TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM804350

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the properties included in the assignment to remove serial nos. 85948901; 85948909; 88847551; 88847559; 88983795 previously recorded on Reel 007888 Frame 0400. Assignor(s) hereby confirms the assignment.
RESUBMIT DOCUMENT ID:	900745345

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
FirstGroup America, Inc.		08/16/2022	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	National Insurance and Indemnity Corp.
Street Address:	600 Vine Street
City:	Cincinnati
State/Country:	ОНЮ
Postal Code:	45202
Entity Type:	Corporation: VERMONT

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Serial Number:	86477708	CARING FOR STUDENTS TODAY, TOMORROW, TOG
Serial Number:	97265236	F
Serial Number:	88835649	FIRST FEEDBACK
Serial Number:	75793380	FIRST STUDENT
Serial Number:	97265238	F FIRST STUDENT
Serial Number:	97265241	F FIRST STUDENT
Serial Number:	87587579	FIRST STUDENT CONNECT
Serial Number:	90540921	FIRSTSERVES
Serial Number:	87111329	FIRSTVIEW
Serial Number:	85948891	LAIDLAW EDUCATION SERVICES

CORRESPONDENCE DATA

Fax Number: 5139778141

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 5139778200

Email: april.besl@dinsmore.com

TRADEMARK
REEL: 008131 FRAME: 0818

900767057

Correspondent Name: April L. Besl

Address Line 1: 255 E. Fifth St., Suite 1900 Address Line 4: Cincinnati, OHIO 45202

NAME OF SUBMITTER:	April L Besl
SIGNATURE:	/april I besl/
DATE SIGNED:	04/19/2023

Total Attachments: 25

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source=Trademark Assignment - FGA, Inc. to NIIC - Original Cover Sheet#page1.tif source=Trademark Assignment - FGA, Inc. to NIIC - Original Cover Sheet#page2.tif

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Electronic Trademark Assignment System

Confirmation Receipt

Your assignment has been received by the USPTO. The coversheet of the assignment is displayed below:

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1

Stylesheet Version	v1.2	
SUBMISSION TYPE:		NEW ASSIGNMENT
NATURE OF CONVE	YANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
CONVEYING PARTY	DATA	
Name		Formerly Execution Entity Type Date Entity Type
FirstGroup America,	Inc.	08/16/2022 Corporation: DELAWARE
RECEIVING PARTY	DATA	
Name: Nat	lional Insura	nce and Indemnity Corp.
Street 600 Address:	Vine Stree	t
City: Cin	cinnati	
State/Country: OH	Ю	
Postal Code: 452		
Entity Type: Cor	rporation: Vi	ERMONT

PROPERTY NUMBE	,,	
Property Type	Number	Word Mark
Serial Number:	86477708	CARING FOR STUDENTS TODAY, TOMORROW, TOG
Serial Number:	97265236	F
Serial Number:	88835649	FIRST FEEDBACK
Serial Number:	75793380	FIRST STUDENT
Serial Number:	97265238	F FIRST STUDENT
Serial Number:	97265241	F FIRST STUDENT
Serial Number:	87587579	FIRST STUDENT CONNECT
Serial Number:	90540921	FIRSTSERVES
Serial Number:	87111329	FIRSTVIEW

CORRESPONDENCE DATA

Serial Number:

Serial Number:

Serial Number:

Serial Number:

Serial Number:

Serial Number:

Fax Number: 5139778141 Phone: 5139778200

Email: april.besi@dinsmore.com Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be

88847559

88847551

88983795

85948891

85948901

85948909

sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

JAUNT

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JAUNT

LAIDLAW EDUCATION SERVICES

LAIDLAW TRANSIT SERVICES

LAIDLAW TRANSIT SERVICES

Correspondent Name: April L. Besl Address Line 1: 255 E. Fifth St., Suite 1900 Cincinnati, OHIO 45202 Address Line 4:

NAME OF SUBMITTER:	April L Besi
 Signature:	/april I besi/
Date:	10/28/2022

Total Attachments: 10
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RECEIPT INFORMATION

ETAS ID: TM764293
Receipt Date: 10/28/2022
Fee Amount: \$390

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INTELLECTUAL PROPERTY

ASSIGNMENT

THIS ASSIGNMENT (the "<u>Assignment</u>") from FIRSTGROUP AMERICA, INC., a Delaware corporation ("<u>Assignor</u>"), and NATIONAL INSURANCE AND INDEMNITY CORP., a Vermont corporation ("<u>Assignee</u>") is entered into effective as of August 16, 2022 (the "Effective Date").

