

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM804350

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the properties included in the assignment to remove serial nos. 85948901; 85948909; 88847551; 88847559; 88983795 previously recorded on Reel 007888 Frame 0400. Assignor(s) hereby confirms the assignment.
<b>RESUBMIT DOCUMENT ID:</b>	900745345

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
FirstGroup America, Inc.		08/16/2022	Corporation: DELAWARE

## RECEIVING PARTY DATA

<b>Name:</b>	National Insurance and Indemnity Corp.
<b>Street Address:</b>	600 Vine Street
<b>City:</b>	Cincinnati
<b>State/Country:</b>	OHIO
<b>Postal Code:</b>	45202
<b>Entity Type:</b>	Corporation: VERMONT

## PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
<b>Serial Number:</b>	86477708	CARING FOR STUDENTS TODAY, TOMORROW, TOG
<b>Serial Number:</b>	97265236	F
<b>Serial Number:</b>	88835649	FIRST FEEDBACK
<b>Serial Number:</b>	75793380	FIRST STUDENT
<b>Serial Number:</b>	97265238	F FIRST STUDENT
<b>Serial Number:</b>	97265241	F FIRST STUDENT
<b>Serial Number:</b>	87587579	FIRST STUDENT CONNECT
<b>Serial Number:</b>	90540921	FIRSTSERVES
<b>Serial Number:</b>	87111329	FIRSTVIEW
<b>Serial Number:</b>	85948891	LIDLAW EDUCATION SERVICES

## CORRESPONDENCE DATA

**Fax Number:** 5139778141

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 5139778200

**Email:** april.besl@dinsmore.com

**Correspondent Name:** April L. Besl  
**Address Line 1:** 255 E. Fifth St., Suite 1900  
**Address Line 4:** Cincinnati, OHIO 45202

**NAME OF SUBMITTER:** April L Besl

**SIGNATURE:** /april l besl/

**DATE SIGNED:** 04/19/2023

**Total Attachments: 25**

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Electronic Trademark Assignment System

# Confirmation Receipt

Your assignment has been received by the USPTO.  
The coversheet of the assignment is displayed below:

**TRADEMARK ASSIGNMENT COVER SHEET**

Electronic Version v1.1  
Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FirstGroup America, Inc.		08/16/2022	Corporation: DELAWARE

RECEIVING PARTY DATA	
Name:	National Insurance and Indemnity Corp.
Street Address:	600 Vine Street
City:	Cincinnati
State/Country:	OHIO
Postal Code:	45202
Entity Type:	Corporation: VERMONT

PROPERTY NUMBERS Total: 15		
Property Type	Number	Word Mark
Serial Number:	86477708	CARING FOR STUDENTS TODAY, TOMORROW, TOG
Serial Number:	97265236	F
Serial Number:	88835649	FIRST FEEDBACK
Serial Number:	75793380	FIRST STUDENT
Serial Number:	97265238	F FIRST STUDENT
Serial Number:	97265241	F FIRST STUDENT
Serial Number:	87587579	FIRST STUDENT CONNECT
Serial Number:	90540921	FIRSTSERVES
Serial Number:	87111329	FIRSTVIEW
Serial Number:	88847559	JAUNT
Serial Number:	88847551	JAUNT
Serial Number:	88983795	JAUNT
Serial Number:	85948891	LAILAW EDUCATION SERVICES
Serial Number:	85948901	LAILAW TRANSIT SERVICES
Serial Number:	85948909	LAILAW TRANSIT SERVICES

CORRESPONDENCE DATA	
Fax Number:	5139778141
Phone:	5139778200
Email:	april.besi@dinsmore.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	April L. Besi
Address Line 1:	255 E. Fifth St., Suite 1900
Address Line 4:	Cincinnati, OHIO 45202

NAME OF SUBMITTER:	April L. Besi
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Signature:	/april l besi/
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Date:	10/28/2022
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Total Attachments: 10  
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RECEIPT INFORMATION

ETAS ID: TM754293  
Receipt Date: 10/25/2022  
Fee Amount: \$390

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## INTELLECTUAL PROPERTY

### ASSIGNMENT

THIS ASSIGNMENT (the "Assignment") from FIRSTGROUP AMERICA, INC., a Delaware corporation ("Assignor"), and NATIONAL INSURANCE AND INDEMNITY CORP., a Vermont corporation ("Assignee") is entered into effective as of August 16, 2022 (the "Effective Date").

