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# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM821062

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Second Nature Brands, Inc.		06/20/2023	Corporation: DELAWARE

### **RECEIVING PARTY DATA**

Name:	FILTEREASY, LLC
Street Address:	2100 Lake Dam Road
Internal Address:	# 37398
City:	Raleigh
State/Country:	NORTH CAROLINA
Postal Code:	27627
Entity Type:	Limited Liability Company: DELAWARE

### **PROPERTY NUMBERS Total: 9**

Property Type	Number	Word Mark
Registration Number:	6503510	UNFOLD FRESH AIR
Registration Number:	6487603	FLEX-LOCK
Registration Number:	6616693	POP! FILTER
Serial Number:	97484855	MAGIC FILTER
Serial Number:	97737154	MAGICFILTER
Serial Number:	97484862	FRIDGETASTIC
Registration Number:	5478739	FILTEREASY
Registration Number:	5569377	FILTEREASY
Registration Number:	5548385	

### CORRESPONDENCE DATA

**Fax Number:** 9198828195

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 9193482194

**Email:** docket@nkpatentlaw.com

Correspondent Name: NK Patent Law

Address Line 1: 4101 Lake Boone Trail

Address Line 2: Suite 218

Address Line 4: Raleigh, NORTH CAROLINA 27607

TRADEMARK REEL: 008118 FRAME: 0487

ATTORNEY DOCKET NUMBER:	1430/misc
NAME OF SUBMITTER:	Sandra Hess
SIGNATURE:	/Sandra Hess/
DATE SIGNED:	06/30/2023
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## **Total Attachments: 3**

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TRADEMARK REEL: 008118 FRAME: 0488

### TRADEMARK ASSIGNMENT

WHEREAS, the undersigned, **Second Nature Brands, Inc.**, (hereinafter "Assignor"), a Delaware Corporation having a place of business at 333 Fayetteville Street, Suite 600, Raleigh, NC 27601, US, is the owner of the following trademarks (hereinafter "trademark"):

AttorneyRef	Country	Mark	ApplicationNum	FilingDate	RegNum	RegDate
1430/13 TM	United States	UNFOLD FRESH AIR	90019424	6/24/2020	6503510	9/28/2021
1430/15 TM	United States	FLEX-LOCK	90019532	6/24/2020	6487603	9/14/2021
1430/19 TM	United States	POP! FILTER	90281351	10/27/2020	6616693	1/11/2022
	World Intellectual Property					
1430/22 MAD	Organization	MAGIC FILTER	A0130147	12/1/2022	1705699	12/1/2022
1430/22 TM	United States	MAGIC FILTER	97484855	7/1/2022		
1430/22/2 TM	United States	MAGICFILTER	97737154	12/30/2022		
1430/23 TM	United States	FRIDGETASTIC	97484862	7/1/2022		
1430/4 TM	United States	FILTEREASY	87426192	4/26/2017	5478739	5/29/2018
1430/5 TM	United States	FILTEREASY	87782515	2/2/2018	5569377	9/25/2018
1430/6 TM	United States	Elephant logo	87431394	5/1/2017	5548385	8/28/2018

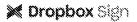
AND, WHEREAS, FILTEREASY, LLC, a Delaware Limited Liability Company having a place of business at 2100 Lake Dam Road # 37398, Raleigh, NC 27627, US (hereinafter "Assignee"), has acquired all right, title, and interest in the trademark, including the goodwill symbolized and associated with the trademark, by and through this assignment. Assignor does hereby sell, assign, transfer, and set over to Assignee, its successors, and assigns, all right, title, and interest in said trademark, together with the goodwill symbolized by the mark, and any other rights.

Assignor warrants that it is the legal owner of all right, title, and interest in the trademark, that the trademark has not been otherwise previously pledged, assigned, or encumbered and that this assignment does not infringe on the rights of any person. Assignor agrees to cooperate with Assignee to carry out any additional documents or other tasks necessary to carry out this assignment.

1430/misc

Assignee is to execute and deliver all papers, instruments, and assignments as may be necessary to vest all right, title, and interest in and to the aforesaid trademark, including, without limitation, recordation of the assignment in the United States Patent and Trademark Office.

Exe	cuted this 20th day of June 2023.
Assignor:	
Signature:	Thad Tarkington
Name:	Thad Tarkington
Title:	CEO



**Trademark Assignment** Title

1430-MISC-Tradema...signature (2).pdf File name

6bb02866094f76926adc130cbf892466b9ec3afc Document ID

MM / DD / YYYY Audit trail date format

Signed Status

**Document History** 

06 / 20 / 2023 Sent for signature to Thad Tarkington

00:04:35 UTC-4 (thad@secondnature.com) from kgodsey@secondnature.com

IP: 75.43.12.107

Viewed by Thad Tarkington (thad@secondnature.com) 06 / 20 / 2023 ◈

11:05:03 UTC-4 IP: 104.57.29.21 **Gawaiy** 

06 / 20 / 2023 Signed by Thad Tarkington (thad@secondnature.com)

IP: 104.57.29.21 11:05:33 UTC-4 SIGNED

06 / 20 / 2023 The document has been completed.

11:05:33 UTC-4 COMPLETED

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**TRADEMARK** REEL: 008118 FRAME: 0491

**RECORDED: 06/30/2023**