WHEREAS, the Assignor is the owner of certain trademarks and service marks set forth on Exhibit A attached to this Assignment (the "Trademarks");

WHEREAS, Assignee is desirous of acquiring the entire, right, title and interest in and to the Trademarks; and

WHEREAS, the Assignor and Assignee are both members of the same Consolidated Group as defined in Treasury Regulation section 1.1502-1, so that the assignment of the Trademarks by Assignor to Assignee will be an assignment within a Consolidated Group.

NOW, THEREFORE, for \$1.00, the receipt of which is hereby acknowledged, the Assignor and Assignee agree as follows:

- 1. <u>Trademarks</u>. Effective immediately upon the execution of this Assignment, Assignor does hereby irrevocably sell, assign, and transfer to Assignee, its successors and assigns, their entire right, title and interest existing as of the date hereof in and to and under the following and the goodwill of the business symbolized thereby:
 - a. all Trademarks;
- b. any and all other rights, privileges and priorities of Assignor provided under United States, state or foreign law with respect to the Trademarks including without limitation common law rights, trade dress rights and rights under the laws of unfair competition and dilution (collectively referred to as "Trademark Related Rights"):
- c. any and all rights to sue at law or in equity for any infringement, imitation, impairment, distortion, dilution or other unauthorized use or conduct in derogation of the Trademarks and Trademark Related Rights occurring prior to or after the Effective Date, including the right to receive all proceeds and damages therefrom; and
- d. any and all rights in and to obtain registrations, renewals or registration or other legal protections pertaining to the Trademarks and Trademark Related Rights.
- 2. <u>Further Acts</u>. Assignor agrees to execute all papers and to perform such other proper acts as Assignee may reasonably deem necessary to secure to Assignee or to its designee the copyright, trademark, patent, trade secret and other intellectual property rights herein assigned.

3. Miscellaneous.

- a. <u>Headings</u>. The headings in this Assignment are for convenience of reference only and shall not limit or otherwise affect any of the terms or provisions hereof.
- b. Governing Law. This Assignment and the rights and obligations of the parties hereto shall be governed by and construed and enforced in accordance with the laws of the State of Ohio, without regard to Ohio's conflict of laws principles.
- c. <u>Severability</u>. If any provision of this Assignment is held to be illegal, invalid or unenforceable, that provision will be fully severable, and this Assignment will be construed and enforced as if the illegal, invalid or unenforceable provision never comprised a part of this Assignment; and the remaining provisions of this Assignment will remain in full force and effect. Furthermore, in lieu of the illegal, invalid or unenforceable provision, there will be added automatically as part of this Assignment a provision as similar in its terms to the illegal, invalid or unenforceable provision as may be possible and be legal, valid and enforceable.
- d. <u>Entire Agreement</u>. This Assignment supersedes all prior or contemporaneous understandings, agreements, negotiations and discussions, whether oral or written, between the parties concerning this subject matter and constitute the entire agreement between the parties with regard to this subject matter. The provisions of this Assignment may not be explained, supplemented or qualified through evidence of trade usage or a prior course of dealings.
- e. <u>Successors and Assigns</u>. This Agreement will inure to the benefit of and be binding upon the parties hereto and their respective successors, and assigns.
- f. <u>Amendments</u>. The parties may not amend this Assignment, except by written agreement that each party executes and that is identified itself as an amendment to this Assignment.
- g. <u>Counterparts</u>. This Assignment may be executed in one or more counterparts, each of which will be deemed to be an original but all of which together will constitute one and the same instrument. Execution of this Assignment via facsimile will be effective, and signatures received via facsimile or by other electronic means, such as portable document format (.pdf) file, will be binding upon the parties and effective as originals. The parties expressly acknowledge that, notwithstanding any statutory or decisional law to the contrary, the printed product of a facsimile transmittal or other electronic transmittal, such as portable document format (.pdf) file, will be deemed to be "written" and a "writing" for all purposes of this Assignment.