WHEREAS, the Assignor is the owner of certain trademarks and service marks set forth on Exhibit A attached to this Assignment (the "Trademarks");

WHEREAS, Assignee is desirous of acquiring the entire, right, title and interest in and to the Trademarks; and

WHEREAS, the Assignor and Assignee are both members of the same Consolidated Group as defined in Treasury Regulation section 1.1502-1, so that the assignment of the Trademarks by Assignor to Assignee will be an assignment within a Consolidated Group.

NOW, THEREFORE, for \$1.00, the receipt of which is hereby acknowledged, the Assignor and Assignee agree as follows:

1. Trademarks. Effective immediately upon the execution of this Assignment, Assignor does hereby irrevocably sell, assign, and transfer to Assignee, its successors and assigns, their entire right, title and interest existing as of the date hereof in and to and under the following and the goodwill of the business symbolized thereby:

a. all Trademarks;

b. any and all other rights, privileges and priorities of Assignor provided under United States, state or foreign law with respect to the Trademarks including without limitation common law rights, trade dress rights and rights under the laws of unfair competition and dilution (collectively referred to as "Trademark Related Rights");

c. any and all rights to sue at law or in equity for any infringement, imitation, impairment, distortion, dilution or other unauthorized use or conduct in derogation of the Trademarks and Trademark Related Rights occurring prior to or after the Effective Date, including the right to receive all proceeds and damages therefrom; and

d. any and all rights in and to obtain registrations, renewals or registration or other legal protections pertaining to the Trademarks and Trademark Related Rights.

2. Further Acts. Assignor agrees to execute all papers and to perform such other proper acts as Assignee may reasonably deem necessary to secure to Assignee or to its designee the copyright, trademark, patent, trade secret and other intellectual property rights herein assigned.

3. Miscellaneous.

a. Headings. The headings in this Assignment are for convenience of reference only and shall not limit or otherwise affect any of the terms or provisions hereof.

b. Governing Law. This Assignment and the rights and obligations of the parties hereto shall be governed by and construed and enforced in accordance with the laws of the State of Ohio, without regard to Ohio's conflict of laws principles.

c. Severability. If any provision of this Assignment is held to be illegal, invalid or unenforceable, that provision will be fully severable, and this Assignment will be construed and enforced as if the illegal, invalid or unenforceable provision never comprised a part of this Assignment; and the remaining provisions of this Assignment will remain in full force and effect. Furthermore, in lieu of the illegal, invalid or unenforceable provision, there will be added automatically as part of this Assignment a provision as similar in its terms to the illegal, invalid or unenforceable provision as may be possible and be legal, valid and enforceable.

d. Entire Agreement. This Assignment supersedes all prior or contemporaneous understandings, agreements, negotiations and discussions, whether oral or written, between the parties concerning this subject matter and constitute the entire agreement between the parties with regard to this subject matter. The provisions of this Assignment may not be explained, supplemented or qualified through evidence of trade usage or a prior course of dealings.

e. Successors and Assigns. This Agreement will inure to the benefit of and be binding upon the parties hereto and their respective successors, and assigns.

f. Amendments. The parties may not amend this Assignment, except by written agreement that each party executes and that is identified itself as an amendment to this Assignment.

g. Counterparts. This Assignment may be executed in one or more counterparts, each of which will be deemed to be an original but all of which together will constitute one and the same instrument. Execution of this Assignment via facsimile will be effective, and signatures received via facsimile or by other electronic means, such as portable document format (.pdf) file, will be binding upon the parties and effective as originals. The parties expressly acknowledge that, notwithstanding any statutory or decisional law to the contrary, the printed product of a facsimile transmittal or other electronic transmittal, such as portable document format (.pdf) file, will be deemed to be "written" and a "writing" for all purposes of this Assignment.

