

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM827511

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Maryville University of Saint Louis		04/24/2023	Non-Profit Corporation: MISSOURI
RECEIVING PARTY DATA			
Name:	MyLifeTrek Network, Inc.		
Street Address:	6510-A South Academy Blvd. #104		
City:	Colorado Springs		
State/Country:	COLORADO		
Postal Code:	80906		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	97576365	MYLIFETREK	
Serial Number:	97576366	MY LIFETREK	
CORRESPONDENCE DATA			
Fax Number:	8169838080		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8169838000		
Email:	PTO-KC@huschblackwell.com		
Correspondent Name:	Husch Blackwell LLP		
Address Line 1:	4801 Main Street, Suite 1000		
Address Line 4:	Kansas City, MISSOURI 64112		
ATTORNEY DOCKET NUMBER:	502221.10026		
NAME OF SUBMITTER:	Olivia Miller		
SIGNATURE:	/Olivia Miller/		
DATE SIGNED:	07/27/2023		
Total Attachments: 7			
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TRADEMARK APPLICATION ASSIGNMENT

THIS TRADEMARK APPLICATION ASSIGNMENT (this "Assignment") is made as of April 24, 2023 (the "Effective Date") by and between Maryville University of Saint Louis ("Assignor"), and MyLifeTrek Network, Inc., a Delaware corporation ("Assignee"). Each Assignor and Assignee may be referred to herein individually as a "Party" or collectively as the "Parties."

RECITALS

A. Assignor and Assignee are parties to that certain Assignment and Assumption of Leases Agreement dated September 7, 2022 (the "AAL Agreement") pursuant to which Assignor has sold, assigned, and conveyed substantially all of its business related to the Trademark Applications (as defined herein) to Assignee.

B. Assignor desires to assign to Assignee Assignor's right, title, and interest in and to the trademark applications listed on Exhibit A attached hereto (the "Trademark Applications") and any related common law trademarks that include MYLIFETREK, together with all of Assignor's business, and accompanying goodwill, pertaining thereto.

NOW, THEREFORE, in consideration of the foregoing premises and the mutual covenants and agreements contained in the AAL Agreement and this Assignment, along with the consideration amount of ten dollars (10.00 USD), the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee hereby agree as follows:

1. Grant and Assignment. Effective as of the Effective Date, Assignor does hereby sell, transfer, convey, assign and deliver to Assignee all right, title, and interest in and to the Trademark Applications and any related common law trademarks that include MYLIFETREK, together with all of Assignor's business, and accompanying goodwill, pertaining thereto, the same to be held by Assignee for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all claims for damages by reason of past infringements of the trademarks contained in the Trademark Applications (or any of them), along with the right to sue for and collect such damages for the use and benefit of Assignee and Assignee's successors, assigns and other legal representatives.

2. Representations and Warranties of the Parties. Each Party hereby warrants that: (a) this Assignment is a legal, valid, and binding obligation of the warranting Party; (b) it has full power and authority to enter into and perform its obligations under this Assignment in accordance with its terms; and (c) it is and will remain free of any obligations and restrictions that would prevent or impede its performance of its obligations under this Assignment. For the avoidance of doubt, the representations and warranties contained in this Assignment shall not in any way limit or expand the representations and warranties contained in the AAL Agreement.

3. Further Assurances. Each Party shall, without additional consideration, take such further actions and execute promptly such further documents as are necessary to effect and record the assignment and transfer of the Trademark Applications contemplated hereby, including any actions or documents required by the applicable registrar or other governmental authority to document such assignment and transfer or as may be necessary to protect, secure and vest good, valid and marketable title to the Trademark Applications and related rights in Assignee.

4. Recording of Assignment. Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any officer of any country or countries foreign to the United States, whose duty it is to issue trademarks or other evidence or forms of intellectual property protection or applications as, to issue the same to Assignee and Assignee's successors, assigns and other legal representatives in accordance with the terms of this Assignment.

