

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM824471

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the assignment having an incorrect assignee previously recorded on Reel 006232 Frame 0351. Assignor(s) hereby confirms the Assignment of the Entire Interest and the Goodwill.		
<b>RESUBMIT DOCUMENT ID:</b>	900782077		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Telefonaktiebolaget LM Ericsson		12/12/2017	public limited liability company: SWEDEN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Red Bee Media Limited		
<b>Street Address:</b>	Building 1, 566 Chiswick High Road		
<b>City:</b>	London		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	W4 5BE		
<b>Entity Type:</b>	Limited Company: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5387228	RED BEE	
<b>Registration Number:</b>	5387124	RED BEE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2026590441		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	202-659-8225		
<b>Email:</b>	trademarks@alprinlaw.com		
<b>Correspondent Name:</b>	M. Scott Alprin		
<b>Address Line 1:</b>	5 Pinehurst Circle, N.W.		
<b>Address Line 4:</b>	Washington, D.C. 20015		
<b>ATTORNEY DOCKET NUMBER:</b>	0086237		
<b>NAME OF SUBMITTER:</b>	M. Scott Alprin		
<b>SIGNATURE:</b>	/M. Scott Alprin/		
<b>DATE SIGNED:</b>	07/14/2023		
<b>Total Attachments: 3</b>			

source=Red Bee Marks - Corrective Assignment - Original Cover Sheet#page1.tif  
source=Red Bee Marks - Corrective Assignment - Corrected Assignment (Signed)#page1.tif  
source=Red Bee Marks - Corrective Assignment - Corrected Assignment (Signed)#page2.tif

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM455226

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Telefonaktiebolaget L M Ericsson		12/12/2017	public limited liability company: SWEDEN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Ericsson Media Services UK Limited		
<b>Street Address:</b>	7th Floor, Ealing Cross		
<b>City:</b>	85 Uxbride Road London W5 5TH		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Entity Type:</b>	limited company: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86855209	RED BEE	
<b>Serial Number:</b>	86746302	RED BEE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7032990036		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3303363932		
<b>Email:</b>	adrienne@wrb-ip.com		
<b>Correspondent Name:</b>	Adrienne L. White		
<b>Address Line 1:</b>	P.O. Box 476		
<b>Address Line 4:</b>	Wadsworth, OHIO 44282		
<b>ATTORNEY DOCKET NUMBER:</b>	000307-190		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Adrienne L. White		
<b>Address Line 1:</b>	P.O. Box 476		
<b>Address Line 4:</b>	Wadsworth, OHIO 44282		
<b>NAME OF SUBMITTER:</b>	Adrienne L. White		
<b>SIGNATURE:</b>	/adrienne white/		
<b>DATE SIGNED:</b>	12/20/2017		

OP \$65.00 86855209

ASSIGNMENT

WHEREAS, Telefonaktiebolaget LM Ericsson, a public limited liability company organized and existing under the laws of Sweden and having a place of business at SE-164 83 Stockholm Sweden (hereinafter "ASSIGNOR"), has adopted and used the service mark RED BEE for which ASSIGNOR has filed applications in the United States Patent and Trademark Office for registration of the word mark RED BEE, Serial No. 86/855,209, filed December 21, 2015, and for registration of the RED BEE logo, Serial No. 86/746,302 filed September 3, 2015; and

**RED BEE MEDIA LIMITED**

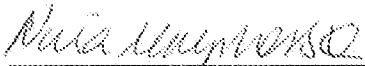
WHEREAS, ~~Ericsson Media Services UK Limited~~, a limited company organized and existing under the laws of the United Kingdom and having a place of business at ~~7th Floor, Ealing Building 1, 566 Chiswick High Road, London W4 5BE United Kingdom~~ ~~Cross, 95 Uxbridge Road London W5 5TH United Kingdom~~ (hereinafter "ASSIGNEE"), is desirous of acquiring the aforesaid service mark, together with the goodwill of the business symbolized by the mark, the aforesaid applications therefor, and the right to recover damages for past acts of infringement.

NOW, THEREFORE, in consideration of the premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign unto ASSIGNEE all rights, title and interest in and to the aforesaid service mark RED BEE together with the goodwill of the business symbolized by the mark, the aforesaid applications therefor,

Serial Nos. 86/855,209 and 86/746,302, and the right to recover damages for past acts of infringement.

Stockholm, December 12, 2017

Telefonaktiebolaget LM Ericsson (publ)



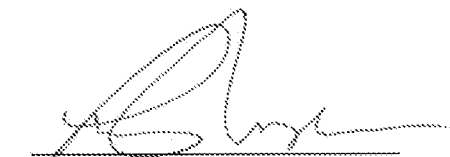
Nina Macpherson  
Senior Vice President and  
Chief Legal Officer



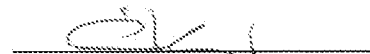
Christina Petersson  
Vice President of IPR Legal Services

Stockholm, June 21, 2023

Corrective assignment filed and signed on behalf of  
Telefonaktiebolaget LM Ericsson (publ)



Lars Molander  
Head of Group Taxes



Asa Konnbjer  
Head of Corporate Finance