*[Signature Page to Follow]*

IN WITNESS WHEREOF, the undersigned has executed this instrument and it is effective as of the Effective Date

ASSIGNOR:

FIRSTGROUP AMERICA, INC.

By: *Michael Petrucci*

Name: *Michael Petrucci*

Title: *Secretary*

ASSIGNEE:

NATIONAL INSURANCE AND INDEMNITY CORP.

By: *T. P. Lutz*

Name: *Timothy Lutz*

Title: *Director*

**EXHIBIT A  
TRADEMARKS**

Country	Trademark Name & Owner Name	Status	App. No.	Filing Date	Reg. No.	Reg. Date	Class:
USOH	FIRST MOBILE TECHNOLOGIES  Owner: First Group America, Inc.	Registered			1903316	22-Dec-2009	
US	CARING FOR STUDENTS TODAY, TOMORROW, TOGETHER.  Owner: FirstGroup America, Inc.	Registered	86/477708	11-Dec-2014	4823917	29-Sep-2015	Class 39: Transportation c services
US	F LOGO  Owner: FirstGroup America, Inc.	Pending	97/265236	14-Feb-2022			Class 35: Business manag for others; Business consu transportation services; M fleets in the nature of trac commercial purposes Class 37: Fleet managemen maintenance of fleet vehic entity vehicle fleets Class 39: Transportation c services, vans and electric buses owned, managed ar fleets and supporting infra
US	FIRST FEEDBACK  Owner: FirstGroup America, Inc.	Registered	88/835649	16-Mar-2020	6236985	05-Jan-2021	Class 42: Providing an inte technology that allows use concerns relating to schoo to provide and get feedba
US	FIRST STUDENT  Owner: FirstGroup America, Inc.	Registered	75/793380	07-Sep-1999	2525787	01-Jan-2002	Class 39: Transportation c services



Country	Trademark Name & Owner Name	Status	App. No.	Filing Date	Reg. No.	Reg. Date	Class: Goods/Service
US	FIRST STUDENT & F DESIGN-HORIZONTAL Owner: FirstGroup America, Inc.	Pending	97/265238	14-Feb-2022			Class 35: Business management of transportation services for others; Business consulting services in the field of transportation services; Management of public entity vehicle fleets in the nature of tracking of fleet vehicles for commercial purposes Class 37: Fleet management services in the nature of maintenance of fleet vehicles, namely, management of public entity vehicle fleets Class 39: Transportation of students by bus, charter bus services, vans and electric vehicles, namely, electric school buses owned, managed and maintained electric school bus fleets and supporting infrastructure for school districts
US	FIRST STUDENT & F DESIGN-STACKED Owner: FirstGroup America, Inc.	Pending	97/265241	14-Feb-2022			Class 35: Business management of transportation services for others; Business consulting services in the field of transportation services; Management of public entity vehicle fleets in the nature of tracking of fleet vehicles for commercial purposes Class 37: Fleet management services in the nature of maintenance of fleet vehicles, namely, management of public entity vehicle fleets Class 39: Transportation of students by bus, charter bus services, vans and electric vehicles, namely, electric school buses owned, managed and maintained electric school bus fleets and supporting infrastructure for school districts
US	FIRST STUDENT CONNECT Owner: FirstGroup America, Inc.	Registered	87/587579	29-Aug-2017	5583693	16-Oct-2018	Class 9: Mobile application software for employees and managers to connect and access company news, information and policies
US	FIRSTSERVES Owner: FirstGroup America, Inc.	Pending	90/540921	23-Feb-2021			Class 41: Educational and leadership training services for bus drivers and providing a website featuring materials, namely, non-downloadable training videos, webinars, handouts, podcasts in the field of bus transportation for bus drivers, students and families