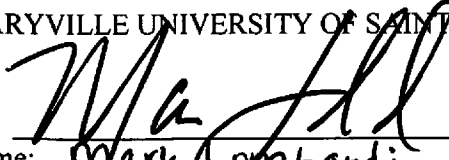
5. Governing Law and Venue. This Assignment, and any disputes arising therefrom, shall be governed by the laws of the state of Missouri without regard to its conflicts of laws principles. Any disputes arising out of this Agreement shall be brought in the state and federal courts sitting in the Eastern District of Missouri. Each Party hereby irrevocably consents to submit to the personal jurisdiction of such courts, and explicitly waives any arguments of *forum non-conveniens*.

5. Counterparts. This Assignment may be executed in two or more counterparts, all of which shall be considered one and the same agreement, and shall become effective when one or more such counterparts have been signed by each of the Parties and delivered to the other Party.

IN WITNESS WHEREOF, this Assignment has been executed as of the Effective Date.

ASSIGNOR:

MARYVILLE UNIVERSITY OF SAINT LOUIS

By: 
Name: Mark Lombardi
Title: President

ASSIGNEE:

MYLIFETREK NETWORK, INC., a Delaware corporation

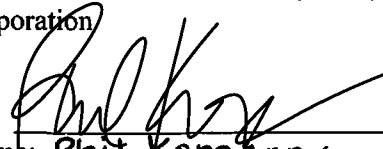

By: 
Name: Phil Komarny
Title: President


EXHIBIT A




Trademark Applications

Trademark	Status/Key Dates	Full Goods/Services	Ser./Reg./App. No.	Owner
MYLIFETREK	Filed: Sep. 02, 2022	<p>Class 9 – Downloadable mobile application for use in tracking student progress featuring a comprehensive learner profile including student credentials, courses completed, and skills acquired; downloadable mobile application for use in tracking student progress featuring skills-aligned, customized student learning paths; downloadable mobile application for creating and hosting educational materials in the fields of non-degree seeking skills-based professional development as well as postsecondary educational materials at the graduate and undergraduate level.</p> <p>Class 41 – Providing an online website featuring educational information, namely, a comprehensive learner profile of student credentials, courses completed, and skills acquired; Providing an online website featuring educational information, namely, skills-aligned, customized student learning paths.</p> <p>Class 42 – Hosting the web sites of others, namely, web sites featuring educational materials in the fields of non-degree seeking skills-based professional development as well as postsecondary educational materials at the graduate and undergraduate level.</p>	United States SN: 97/576,365	Maryville University of Saint Louis

Trademark	Status/Key Dates	Full Goods/Services	Ser./Reg./App. No.	Owner
<p>MY LIFETREK</p> 	<p>Filed: Sep. 02, 2022</p>	<p>Class 9 – Downloadable mobile application for use in tracking student progress featuring a comprehensive learner profile including student credentials, courses completed, and skills acquired; downloadable mobile application for use in tracking student progress featuring skills-aligned, customized student learning paths; downloadable mobile application for creating and hosting educational materials in the fields of non-degree seeking skills-based professional development as well as postsecondary educational materials at the graduate and undergraduate level.</p> <p>Class 41 – Providing an online website featuring educational information, namely, a comprehensive learner profile of student credentials, courses completed, and skills acquired; Providing an online website featuring educational information, namely, skills-aligned, customized student learning paths.</p> <p>Class 42 – Hosting the web sites of others, namely, web sites featuring educational materials in the fields of non-degree seeking skills-based professional development as well as postsecondary educational materials at the graduate and undergraduate level.</p>	<p>United States SN: 97/576,366</p>	<p>Maryville University of Saint Louis</p>

Trademark	Status/Key Dates	Full Goods/Services	Ser./Reg./App. No.	Owner
MYLIFETREK	<p>Filed: Feb 23, 2023</p> <p>Priority Date: Sep. 02, 2022</p>	<p>Class 9 – Downloadable mobile application for use in tracking student progress featuring a comprehensive learner profile including student credentials, courses completed, and skills acquired; downloadable mobile application for use in tracking student progress featuring skills-aligned, customized student learning paths; downloadable mobile application for creating and hosting educational materials in the fields of non-degree seeking skills-based professional development as well as postsecondary educational materials at the graduate and undergraduate level.</p> <p>Class 41 – Providing an online website featuring educational information, namely, a comprehensive learner profile of student credentials, courses completed, and skills acquired; Providing an online website featuring educational information, namely, skills-aligned, customized student learning paths.</p> <p>Class 42 – Hosting the web sites of others, namely, web sites featuring educational materials in the fields of non-degree seeking skills-based professional development as well as postsecondary educational materials at the graduate and undergraduate level.</p>	Aus. App. No. 2337071	Maryville University of Saint Louis

