TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM826940

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the assignees previously recorded on Reel 005849 Frame 0327. Assignor(s) hereby confirms the Change of Name.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
M4 STRATEGIES		08/08/2016	Corporation: CALIFORNIA

RECEIVING PARTY DATA

Name:	MFOUR MOBILE RESEARCH, INC.	
Street Address:	19800 MacArthur Blvd., Suite 700	
City:	Irvine	
State/Country:	CALIFORNIA	
Postal Code:	92612	
Entity Type:	Corporation: CALIFORNIA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	85845660	GEOVALIDATION

CORRESPONDENCE DATA

Fax Number: 2023448300

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 202-344-4976

Email: trademarkdocket@venable.com, rliebowitz@venable.com,

cmitros@venable.com

Correspondent Name: Rebecca Liebowitz

Address Line 1: P.O. Box 34385

Address Line 4: Washington, D.C. 20043-9998

ATTORNEY DOCKET NUMBER:	136415500796
NAME OF SUBMITTER:	Catherine Mitros
SIGNATURE:	/Catherine Mitros/
DATE SIGNED:	07/25/2023

Total Attachments: 3

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> TRADEMARK REEL: 008144 FRAME: 0578

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM394144

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
M4 Strategies		08/08/2016	Corporation: CALIFORNIA

RECEIVING PARTY DATA

Name:	MFour Mobile Research
Street Address:	19800 MACARTHUR BLVD, SUITE 700
City:	Irvine
State/Country:	CALIFORNIA
Postal Code:	92612
Entity Type:	Corporation: CALIFORNIA
Name:	MFour Mobile Research
Street Address:	19800 MACARTHUR BLVD, SUITE 700
City:	IRVINE
State/Country:	CALIFORNIA
Postal Code:	92612
Entity Type:	Corporation: CALIFORNIA

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	85821274	M4 RESEARCH
Serial Number:	85845660	GEOVALIDATION

CORRESPONDENCE DATA

7147541244 Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7147541234

Email: srothenberger@mfour.com **Correspondent Name:** MFour Mobile Research 19800 MACARTHUR BLVD Address Line 1: Address Line 4: Irvine, CALIFORNIA 92612

NAME OF SUBMITTER:	Shane Rothenberger
SIGNATURE:	/Shane Rothenberger/

TRADEMARK REEL: 008144 FRAME: 0579

900373939

DATE SIGNED:	08/08/2016
Total Attachments: 0	

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RECORDED: 08/98/2026