Country	Trademark Name & Owner Name	Status	App. No.	Filing Date	Reg. No.	Reg. Date	Class: Goods/Service
US	FIRSTVIEW Owner: FirstGroup America, Inc.	Registered	87/111329	21-Jul-2016	5318128	24-Oct-2017	Class 9: Computer application software for mobile phones, namely, software for tracking school buses; Computer application software for mobile phones showing performance management dashboard data and for allowing text communication with which to engage with parents within their district
US	JUUNT Owner: FirstGroup America, Inc.	Allowed	88/847559	25-Mar-2020			Class 9: Recorded software in the field of mobility and transportation services that provides local public and private transportation information, provides information about means of getting from one location to another and allows transportation providers and riders to exchange information in order to allow users to plan and secure transportation and methods of getting from one location to another Class 42: Providing temporary use of online non-downloadable software in the field of mobility and transportation that provides local public and private transportation information, provides information about means of getting from one location to another and allows transportation providers and riders to exchange information in order to allow users to plan and secure transportation and methods of getting from one location to another

Country	Trademark Name & Owner Name	Status	App. No.	Filing Date	Reg. No.	Reg. Date	Class: Goods/Service
US	JAUNT & Design Owner: FirstGroup America, Inc.	Allowed	88/847551	25-Mar-2020			Class 42: Providing temporary use of online non-downloadable software in the field of mobility and transportation that provides local public and private transportation information, provides information about means of getting from one location to another and allows transportation providers and riders to exchange information in order to allow users to plan and secure transportation and methods of getting from one location to another
US	JAUNT & Design Owner: FirstGroup America, Inc.	Registered	88/983795	25-Mar-2020	6680290	22-Mar-2022	Class 9: Recorded software in the field of mobility and transportation services that provides local public and private transportation information, provides information about means of getting from one location to another and allows transportation providers and riders to exchange information in order to allow users to plan and secure transportation and methods of getting from one location to another; downloadable mobile software applications in the field of mobility and transportation services that provides local public and private transportation information, provides information about means of getting from one location to another and allows transportation providers and riders to exchange information in order to allow users to plan and secure transportation and methods of getting from one location to another
US	LAIDLAW EDUCATION SERVICES & Design Owner: FirstGroup America, Inc.	Registered	85/948891	03-Jun-2013	5027418	23-Aug-2016	Class 39: Transportation services, namely, transportation of people by bus
US	LAIDLAW TRANSIT SERVICES Owner: FirstGroup America, Inc.	Registered	85/948901	03-Jun-2013	5027419	23-Aug-2016	Class 39: Transportation services, namely, transportation of people by bus, shuttle bus, van or other multi-passenger motor vehicle

Country	Trademark Name & Owner Name	Status	App. No.	Filing Date	Reg. No.	Reg. Date	Class: Goods/Service
US	LAIDLAW TRANSIT SERVICES & Design Owner: FirstGroup America, Inc.	Registered	85/948909	03-Jun-2013	5027420	23-Aug-2016	Class 39: Transportation services, namely, transportation of people by bus, shuttle bus, van or other multi-passenger motor vehicle
CA	CARING FOR STUDENTS TODAY, TOMORROW, TOGETHER Owner: FirstGroup America, Inc.	Registered	1724242	17-Apr-2015	TMA942538	06-Jul-2016	Transportation of students by bus and charter bus services
CA	FIRST F STUDENT DRIVERHUB & Design Owner: FirstGroup America, Inc.	Pending	2068305	03-Dec-2020			Class 35: Management of transportation services for others; business consulting services in the field of transportation services; management of public entity vehicle fleets
CA	FIRST F STUDENT START SAFE & Design Owner: FirstGroup America, Inc.	Pending	2065327	19-Nov-2020			Class 39: Transportation of students by bus and charter bus services
CA	FIRST STUDENT Owner: FirstGroup America, Inc.	Registered	1150290	23-Aug-2002	739200	30-Apr-2009	Class 39: Transportation of students by bus and charter bus services