[Signature Page to Follow]

IN WITNESS WHEREOF, the undersigned has executed this instrument and it is effective as of the Effective Date

ASSIGNOR:
FIRSTGROUP AMERICA, INC.
ву: ///////
Name: Michael Petrucci
Title: Secretary
ASSIGNEE:
NATIONAL INSURANCE AND INDEMNITY CORP.
By: 1-7472
Name: Timothy Lutz
Title: Director

EXHIBIT A TRADEMARKS

Country	Trademark Name & Owner Name	Status	App. No.	Filing Date	Reg. No.	Reg. Date	Class:
USOH	FIRST MOBILE TECHNOLOGIES	Registered			1903316	22-Dec-2009	
	Owner: First Group America, Inc.						
us	CARING FOR STUDENTS TODAY, TOMORROW, TOGETHER.	Registered	86/477708	11-Dec-2014	4823917	29-Sep-2015	Class 39: Transportation c services
	Owner: FirstGroup America, Inc.						
US	F LOGO Owner: FirstGroup America, Inc.	Pending	97/265236	14-Feb-2022			Class 35: Business manager for others; Business consultransportation services; M fleets in the nature of trac commercial purposes Class 37: Fleet management maintenance of fleet vehice entity vehicle fleets Class 39: Transportation conservices, vans and electric buses owned, managed ar fleets and supporting infra
US	FIRST FEEDBACK Owner: FirstGroup America, Inc.	Registered	88/835649	16-Mar-2020	6236985	05-Jan-2021	Class 42: Providing an inte technology that allows use concerns relating to school to provide and get feedba
US	FIRST STUDENT Owner: FirstGroup America, Inc.	Registered	75/793380	07-Sep-1999	2525787	01-Jan-2002	Class 39: Transportation c services

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FIRSTSERVES Owner: FirstGroup America, Inc.	FIRST STUDENT CONNECT Owner: FirstGroup America, Inc.	America, Inc.	FIRST STUDENT & F DESIGN-STACKED Owner: FirstGroup	PIRST STUDENT & F DESIGN-HORIZONTAL Owner: FirstGroup America, Inc.	Trademark Name & Owner Name
Pending	Registered		Pending	Pending	Status
90/540921	87/587579		97/265241	97/265238	App. No:
23-Feb-2021	29-Aug-2017		14-Feb-2022	14-Feb-2022	Filing Date
	5583693				Reg. No.
	16-Oct-2018				Reg. Date
Class 41: Educational and leadership training services for bus drivers and providing a website featuring materials, namely, non-downloadable training videos, webinars, handouts, podcasts in the field of bus transportation for bus drivers, students and families	Class 9: Mobile application software for employees and managers to connect and access company news, information and policies	commercial purposes Class 37: Fleet management services in the nature of Class 37: Fleet management services in the nature of maintenance of fleet vehicles, namely, management of public entity vehicle fleets Class 39: Transportation of students by bus, charter bus services, vans and electric vehicles, namely, electric school buses owned, managed and maintained electric school bus fleets and supporting infrastructure for school districts	Class 35: Business management of transportation services for others; Business consulting services in the field of transportation services; Management of public entity vehicle fleets in the nature of tracking of fleet vehicles for	Class 35: Business management of transportation services for others; Business consulting services in the field of transportation services; Management of public entity vehicle fleets in the nature of tracking of fleet vehicles for commercial purposes Class 37: Fleet management services in the nature of maintenance of fleet vehicles, namely, management of public entity vehicle fleets Class 39: Transportation of students by bus, charter bus services, vans and electric vehicles, namely, electric school buses owned, managed and maintained electric school bus fleets and supporting infrastructure for school districts	Class: Goods/Service

Country	Trademark Name & Owner Name	Status	App. No.	Filing Date	Reg. No.	Reg. Date	Class: Goods/Service
Sn	FIRSTVIEW	Registered	87/111329	21-Jul-2016	5318128	24-Oct-2017	Class 9: Computer application software for mobile phones,
	Owner: FirstGroup America, Inc.						application software for mobile phones showing performance management dashboard data and for allowing text communication with which to engage with parents within their district
S	JAUNT	Allowed	88/847559	25-Mar-2020			Class 9: Recorded software in the field of mobility and
	Owner: FirstGroup America, Inc.						transportation services that provides local public and private transportation information, provides information about means of getting from one location to another and allows
							in order to allow users to plan and secure transportation and methods of getting from one location to another;
							mobility and transportation services that provides local
							public and private transportation information, provides information about means of getting from one location to
							another and allows transportation providers and riders to
							secure transportation and methods of getting from one
							location to another
							downloadable software in the field of mobility and
							transportation that provides local public and private
							transportation information, provides information about
							transportation providers and riders to exchange information
.,							in order to allow users to plan and secure transportation and
							methods of getting from one location to another

