

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM825993

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CC Beauty Collection Inc.		07/19/2023	Corporation: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Pure Brazilian USA LLC		
<b>Street Address:</b>	15 Holt Drive		
<b>City:</b>	Stony Point		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10980		
<b>Entity Type:</b>	Limited Liability Company: NEW YORK		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4151895	PURE BRAZILIAN	
<b>Registration Number:</b>	5529282	PURE BRAZILIAN	
<b>Serial Number:</b>	97347973	ALWAYS BLONDE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5132412324		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	5132412324		
<b>Email:</b>	tremaklus@whe-law.com		
<b>Correspondent Name:</b>	Theodore R. Remaklus		
<b>Address Line 1:</b>	600 Vine Street		
<b>Address Line 2:</b>	Suite 2800		
<b>Address Line 4:</b>	Cincinnati, OHIO 45202		
<b>ATTORNEY DOCKET NUMBER:</b>	ANTHONY-1-122		
<b>NAME OF SUBMITTER:</b>	Theodore R. Remaklus		
<b>SIGNATURE:</b>	/theodore r remaklus/		
<b>DATE SIGNED:</b>	07/21/2023		
<b>Total Attachments: 2</b>			
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OP \$90.00 4151895

**ASSIGNMENT**

WHEREAS, **CC Beauty Collection, Inc.** ("Assignor"), a corporation organized and existing under the laws of the State of Florida, with an address at 905 Shotgun Road, Sunrise FL 33326, is the current record owner of the U.S. trademark application and U.S. Trademark registrations listed on the attached Schedule A ("the trademarks");


AND WHEREAS, Pure Brazilian USA LLC ("Assignee"), a limited liability company organized and existing under the laws of the State of New York, with an address at 15 Holt Drive, Stony Point, NY 10980, is desirous of acquiring the trademarks, together with the goodwill of the business symbolized by the trademarks and registrations thereof and with respect to the application filed on the basis of intent-to-use, that portion of Assignor's business to which the trademark pertains in accordance with 15 U.S.C. §1060; and

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the trademarks, together with the goodwill of the business symbolized by the trademarks.

IN WITNESS WHEREOF, Assignor has executed this instrument on the date set forth below.

CC BEAUTY COLLECTION, INC

July 19 2023  
[Date]

By:   
Name: Christine Medrick  
Title: President

**SCHEDULE A**

<b>U.S. Trademark Application No.</b>	<b>Filing Date</b>	<b>U.S. Trademark Registration No.</b>	<b>Registration Date</b>	<b>Trademark</b>
97347973	April 5, 2022			ALWAYS BLONDE
87727136	December 19, 2017	5,529,282	July 31, 2018	pure brazilian
85325715	May 20, 2011	4,151,895	May 29, 2012	pure brazilian