

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM825194

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Finance Information Group, LLC		07/18/2023	Limited Liability Company: ILLINOIS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Transaction Advisors Institute LLC		
<b>Street Address:</b>	325 N. LaSalle, Suite 550		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60654		
<b>Entity Type:</b>	Limited Liability Company: ILLINOIS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4534973	TRANSACTION ADVISORS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312-667-6196		
<b>Email:</b>	vhanson@irwinip.com		
<b>Correspondent Name:</b>	Victoria Hanson		
<b>Address Line 1:</b>	150 N. Wacker Dr. Suite 700		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>NAME OF SUBMITTER:</b>	Victoria Hanson		
<b>SIGNATURE:</b>	/Victoria Hanson/		
<b>DATE SIGNED:</b>	07/18/2023		
<b>Total Attachments: 2</b>			
source=Trademark Assignment Letter (signed)#page1.tif			
source=Trademark Assignment Letter (signed)#page2.tif			

OP \$40.00 4534973

## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT AGREEMENT is made and entered into as of **July 7, 2023** ("Effective Date") by and between **Finance Information Group, LLC**, an Illinois limited liability company having a place of business at 325 N. LaSalle, Suite 500, Chicago, IL 60654 ("ASSIGNOR"), and **Transaction Advisors Institute LLC**, an Illinois limited liability company, with its principal place of business at 325 N. LaSalle, Suite 550, Chicago, IL 60654 ("ASSIGNEE").

Whereas, ASSIGNOR is the owner of the trademark TRANSACTION ADVISORS, which registered with the U.S. Patent and Trademark Office under Registration Number 4,534,973 on May 20, 2014 with the Supplemental Register;

Whereas continuous use of the TRANSACTION ADVISORS trademark has been by ASSIGNEE for the benefit of ASSIGNOR, pursuant to an oral license from, and under the reasonable and adequate control of, ASSIGNOR;

Whereas William Jefferson Black is the managing director of ASSIGNOR;

Whereas William Jefferson Black is the managing director of ASSIGNEE;

Whereas ASSIGNOR is in the process of winding down operations and intends that ASSIGNEE shall continue uninterrupted the business operations of ASSIGNOR;

Whereas ASSIGNEE is comprised of people with substantially identical interests and for which the underlying business thereof shall remain substantially unchanged from that operated under the whole ownership of ASSIGNOR; and

Whereas ASSIGNOR wishes to assign to ASSIGNEE, and ASSIGNEE wishes to acquire from ASSIGNOR, all right, title and interest to the Mark and all goodwill associated therewith.

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby assigns and transfers unto ASSIGNEE all right, title and interest in and to the trademark TRANSACTION ADVISORS, the above-identified registration thereof, together with all derivations thereof and including all goodwill associate therewith, whether based on common law or the laws of the various states, and the right (but not the obligation) to assert such registered trademark and other assigned rights to collect for all past, present, and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits and all rights corresponding thereto by reason of any past and future acts of infringement that have occurred or may occur.

This Assignment is deemed to be executed and delivered within the State of Illinois, and it is the intention of the parties that it shall be construed, interpreted, and applied in accordance with the laws of the State of Illinois without regard to conflicts of law principles.

\* \* \*

In testimony whereof, ASSIGNOR and ASSIGNEE, each as represented by one of its officers, have signed this agreement this 18th day of July 2023.

Finance Information Group, LLC

By: 

Name: William Jefferson Black  
Managing Director

Transaction Advisors Institute LLC

By: 

Name: William Jefferson Black  
Managing Director