	Sn		S							SU				S	2
Owner: FirstGroup America, Inc.	LAIDLAW TRANSIT SERVICES	Owner: FirstGroup America, Inc.	LAIDLAW EDUCATH SERVICES & Design		-			America, Inc.	Owner: FirstGroup	JAUNT & Design		America, Inc.	Owner: FirstGroup	JAUNT & Design	Country Trademark Name & Owner Name
rstGroup nc.	TRANSIT	rstGroup nc.	LAIDLAW EDUCATION SERVICES & Design					nc.	rstGroup)esign		nc.	rstGroup)esign	idemark Name & Owner Name
	Registered		Registered							Registered				Allowed	Status
	85/948901		85/948891					•		88/983795				88/847551	App. No.
	03-Jun-2013		03-Jun-2013				÷			25-Mar-2020				25-Mar-2020	Filing Date
	5027419		5027418							6680290					Reg. No.
	23-Aug-2016		23-Aug-2016							22-Mar-2022					Reg. Date
	Class 39: Transportation services, namely, transportation of people by bus, shuttle bus, van or other multi-passenger motor vehicle		Class 39: Transportation services, namely, transportation of people by bus	another and allows transportation providers and riders to exchange information in order to allow users to plan and secure transportation and methods of getting from one location to another	mobility and transportation services that provides local public and private transportation information, provides information about means of getting from one location to	methods of getting from one location to another; downloadable mobile software applications in the field of	in order to allow users to plan and secure transportation and	means of getting from one location to another and allows	transportation services that provides local public and private transportation information, provides information about	Class 9: Recorded software in the field of mobility and	transportation providers and riders to exchange information in order to allow users to plan and secure transportation and methods of getting from one location to another	transportation information, provides information about	downloadable software in the field of mobility and transportation that provides local public and private	Class 42: Providing temporary use of online non-	Class: Goods/Service

5	3	ÇA				δ			-	δ.	Country
Owner: FirstGroup America, Inc.	Owner: FirstGroup America, Inc.	FIRST STUDENT CONNECT		,	Owner: FirstGroup America, Inc.	FIRST STUDENT & F DESIGN-STACKED			Owner: FirstGroup America, Inc.	FIRST STUDENT & F DESIGN-HORIZONTAL	y Trademark Name & Owner Name
renging		Registered		-		Pending				Pending	Status
2002117	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	1880113				2185665				2185658	App. No.
1202-Unf-80		29-Jan-2018				13-May-2022				13-May-2022	Filing Date
		TMA1090137									Reg. No.
		21-Dec-2020									Reg. Date
drivers 41: Educational and leadership training services for bus drivers and providing a website featuring materials, namely, non-downloadable training videos, webinars, handouts, podcasts in the field of bus transportation for bus drivers, students and families	and policies.	Class 9: Mobile application software for employees and managers to connect and access company news, information and nolicies	Class 39: Transportation of students by bus, charter bus services, vans and electric vehicles, namely, electric school buses owned, managed and maintained electric school bus fleets and supporting infrastructure for school districts	Class 37: Fleet management services in the nature of maintenance of fleet vehicles, namely, management of public entity vehicle fleets	fleets in the nature of tracking of fleet vehicles for commercial purposes	Class 35: Business management of transportation services for others; Business consulting services in the field of	services, vans and electric vehicles, namely, electric school buses owned, managed and maintained electric school bus fleets and supporting infrastructure for school districts	Class 37: Fleet management services in the nature of maintenance of fleet vehicles, namely, management of public entity vehicle fleets Class 39: Transportation of students by bus, charter bus	transportation services; Management of public entity vehicle fleets in the nature of tracking of fleet vehicles for commercial purposes	Class 35: Business management of transportation services for others; Business consulting services in the field of	Class: Goods/Service