Country	Trademark Name & Owner Name	Status	App. No.	Filing Date	Reg. No.	Reg. Date	Class: Goods/Service
CA	FIRST STUDENT & F DESIGN-HORIZONTAL Owner: FirstGroup America, Inc.	Pending	2185658	13-May-2022			Class 35: Business management of transportation services for others; Business consulting services in the field of transportation services; Management of public entity vehicle fleets in the nature of tracking of fleet vehicles for commercial purposes Class 37: Fleet management services in the nature of maintenance of fleet vehicles, namely, management of public entity vehicle fleets Class 39: Transportation of students by bus, charter bus services, vans and electric vehicles, namely, electric school buses owned, managed and maintained electric school bus fleets and supporting infrastructure for school districts
CA	FIRST STUDENT & F DESIGN-STACKED Owner: FirstGroup America, Inc.	Pending	2185665	13-May-2022			Class 35: Business management of transportation services for others; Business consulting services in the field of transportation services; Management of public entity vehicle fleets in the nature of tracking of fleet vehicles for commercial purposes Class 37: Fleet management services in the nature of maintenance of fleet vehicles, namely, management of public entity vehicle fleets Class 39: Transportation of students by bus, charter bus services, vans and electric vehicles, namely, electric school buses owned, managed and maintained electric school bus fleets and supporting infrastructure for school districts
CA	FIRST STUDENT CONNECT Owner: FirstGroup America, Inc.	Registered	1880113	29-Jan-2018	TMA1090137	21-Dec-2020	Class 9: Mobile application software for employees and managers to connect and access company news, information and policies.
CA	FIRSTSERVES Owner: FirstGroup America, Inc.	Pending	2112652	08-Jun-2021			Class 41: Educational and leadership training services for bus drivers and providing a website featuring materials, namely, non-downloadable training videos, webinars, handouts, podcasts in the field of bus transportation for bus drivers, students and families

Country	Trademark Name & Owner Name	Status	App. No.	Filing Date	Reg. No.	Reg. Date	Class: Goods/Service
CA	FIRSTVIEW Owner: FirstGroup America, Inc.	Registered	1908261	09-Jul-2018	TMA1099463	04-May-2021	Class 09: Computer application software for mobile phones, namely, software for tracking school buses; computer application software for mobile phones for displaying data in the field of performance management, and for viewing, sending and recording text and push messages to engage with parents within their district.
CA	FIRSTVIEW STREET Owner: FirstGroup America, Inc.	Registered	1909635	16-Jul-2018	TMA1096665	23-Mar-2021	Class 09: Computer application software for mobile phones, namely, software for tracking school buses; computer application software for mobile phones for displaying school bus dashboard data for performance management, and for viewing, sending and recording text and push messages to engage with parents within their district.
CA	HAPPINESS STARTS WITH YELLOW Owner: FirstGroup America, Inc.	Registered	1724243	17-Apr-2015	TMA942539	06-Jul-2016	Transportation of students by bus and charter bus services
CA	JAUUNT Owner: FirstGroup America, Inc.	Pending	2042589	29-Jul-2020			Class 42: Mobile application and/or software in the field of mobility and transportation services
CA	JAUUNT & Design Owner: FirstGroup America, Inc.	Pending	2042590	29-Jul-2020			Class 42: Mobile application and/or software in the field of mobility and transportation services

## INTELLECTUAL PROPERTY

### ASSIGNMENT

THIS ASSIGNMENT (the "Assignment") from FIRSTGROUP AMERICA, INC., a Delaware corporation ("Assignor"), and NATIONAL INSURANCE AND INDEMNITY CORP., a Vermont corporation ("Assignee") is entered into effective as of August 16, 2022 (the "Effective Date").

WHEREAS, the Assignor is the owner of certain trademarks and service marks set forth on Exhibit A attached to this Assignment (the "Trademarks");

WHEREAS, Assignee is desirous of acquiring the entire, right, title and interest in and to the Trademarks; and

WHEREAS, the Assignor and Assignee are both members of the same Consolidated Group as defined in Treasury Regulation section 1.1502-1, so that the assignment of the Trademarks by Assignor to Assignee will be an assignment within a Consolidated Group.