Trademark	Status/Key Dates	Full Goods/Services	Ser./Reg./App. No.	Owner
<p>MY LIFETREK</p> 	<p>Filed: Feb 23, 2023</p> <p>Priority Date: Sep. 02, 2022</p>	<p>Class 9 – Downloadable mobile application for use in tracking student progress featuring a comprehensive learner profile including student credentials, courses completed, and skills acquired; downloadable mobile application for use in tracking student progress featuring skills-aligned, customized student learning paths; downloadable mobile application for creating and hosting educational materials in the fields of non-degree seeking skills-based professional development as well as postsecondary educational materials at the graduate and undergraduate level.</p> <p>Class 41 – Providing an online website featuring educational information, namely, a comprehensive learner profile of student credentials, courses completed, and skills acquired; Providing an online website featuring educational information, namely, skills-aligned, customized student learning paths.</p> <p>Class 42 – Hosting the web sites of others, namely, web sites featuring educational materials in the fields of non-degree seeking skills-based professional development as well as postsecondary educational materials at the graduate and undergraduate level.</p>	<p>Aus. App. No. 2337070</p>	<p>Maryville University of Saint Louis</p>
<p>MYLIFETREK</p>	<p>Filed: Feb 27, 2023</p>	<p>Class 9 – Downloadable mobile application for use in tracking student progress featuring a comprehensive learner profile including student credentials, courses completed, and skills acquired; downloadable mobile application for use in tracking student progress featuring skills-aligned, customized student learning paths; downloadable mobile application for creating and hosting educational materials in the fields of non-degree seeking skills-based professional development as well as postsecondary educational materials at the graduate and undergraduate level.</p>	<p>Qatar App. No. 165543</p>	<p>Maryville University of Saint Louis</p>
<p>MYLIFETREK</p>	<p>Filed: Feb 27, 2023</p>	<p>Class 41 – Providing an online website featuring educational information, namely, a comprehensive learner profile of student credentials, courses completed, and skills acquired; Providing an online website featuring educational information, namely, skills-aligned, customized student learning paths.</p>	<p>Qatar App. No. 165545</p>	<p>Maryville University of Saint Louis</p>

Trademark	Status/Key Dates	Full Goods/Services	Ser./Reg./App. No.	Owner
MYLIFETREK	Filed: Feb 27, 2023	Class 42 – Hosting the web sites of others, namely, web sites featuring educational materials in the fields of non-degree seeking skills-based professional development as well as postsecondary educational materials at the graduate and undergraduate level.	Qatar App. No. 165547	Maryville University of Saint Louis
MY LIFETREK 	Filed: Feb 27, 2023	Class 9 – Downloadable mobile application for use in tracking student progress featuring a comprehensive learner profile including student credentials, courses completed, and skills acquired; downloadable mobile application for use in tracking student progress featuring skills-aligned, customized student learning paths; downloadable mobile application for creating and hosting educational materials in the fields of non-degree seeking skills-based professional development as well as postsecondary educational materials at the graduate and undergraduate level.	Qatar App. No. 165549	Maryville University of Saint Louis
MY LIFETREK 	Filed: Feb 27, 2023	Class 41 – Providing an online website featuring educational information, namely, a comprehensive learner profile of student credentials, courses completed, and skills acquired; Providing an online website featuring educational information, namely, skills-aligned, customized student learning paths.	Qatar App. No. 165550	Maryville University of Saint Louis
MY LIFETREK 	Filed: Feb 27, 2023	Class 42 – Hosting the web sites of others, namely, web sites featuring educational materials in the fields of non-degree seeking skills-based professional development as well as postsecondary educational materials at the graduate and undergraduate level.	Qatar App. No. 165553	Maryville University of Saint Louis