Country		Status Registered	App. No. 1908261	Filing Date 09-Jul-2018	Reg. No. TMA1099463	Reg. Date 04-May-2021	18 (8) (8) (8) (7)
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	FIRSTVIEW Owner: FirstGroup America, Inc.	Registered	1908261	09-Jul-2018	TMA1099463	04-May-2021	Class 09: Computer application software for mobile phones, namely, software for tracking school buses; computer application software for mobile phones for displaying data in the field of performance management, and for viewing, sending and recording text and push messages to engage with parents within their district.
Ç	FIRSTVIEW STREET Owner: FirstGroup America, Inc.	Registered	1909635	16-Jul-2018	TMA1096665	23-Mar-2021	Class 09: Computer application software for mobile phones, namely, software for tracking school buses; computer application software for mobile phones for displaying school bus dashboard data for performance management, and for viewing, sending and recording text and push messages to
CA	HAPPINESS STARTS WITH Registered	Registered	1724243	17-Apr-2015	TMA942539	06-Jul-2016	Transportation of students by bus and charter bus services
	Owner: FirstGroup America, Inc.						
Ç	JAUNT	Pending	2042589	29-Jul-2020			Class 42: Mobile application and/or software in the field of mobility and transportation services
	Owner: FirstGroup America, Inc.						
\$	JAUNT & Design	Pending	2042590	29-Jul-2020			Class 42: Mobile application and/or software in the field of mobility and transportation services
	Owner: FirstGroup America, Inc.						

INTELLECTUAL PROPERTY

<u>ASSIGNMENT</u>

THIS ASSIGNMENT (the "<u>Assignment</u>") from FIRSTGROUP AMERICA, INC., a Delaware corporation ("<u>Assignor</u>"), and NATIONAL INSURANCE AND INDEMNITY CORP., a Vermont corporation ("<u>Assignee</u>") is entered into effective as of August 16, 2022 (the "Effective Date").

WHEREAS, the Assignor is the owner of certain trademarks and service marks set forth on Exhibit A attached to this Assignment (the "Trademarks");

WHEREAS, Assignee is desirous of acquiring the entire, right, title and interest in and to the Trademarks; and

WHEREAS, the Assignor and Assignee are both members of the same Consolidated Group as defined in Treasury Regulation section 1.1502-1, so that the assignment of the Trademarks by Assignor to Assignee will be an assignment within a Consolidated Group.

NOW, THEREFORE, for \$1.00, the receipt of which is hereby acknowledged, the Assignor and Assignee agree as follows:

- 1. <u>Trademarks</u>. Effective immediately upon the execution of this Assignment, Assignor does hereby irrevocably sell, assign, and transfer to Assignee, its successors and assigns, their entire right, title and interest existing as of the date hereof in and to and under the following and the goodwill of the business symbolized thereby:
 - a. all Trademarks;
- b. any and all other rights, privileges and priorities of Assignor provided under United States, state or foreign law with respect to the Trademarks including without limitation common law rights, trade dress rights and rights under the laws of unfair competition and dilution (collectively referred to as "Trademark Related Rights"):
- c. any and all rights to sue at law or in equity for any infringement, imitation, impairment, distortion, dilution or other unauthorized use or conduct in derogation of the Trademarks and Trademark Related Rights occurring prior to or after the Effective Date, including the right to receive all proceeds and damages therefrom; and
- d. any and all rights in and to obtain registrations, renewals or registration or other legal protections pertaining to the Trademarks and Trademark Related Rights.
- 2. <u>Further Acts</u>. Assignor agrees to execute all papers and to perform such other proper acts as Assignee may reasonably deem necessary to secure to Assignee or to its designee the copyright, trademark, patent, trade secret and other intellectual property rights herein assigned.

3. Miscellaneous.

- a. <u>Headings</u>. The headings in this Assignment are for convenience of reference only and shall not limit or otherwise affect any of the terms or provisions hereof.
- b. Governing Law. This Assignment and the rights and obligations of the parties hereto shall be governed by and construed and enforced in accordance with the laws of the State of Ohio, without regard to Ohio's conflict of laws principles.
- c. <u>Severability</u>. If any provision of this Assignment is held to be illegal, invalid or unenforceable, that provision will be fully severable, and this Assignment will be construed and enforced as if the illegal, invalid or unenforceable provision never comprised a part of this Assignment; and the remaining provisions of this Assignment will remain in full force and effect. Furthermore, in lieu of the illegal, invalid or unenforceable provision, there will be added automatically as part of this Assignment a provision as similar in its terms to the illegal, invalid or unenforceable provision as may be possible and be legal, valid and enforceable.
- d. <u>Entire Agreement</u>. This Assignment supersedes all prior or contemporaneous understandings, agreements, negotiations and discussions, whether oral or written, between the parties concerning this subject matter and constitute the entire agreement between the parties with regard to this subject matter. The provisions of this Assignment may not be explained, supplemented or qualified through evidence of trade usage or a prior course of dealings.
- e. <u>Successors and Assigns</u>. This Agreement will inure to the benefit of and be binding upon the parties hereto and their respective successors, and assigns.
- f. <u>Amendments</u>. The parties may not amend this Assignment, except by written agreement that each party executes and that is identified itself as an amendment to this Assignment.
- g. <u>Counterparts</u>. This Assignment may be executed in one or more counterparts, each of which will be deemed to be an original but all of which together will constitute one and the same instrument. Execution of this Assignment via facsimile will be effective, and signatures received via facsimile or by other electronic means, such as portable document format (.pdf) file, will be binding upon the parties and effective as originals. The parties expressly acknowledge that, notwithstanding any statutory or decisional law to the contrary, the printed product of a facsimile transmittal or other electronic transmittal, such as portable document format (.pdf) file, will be deemed to be "written" and a "writing" for all purposes of this Assignment.