NOW, THEREFORE, for \$1.00, the receipt of which is hereby acknowledged, the Assignor and Assignee agree as follows:

1. Trademarks. Effective immediately upon the execution of this Assignment, Assignor does hereby irrevocably sell, assign, and transfer to Assignee, its successors and assigns, their entire right, title and interest existing as of the date hereof in and to and under the following and the goodwill of the business symbolized thereby:

a. all Trademarks;

b. any and all other rights, privileges and priorities of Assignor provided under United States, state or foreign law with respect to the Trademarks including without limitation common law rights, trade dress rights and rights under the laws of unfair competition and dilution (collectively referred to as "Trademark Related Rights");

c. any and all rights to sue at law or in equity for any infringement, imitation, impairment, distortion, dilution or other unauthorized use or conduct in derogation of the Trademarks and Trademark Related Rights occurring prior to or after the Effective Date, including the right to receive all proceeds and damages therefrom; and

d. any and all rights in and to obtain registrations, renewals or registration or other legal protections pertaining to the Trademarks and Trademark Related Rights.

2. Further Acts. Assignor agrees to execute all papers and to perform such other proper acts as Assignee may reasonably deem necessary to secure to Assignee or to its designee the copyright, trademark, patent, trade secret and other intellectual property rights herein assigned.

3. Miscellaneous.

a. Headings. The headings in this Assignment are for convenience of reference only and shall not limit or otherwise affect any of the terms or provisions hereof.

b. Governing Law. This Assignment and the rights and obligations of the parties hereto shall be governed by and construed and enforced in accordance with the laws of the State of Ohio, without regard to Ohio's conflict of laws principles.

c. Severability. If any provision of this Assignment is held to be illegal, invalid or unenforceable, that provision will be fully severable, and this Assignment will be construed and enforced as if the illegal, invalid or unenforceable provision never comprised a part of this Assignment; and the remaining provisions of this Assignment will remain in full force and effect. Furthermore, in lieu of the illegal, invalid or unenforceable provision, there will be added automatically as part of this Assignment a provision as similar in its terms to the illegal, invalid or unenforceable provision as may be possible and be legal, valid and enforceable.

d. Entire Agreement. This Assignment supersedes all prior or contemporaneous understandings, agreements, negotiations and discussions, whether oral or written, between the parties concerning this subject matter and constitute the entire agreement between the parties with regard to this subject matter. The provisions of this Assignment may not be explained, supplemented or qualified through evidence of trade usage or a prior course of dealings.

e. Successors and Assigns. This Agreement will inure to the benefit of and be binding upon the parties hereto and their respective successors, and assigns.

f. Amendments. The parties may not amend this Assignment, except by written agreement that each party executes and that is identified itself as an amendment to this Assignment.

g. Counterparts. This Assignment may be executed in one or more counterparts, each of which will be deemed to be an original but all of which together will constitute one and the same instrument. Execution of this Assignment via facsimile will be effective, and signatures received via facsimile or by other electronic means, such as portable document format (.pdf) file, will be binding upon the parties and effective as originals. The parties expressly acknowledge that, notwithstanding any statutory or decisional law to the contrary, the printed product of a facsimile transmittal or other electronic transmittal, such as portable document format (.pdf) file, will be deemed to be "written" and a "writing" for all purposes of this Assignment.

*[Signature Page to Follow]*



IN WITNESS WHEREOF, the undersigned has executed this instrument and it is effective as of the Effective Date

ASSIGNOR:

FIRSTGROUP AMERICA, INC.

By: *[Signature]*

Name: Michael Petrucci

Title: Secretary

ASSIGNEE:

NATIONAL INSURANCE AND INDEMNITY CORP.

