

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM821062

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Second Nature Brands, Inc.		06/20/2023	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	FILTEREASY, LLC		
Street Address:	2100 Lake Dam Road		
Internal Address:	# 37398		
City:	Raleigh		
State/Country:	NORTH CAROLINA		
Postal Code:	27627		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	6503510	UNFOLD FRESH AIR	
Registration Number:	6487603	FLEX-LOCK	
Registration Number:	6616693	POP! FILTER	
Serial Number:	97484855	MAGIC FILTER	
Serial Number:	97737154	MAGICFILTER	
Serial Number:	97484862	FRIDGETASTIC	
Registration Number:	5478739	FILTEREASY	
Registration Number:	5569377	FILTEREASY	
Registration Number:	5548385		
CORRESPONDENCE DATA			
Fax Number:	9198828195		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9193482194		
Email:	docket@nkpatentlaw.com		
Correspondent Name:	NK Patent Law		
Address Line 1:	4101 Lake Boone Trail		
Address Line 2:	Suite 218		
Address Line 4:	Raleigh, NORTH CAROLINA 27607		

OP \$240.00 6503510

ATTORNEY DOCKET NUMBER:	1430/misc
NAME OF SUBMITTER:	Sandra Hess
SIGNATURE:	/Sandra Hess/
DATE SIGNED:	06/30/2023
Total Attachments: 3 source=1430-MISC-20230620-Trademark-assign-signed#page1.tif source=1430-MISC-20230620-Trademark-assign-signed#page2.tif source=1430-MISC-20230620-Trademark-assign-signed#page3.tif	

TRADEMARK ASSIGNMENT

WHEREAS, the undersigned, **Second Nature Brands, Inc.**, (hereinafter “Assignor”), a Delaware Corporation having a place of business at 333 Fayetteville Street, Suite 600, Raleigh, NC 27601, US, is the owner of the following trademarks (hereinafter “trademark”):

AttorneyRef	Country	Mark	ApplicationNum	FilingDate	RegNum	RegDate
1430/13 TM	United States	UNFOLD FRESH AIR	90019424	6/24/2020	6503510	9/28/2021
1430/15 TM	United States	FLEX-LOCK	90019532	6/24/2020	6487603	9/14/2021
1430/19 TM	United States	POP! FILTER	90281351	10/27/2020	6616693	1/11/2022
1430/22 MAD	World Intellectual Property Organization	MAGIC FILTER	A0130147	12/1/2022	1705699	12/1/2022
1430/22 TM	United States	MAGIC FILTER	97484855	7/1/2022		
1430/22/2 TM	United States	MAGICFILTER	97737154	12/30/2022		
1430/23 TM	United States	FRIDGETASTIC	97484862	7/1/2022		
1430/4 TM	United States	FILTEREASY	87426192	4/26/2017	5478739	5/29/2018
1430/5 TM	United States	FILTEREASY	87782515	2/2/2018	5569377	9/25/2018
1430/6 TM	United States	Elephant logo	87431394	5/1/2017	5548385	8/28/2018

AND, WHEREAS, **FILTEREASY, LLC**, a Delaware Limited Liability Company having a place of business at 2100 Lake Dam Road # 37398, Raleigh, NC 27627, US (hereinafter “Assignee”), has acquired all right, title, and interest in the trademark, including the goodwill symbolized and associated with the trademark, by and through this assignment. Assignor does hereby sell, assign, transfer, and set over to Assignee, its successors, and assigns, all right, title, and interest in said trademark, together with the goodwill symbolized by the mark, and any other rights.

Assignor warrants that it is the legal owner of all right, title, and interest in the trademark, that the trademark has not been otherwise previously pledged, assigned, or encumbered and that this assignment does not infringe on the rights of any person. Assignor agrees to cooperate with Assignee to carry out any additional documents or other tasks necessary to carry out this assignment.

1430/misc

Assignee is to execute and deliver all papers, instruments, and assignments as may be necessary to vest all right, title, and interest in and to the aforesaid trademark, including, without limitation, recordation of the assignment in the United States Patent and Trademark Office.

Executed this 20th day of June 2023.

Assignor:

Signature: Thad Tarkington

Name: Thad Tarkington

Title: CEO

Title	Trademark Assignment
File name	1430-MISC-Tradema...signature (2).pdf
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Document History



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Signed by Thad Tarkington (thad@secondnature.com)
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COMPLETED

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The document has been completed.