[Signature Page to Follow]

IN WITNESS WHEREOF, the undersigned has executed this instrument and it is effective as of the Effective Date

ASSIGNOR:
FIRSTGROUP AMERICA, INC.
By: Wester
Name: Michael Petrucci
Title: Secretary
ASSIGNEE:
NATIONAL INSURANCE AND INDEMNITY CORP.
By: TF CUTC
Name: Timothy Lutz
Title: Dickor

EXHIBIT A TRADEMARKS

Country	Trademark Name & Owner Name	Status	App. No.	Filing Date	Reg. No.	Reg. Date	Class:
US	CARING FOR STUDENTS TODAY, TOMORROW, TOGETHER. Owner: FirstGroup America, Inc.	Registered	86/477708	11-Dec-2014	4823917	29-Sep-2015	Class 39: Transportation of services
US	F LOGO Owner: FirstGroup America, Inc.	Pending	97/265236	14-Feb-2022			Class 35: Business manager for others; Business consultransportation services; Mileets in the nature of traccommercial purposes Class 37: Fleet management maintenance of fleet vehicle entity vehicle fleets Class 39: Transportation conservices, vans and electric buses owned, managed ar fleets and supporting infra
US	FIRST FEEDBACK Owner: FirstGroup America, Inc.	Registered	88/835649	16-Mar-2020	6236985	05-Jan-2021	Class 42: Providing an inte technology that allows use concerns relating to schoo to provide and get feedba
US	FIRST STUDENT Owner: FirstGroup America, Inc.	Registered	75/793380	07-Sep-1999	2525787	01-Jan-2002	Class 39: Transportation of services

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FIRSTSERVES Owner: FirstGroup America, Inc.	FIRST STUDENT CONNECT Owner: FirstGroup America, Inc.	Owner: HrstGroup America, Inc.	FIRST STUDENT & F DESIGN-STACKED	FIRST STUDENT & F DESIGN-HORIZONTAL Owner: FirstGroup America, Inc.	Trademark Name & Owner Name
Pending	Registered		Pending	Pending	Status
90/540921	87/587579		97/265241	97/265238	App. No:
23-Feb-2021	29-Aug-2017	·	14-Feb-2022	14-Feb-2022	Filing Date
	5583693				Reg. No.
	16-Oct-2018				Reg. Date
Class 41: Educational and leadership training services for bus drivers and providing a website featuring materials, namely, non-downloadable training videos, webinars, handouts, podcasts in the field of bus transportation for bus drivers, students and families	Class 9: Mobile application software for employees and managers to connect and access company news, information and policies	fleets in the nature of tracking of fleet vehicles for commercial purposes Class 37: Fleet management services in the nature of maintenance of fleet vehicles, namely, management of public entity vehicle fleets Class 39: Transportation of students by bus, charter bus services, vans and electric vehicles, namely, electric school buses owned, managed and maintained electric school bus fleets and supporting infrastructure for school districts	Class 35: Business management of transportation services for others; Business consulting services in the field of transportation services; Management of public entity vehicle	Class 35: Business management of transportation services for others; Business consulting services in the field of transportation services; Management of public entity vehicle fleets in the nature of tracking of fleet vehicles for commercial purposes Class 37: Fleet management services in the nature of maintenance of fleet vehicles, namely, management of public entity vehicle fleets Class 39: Transportation of students by bus, charter bus services, vans and electric vehicles, namely, electric school buses owned, managed and maintained electric school bus fleets and supporting infrastructure for school districts	Class: Goods/Service