By: *[Signature]*

Name: Timothy Lutz

Title: Director

**EXHIBIT A  
TRADEMARKS**

Country	Trademark Name & Owner Name	Status	App. No.	Filing Date	Reg. No.	Reg. Date	Class:
US	CARING FOR STUDENTS TODAY, TOMORROW, TOGETHER.  Owner: FirstGroup America, Inc.	Registered	86/477708	11-Dec-2014	4823917	29-Sep-2015	Class 39: Transportation c services
US	F LOGO  Owner: FirstGroup America, Inc.	Pending	97/265236	14-Feb-2022			Class 35: Business manag for others; Business consu transportation services; M fleets in the nature of trac commercial purposes Class 37: Fleet managemen maintenance of fleet vehic entity vehicle fleets Class 39: Transportation c services, vans and electric buses owned, managed ar fleets and supporting infra
US	FIRST FEEDBACK  Owner: FirstGroup America, Inc.	Registered	88/835649	16-Mar-2020	6236985	05-Jan-2021	Class 42: Providing an inte technology that allows use concerns relating to schoo to provide and get feedba
US	FIRST STUDENT  Owner: FirstGroup America, Inc.	Registered	75/793380	07-Sep-1999	2525787	01-Jan-2002	Class 39: Transportation c services

Country	Trademark Name & Owner Name	Status	App. No.	Filing Date	Reg. No.	Reg. Date	Class: Goods/Service
US	FIRST STUDENT & F DESIGN-HORIZONTAL Owner: FirstGroup America, Inc.	Pending	97/265238	14-Feb-2022			Class 35: Business management of transportation services for others; Business consulting services in the field of transportation services; Management of public entity vehicle fleets in the nature of tracking of fleet vehicles for commercial purposes Class 37: Fleet management services in the nature of maintenance of fleet vehicles, namely, management of public entity vehicle fleets Class 39: Transportation of students by bus, charter bus services, vans and electric vehicles, namely, electric school buses owned, managed and maintained electric school bus fleets and supporting infrastructure for school districts
US	FIRST STUDENT & F DESIGN-STACKED Owner: FirstGroup America, Inc.	Pending	97/265241	14-Feb-2022			Class 35: Business management of transportation services for others; Business consulting services in the field of transportation services; Management of public entity vehicle fleets in the nature of tracking of fleet vehicles for commercial purposes Class 37: Fleet management services in the nature of maintenance of fleet vehicles, namely, management of public entity vehicle fleets Class 39: Transportation of students by bus, charter bus services, vans and electric vehicles, namely, electric school buses owned, managed and maintained electric school bus fleets and supporting infrastructure for school districts
US	FIRST STUDENT CONNECT Owner: FirstGroup America, Inc.	Registered	87/587579	29-Aug-2017	5583693	16-Oct-2018	Class 9: Mobile application software for employees and managers to connect and access company news, information and policies
US	FIRSTSERVES Owner: FirstGroup America, Inc.	Pending	90/540921	23-Feb-2021			Class 41: Educational and leadership training services for bus drivers and providing a website featuring materials, namely, non-downloadable training videos, webinars, handouts, podcasts in the field of bus transportation for bus drivers, students and families

Country	Trademark Name & Owner Name	Status	App. No.	Filing Date	Reg. No.	Reg. Date	Class: Goods/Service
US	FIRSTVIEW Owner: FirstGroup America, Inc.	Registered	87/111329	21-Jul-2016	5318128	24-Oct-2017	Class 9: Computer application software for mobile phones, namely, software for tracking school buses; Computer application software for mobile phones showing performance management dashboard data and for allowing text communication with which to engage with parents within their district

Country	Trademark Name & Owner Name	Status	App. No.	Filing Date	Reg. No.	Reg. Date	Class: Goods/Service
US	LAIDLAW EDUCATION SERVICES & Design Owner: FirstGroup America, Inc.	Registered	85/948891	03-Jun-2013	5027418	23-Aug-2016	Class 39: Transportation services, namely, transportation of people by bus

