

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM823830

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Quince Hospitality LLC		06/15/2023	Limited Liability Company: MINNESOTA
RECEIVING PARTY DATA			
Name:	Quince & Co LLC		
Street Address:	470 Pacific Avenue		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94133		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5730261	QUINCE	
CORRESPONDENCE DATA			
Fax Number:	3102299901		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-229-9900		
Email:	trademarkdocketing@venable.com		
Correspondent Name:	Sarah S. Brooks and Sharoni Finkelstein		
Address Line 1:	2049 Century Park East, Suite 2300		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	145135.571845		
NAME OF SUBMITTER:	Sharoni S. Finkelstein		
SIGNATURE:	/Sharoni S. Finkelstein/		
DATE SIGNED:	07/12/2023		
Total Attachments: 2			
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OP \$40.00 5730261

Schedule A

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is entered into and effective as of June 15, 2023 (the "Effective Date"), by and between Quince Hospitality LLC a Minnesota limited liability company with its principal place of business at 2714 Chicago Ave., Minneapolis, MN 55407 (the "Assignor"), and Quince & Co LLC, a California limited liability company with its principal place of business at 470 Pacific Avenue, San Francisco, CA 94133 (the "Assignee")

WHEREAS, Assignor is the owner of U.S. Trademark Registration No. 5730261 for the mark QUINCE and of the trademark shown in said registration, and of all common law rights associated therewith, together with all goodwill arising from the use of and symbolization by said trademark (the "QUINCE Mark");

WHEREAS, Assignor desires to transfer, and Assignee desires to acquire, all right, title and interest in and to the QUINCE Mark throughout the world, including, without limitation, all applications and registrations pertaining thereto and all common law rights therein, together with all goodwill arising from the use of and symbolized by the QUINCE Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee agree as follows:

1. Assignment. Assignor hereby assigns, transfers, sells, conveys, and delivers to Assignee all right, title and interest in and to the QUINCE Mark throughout the world, including, without limitation, the trademark registration pertaining thereto and all common law rights therein, together with all goodwill arising from the use of and symbolized by the QUINCE Mark, including all rights to sue or otherwise assert the QUINCE Mark and to recover damages, profits and/or other compensation for past, present and future infringements, the right to license the QUINCE Mark to others, and the right to renew the trademark registration for the QUINCE Mark, to be held and enjoyed by Assignee for its own use and benefit and for the use and benefit of its successors, assigns and legal representatives, to be used as fully and entirely as said rights would have been held and enjoyed by Assignor had this assignment not been made.

2. Authorization to Record. Assignor hereby authorizes Assignee to record this Assignment in the U.S. Patent and Trademark Office.

3. Cooperation. Assignor shall cooperate fully in the execution of all other documents and in the completion of any additional actions that may be necessary or appropriate to give full force and effect to the terms and intent of this Assignment.

IN WITNESS WHEREOF, Assignor has executed and delivered this instrument to Assignee as of the Effective Date, and Assignee acknowledges receipt of the same.

QUINCE HOSPITALITY LLC

By: 

Name: Brooke Faudree

Title: owner

Date: 5/25/23

QUINCE & CO LLC

By: 

Name: Lindsay Turk

Title: managing member

Date: 6.15.23