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Owner: FirstGroup America, Inc.	Trademark Name & Owner Name
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Class 9: Computer application software for mobile phones, namely, software for tracking school buses; Computer application software for mobile phones showing performance management dashboard data and for allowing text communication with which to engage with parents within their district	
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America, Inc.	LAIDLAW EDUCATION SERVICES & Design Owner: FirstGroup		Country Trademark Name & Owner Name
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	85/948891 03-Jun-2013		App. No.
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	5027418		Reg. No. Reg. Date
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	Class 39: Transportation services, namely, transportation of people by bus		Class: Goods/Service

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		1150290		2065327		2068305		1724242	App. No.
		23-Aug-2002		19-Nov-2020		03-Dec-2020		17-Apr-2015	Filing Date
		739200						TMA942538	Reg. No.
		30-Apr-2009				•		06-Jul-2016	Reg. Date
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		ortation of students		rtation of students	Table Circles	Class 35: Management of transportation services for business consulting services in the field of transport services.		f students by bus an	Class: Goods/Service
		Class 39: Transportation of students by bus and charter bus		Class 39: Transportation of students by bus and charter bus services	יא ארווויסיר וויררים	Class 35: Management of transportation services for others; business consulting services in the field of transportation		Transportation of students by bus and charter bus services	inice

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Owner: FirstGroup America, Inc.	FIRSTSERVES	Owner: FirstGroup America, Inc.	FIRST STUDENT CONNECT						America, Inc.	Owner: FirstGroup		DESIGN-STACKED							America, Inc.	Owner: FirstGroup		DESIGN-HORIZONTAL	FIRST STUDENT & F	Trademark Name & Owner Name
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	2112652		1880113									2185665											2185658	App. No.
	08-Jun-2021		29-Jan-2018									13-May-2022											13-May-2022	Filing Date
			TMA1090137																					Reg. No.
			21-Dec-2020							•														Reg. Date
drivers and providing a website featuring materials, namely, non-downloadable training videos, webinars, handouts, podcasts in the field of bus transportation for bus drivers, students and families	Class 41: Educational and leadership training services for bus	and policies.	Class 9: Mobile application software for employees and managers to connect and access company news, information	puses owned, managed and maintained electric school bus fleets and supporting infrastructure for school districts	services, vans and electric vehicles, namely, electric school	Class 39: Transportation of students by bus, charter bus	maintenance of fleet vehicles, namely, management of public entity vehicle fleets	Class 37: Fleet management services in the nature of	commercial purposes	fleets in the nature of tracking of fleet vehicles for	transportation services; Management of public entity vehicle	Class 35: Business management of transportation services for others: Business consulting services in the field of	fleets and supporting infrastructure for school districts	buses owned, managed and maintained electric school bus	services, vans and electric vehicles, namely, electric school	Class 39: Transportation of students by bus, charter bus	maintenance of fleet vehicles, namely, management of public entity vehicle fleets	Class 37: Fleet management services in the nature of	commercial purposes	fleets in the nature of tracking of fleet vehicles for	transportation services; Management of public entity vehicle	for others; Business consulting services in the field of	Class 35: Business management of transportation services	Class: Goods/Service

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	Owner: FirstGroup America, Inc.	HAPPINESS STARTS WITH Registered	Owner: FirstGroup America, Inc.	FIRSTVIEW STREET	Owner: FirstGroup America, Inc.	FIRSTVIEW	Country Trademark Name & Owner Name
		Registered		Registered		Registered	Status
		1724243		1909635		1908261	App. No.
		17-Apr-2015		16-Jul-2018		09-Jul-2018	App. No. Filing Date
		TMA942539		TMA1096665		TMA1099463	Reg. No.
		06-Jul-2016		23-Mar-2021		04-May-2021	Reg. Date
		Transportation of students by bus and charter bus services	application software for mobile phones for displaying school bus dashboard data for performance management, and for viewing, sending and recording text and push messages to engage with parents within their district.	Class 09: Computer application software for mobile phones, namely, software for tracking school buses; computer	namely, sortware for tracking school buses; computer application software for mobile phones for displaying data in the field of performance management, and for viewing, sending and recording text and push messages to engage with parents within their district.	Class 09: Computer application software for mobile phones,	Class: Goods/Service

RECORDED: 01/19/2023