Country	Trademark Name & Owner Name	Status	App. No.	Filing Date	Reg. No.	Reg. Date	Class: Goods/Service
CA	CARING FOR STUDENTS TODAY, TOMORROW, TOGETHER Owner: FirstGroup America, Inc.	Registered	1724242	17-Apr-2015	TMA942538	06-Jul-2016	Transportation of students by bus and charter bus services
CA	FIRST F STUDENT DRIVERHUB & Design Owner: FirstGroup America, Inc.	Pending	2068305	03-Dec-2020			Class 35: Management of transportation services for others; business consulting services in the field of transportation services; management of public entity vehicle fleets
CA	FIRST F STUDENT START SAFE & Design Owner: FirstGroup America, Inc.	Pending	2065327	19-Nov-2020			Class 39: Transportation of students by bus and charter bus services
CA	FIRST STUDENT Owner: FirstGroup America, Inc.	Registered	1150290	23-Aug-2002	739200	30-Apr-2009	Class 39: Transportation of students by bus and charter bus services

Country	Trademark Name & Owner Name	Status	App. No.	Filing Date	Reg. No.	Reg. Date	Class: Goods/Service
CA	FIRST STUDENT & F DESIGN-HORIZONTAL Owner: FirstGroup America, Inc.	Pending	2185658	13-May-2022			Class 35: Business management of transportation services for others; Business consulting services in the field of transportation services; Management of public entity vehicle fleets in the nature of tracking of fleet vehicles for commercial purposes Class 37: Fleet management services in the nature of maintenance of fleet vehicles, namely, management of public entity vehicle fleets Class 39: Transportation of students by bus, charter bus services, vans and electric vehicles, namely, electric school buses owned, managed and maintained electric school bus fleets and supporting infrastructure for school districts
CA	FIRST STUDENT & F DESIGN-STACKED Owner: FirstGroup America, Inc.	Pending	2185665	13-May-2022			Class 35: Business management of transportation services for others; Business consulting services in the field of transportation services; Management of public entity vehicle fleets in the nature of tracking of fleet vehicles for commercial purposes Class 37: Fleet management services in the nature of maintenance of fleet vehicles, namely, management of public entity vehicle fleets Class 39: Transportation of students by bus, charter bus services, vans and electric vehicles, namely, electric school buses owned, managed and maintained electric school bus fleets and supporting infrastructure for school districts
CA	FIRST STUDENT CONNECT Owner: FirstGroup America, Inc.	Registered	1880113	29-Jan-2018	TMA1090137	21-Dec-2020	Class 9: Mobile application software for employees and managers to connect and access company news, information and policies.
CA	FIRSTSERVES Owner: FirstGroup America, Inc.	Pending	2112652	08-Jun-2021			Class 41: Educational and leadership training services for bus drivers and providing a website featuring materials, namely, non-downloadable training videos, webinars, handouts, podcasts in the field of bus transportation for bus drivers, students and families

Country	Trademark Name & Owner Name	Status	App. No.	Filing Date	Reg. No.	Reg. Date	Class: Goods/Service
CA	FIRSTVIEW Owner: FirstGroup America, Inc.	Registered	1908261	09-Jul-2018	TMA1099463	04-May-2021	Class 09: Computer application software for mobile phones, namely, software for tracking school buses; computer application software for mobile phones for displaying data in the field of performance management, and for viewing, sending and recording text and push messages to engage with parents within their district.
CA	FIRSTVIEW STREET Owner: FirstGroup America, Inc.	Registered	1909635	16-Jul-2018	TMA1096665	23-Mar-2021	Class 09: Computer application software for mobile phones, namely, software for tracking school buses; computer application software for mobile phones for displaying school bus dashboard data for performance management, and for viewing, sending and recording text and push messages to engage with parents within their district.
CA	HAPPINESS STARTS WITH YELLOW Owner: FirstGroup America, Inc.	Registered	1724243	17-Apr-2015	TMA942539	06-Jul-2016	Transportation of students by bus and charter bus services

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