:	Alpharetta		

State/Country:	GEORGIA
Postal Code:	30009
Entity Type:	Limited Liability Company: GEORGIA

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	4056453	MUDLICK MAIL
Registration Number:	4073609	MUDLICK MAIL
Registration Number:	4357664	LESS HASSLE. MORE MEMBERS.
Registration Number:	4469331	MUSCLE UP MARKETING
Registration Number:	5171068	SMART STRATEGY. POWERFUL LEADS.
Registration Number:	5385195	GET YOUR MARKETING IN SHAPE.
Registration Number:	5411626	MU MUSCLE UP MARKETING

CORRESPONDENCE DATA

Fax Number: 4023909005

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4023909500

Email: ip@koleyjessen.com

Correspondent Name: Roberta L. Christensen

Address Line 1: 1125 S 103rd Street

Address Line 2: One Pacific Place, Suite 800

Address Line 4: Omaha, NEBRASKA 68124

ATTORNEY DOCKET NUMBER: 20227-8

NAME OF SUBMITTER: Roberta L. Christensen

SIGNATURE: /rlc/

DATE SIGNED: 06/29/2023

Total Attachments: 6

source=Release Security Interest -Trademarks#page1.tif

source=Release Security Interest -Trademarks#page2.tif

source=Release Security Interest -Trademarks#page3.tif

source=Release Security Interest -Trademarks#page4.tif

source=Release Security Interest -Trademarks#page5.tif

source=Release Security Interest -Trademarks#page6.tif

TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS TERMINATION AND RELEASE OF SECURITY INTERESTS IN TRADEMARKS (this "Release") is made as of May 11, 2023 in favor of Mudlick Holdings, LLC, a Delaware limited liability company ("Holdings"), Mudlick Acquisition Corp., a Delaware corporation ("Parent"), Upswell, LLC, a Georgia limited liability company (f/k/a Mudlick Mail, LLC and successor by merger to MM Merger Sub, LLC, a Georgia limited liability company) ("Borrower"), and Muscle Up Marketing, LLC, a Georgia limited liability company ("MUM"; Holdings, Parent, Borrower and MUM are referred to herein, collectively, as "Grantors" and, individually, as a "Grantor"), by The Huntington National Bank (successor by merger to TCF National Bank), in its capacity as administrative agent (in such capacity, the "Administrative Agent") for the lenders from time to time party to the Credit Agreement referred to in the Security Agreements (as defined below).

WHEREAS, pursuant to the terms and conditions of (a) that certain Patent, Copyright, License and Trademark Security Agreement dated as of February 14, 2018 (the "First Security Agreement") executed by Grantors (other than MUM) in favor of the Administrative Agent, each such Grantor granted to the Administrative Agent a security interest in all of such Grantor's right, title and interest in and to the trademark applications and registrations set forth in Part 1 of Schedule A attached hereto (collectively, the "Part 1 Trademark Collateral"), and (b) that certain Patent, Copyright, License and Trademark Security Agreement dated as of June 29, 2018 (the "Second Security Agreement"; together with the First Security Agreement, collectively, the "Security Agreements" and, individually, a "Security Agreement") executed by MUM in favor of the Administrative Agent, MUM granted to the Administrative Agent a security interest in all of MUM's right, title and interest in and to the trademark applications and registrations set forth in Part 2 of Schedule A attached hereto (collectively, the "Part 2 Trademark Collateral"; together with the Part 1 Trademark Collateral, collectively, the "Trademark Collateral");

WHEREAS, the First Security Agreement was recorded with the United States Patent and Trademark Office on February 14, 2018 at Reel/Frame 6275/0794, and the Second Security Agreement was recorded with the United States Patent and Trademark Office on June 29, 2018 at Reel/Frame 6367/0607.

WHEREAS, the Administrative Agent wishes to release its security interest in the Trademark Collateral.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Administrative Agent hereby terminates the Security Agreements, and hereby terminates, cancels and releases any security interest it may have in the Trademark Collateral.

The Administrative Agent shall take all further actions, and provide to Grantors, their successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by Grantors to more fully and effectively effectuate the purposes of this Release. Each Grantor is hereby authorized to file and record this Release with

the appropriate governmental agency or authority as evidence of the release of security interest granted hereunder.

[signature page follows]


IN WITNESS WHEREOF, the Administrative Agent has caused this Termination and Release of Security Interests in Trademarks to be executed by its duly authorized representative as of the date first written above.

THE HUNTINGTON NATIONAL BANK, as
Administrative Agent

By: *Lakin Brooks*
Name: Lakin Brooks
Title: Staff Officer

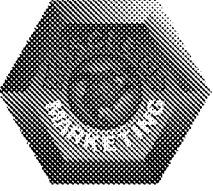
SCHEDULE A
TRADEMARKS


Part 1:

Jurisdiction	Mark	Serial No./Reg. No.	Owner	Notes
United States	MUDLICK MAIL	85/298,739 4,056,453	Mudlick Mail, LLC (Georgia LLC) 2487 Cedarcrest Road, Suite 612 Acworth, GA 30101	Status: Registered Filing Date: 04/19/2011 Registration Date: 11/15/2011
United States	MUDLICK MAIL (and Design) 	85/305,226 4,073,609	Mudlick Mail, LLC (Georgia LLC) 2487 Cedarcrest Road, Suite 612 Acworth, GA 30101	Status: Registered Filing Date: 04/26/2011 Registration Date: 12/20/2011

Part 2:

Mark	Serial No.	Reg. No.	Owner	Notes

LESS HASSLE. MORE MEMBERS.	85/759,865	4,357,664	Muscle Up Marketing, LLC (GA limited liability company) 6342 Grand Hickory Drive, Suite 203 Braselton, GA 30517	Status: Registered Application Date: 10/22/2012 Registration Date: 06/25/2013
MUSCLE UP MARKETING (and Design) 	85/890,594	4,469,331	Muscle Up Marketing, LLC (GA limited liability company) 1905 Woodstock Rd, Suite 3200 Roswell, GA 30075	Status: Registered Application Date: 03/29/2013 Registration Date: 01/21/2014
SMART STRATEGY. POWERFUL LEADS.	87/148,029	5,171,068	Muscle Up Marketing, LLC (GA limited liability company) 11675 Rainwater Dr., Suite 675 Alpharetta, GA 30009	Status: Registered Application Date: 08/23/2016 Registration Date: 03/28/2017
GET YOUR MARKETING IN SHAPE.	87/498,318	5,385,195	Muscle Up Marketing, LLC (GA limited liability company) 11675 Rainwater Dr., Suite 675 Alpharetta, GA 30009	Status: Registered Application Date: 06/20/2017 Registration Date: 01/23/2018

<p>MU MUSCLE UP MARKETING (and Design)</p> 	<p>87/528,105</p>	<p>5,411,626</p>	<p>Muscle Up Marketing, LLC (GA limited liability company) 11675 Rainwater Dr., Suite 675 Alpharetta, GA 30009</p>	<p>Status: Registered Application Date: 07/14/2017 Registration Date: 02/27/2018</p>
--	-------------------	------------------	--	--

CH2:26899479.1