

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM828792

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Gordon James Ramsay		03/29/2023	INDIVIDUAL: UNITED KINGDOM
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Studio Ramsay Global, LLC		
<b>Street Address:</b>	10201 West Pico Boulevard		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90035		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	90835964	GORDON RAMSAY'S BANK BALANCE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2124684888		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-468-4800		
<b>Email:</b>	bsinger@dglaw.com		
<b>Correspondent Name:</b>	Brooke Erdos Singer		
<b>Address Line 1:</b>	Davis+Gilbert LLP, 1675 Broadway		
<b>Address Line 4:</b>	New York, NEW YORK 10019		
<b>ATTORNEY DOCKET NUMBER:</b>	031360-0011-007		
<b>NAME OF SUBMITTER:</b>	Brooke Erdos Singer		
<b>SIGNATURE:</b>	/Brooke Erdos Singer/		
<b>DATE SIGNED:</b>	08/02/2023		
<b>Total Attachments: 5</b>			
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**TRADEMARK ASSIGNMENT**

This TRADEMARK ASSIGNMENT (this "Assignment") is made and dated as of March 29, 2023 (the "Effective Date"), by and between **Gordon James Ramsay**, an individual of the United Kingdom with the address 539-547 Wandsworth Road, London, United Kingdom SW83JD (hereinafter, the "Assignor"), to **Studio Ramsay Global, LLC**, Delaware limited liability company with the address 10201 West Pico Boulevard, Los Angeles, California 90035 (hereinafter, the "Assignee").

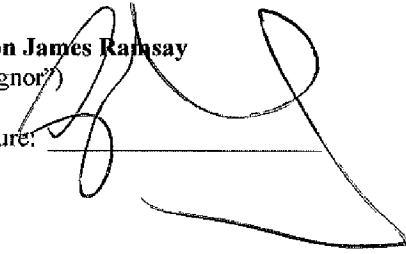
**WHEREAS**, Assignor is the sole and exclusive owner of the US trademark GORDON RAMSAY'S BANK BALANCE & Design (the "Mark"), as set forth on Exhibit 1 hereto, as well as common law rights in and to the Mark, in connection with various goods and services in Classes 9, 16, 25, 28, and 41; and

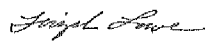
**WHEREAS**, Assignee desires to acquire from Assignor, and Assignor agrees to transfer and assign to Assignee, all of Assignor's right, title, and interest in and to the Mark, together with the goodwill of the business connected with the use of and symbolized by the Mark.

**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee, intending to be legally bound, covenant and agree as follows:

Assignor hereby sells, transfers, and assigns to Assignee, as fully and entirely as the same would have been held and enjoyed by Assignor if this transfer and assignment had not been made, and Assignee hereby accepts the transfer and assignment of (i) all of Assignor's right, title, and interest in and to the Mark, together with the goodwill symbolized by the Mark, to be held and enjoyed by Assignee for its own use and benefit and for the use and benefit of its successors and assigns, and (ii) all rights of Assignor to bring an action, whether at law or in equity, against any third party for infringement or other misuse of the Mark, including the right to bring an action for past, present, and future infringement, dilution, unfair competition, or other misappropriation or misuse, and all rights to recover damages, profits, attorneys' fees, and injunctive relief for infringement, dilution, unfair competition, or other misappropriation or misuse.

**IN WITNESS WHEREOF**, each of the Parties has caused this Assignment to be duly executed and delivered as of the Effective Date.

**Gordon James Ramsay**  
("Assignor")  
Signature: 

**Studio Ramsay Global, LLC**  
("Assignee")  
Signature:   
Name: Tizrah Lowe  
Title: Assistant Secretary






# Sheridans \_ Gordon Ramsay - Trademark Assignment - GORDON RAMSAY'S BANK BALANCE Logo

Final Audit Report

2023-03-29

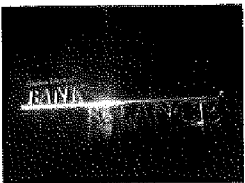
Created:	2023-03-29
By:	Motomi Yuen (motomi.yuen@fox.com)
Status:	Signed
Transaction ID:	CBJCHBCAABAAnTSwMrJo9xb0MO1mOxF4btayW5Wgyyp7

## "Sheridans \_ Gordon Ramsay - Trademark Assignment - GORDON RAMSAY'S BANK BALANCE Logo" History

-  Document created by Motomi Yuen (motomi.yuen@fox.com)  
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**EXHIBIT 1**

Mark	Serial No.	App. Date	Goods and Services
	90835964	July 19, 2021	<p><u>Class 9:</u> Video recordings featuring game shows, games, quizzes, and competitions; Downloadable video recordings featuring game shows, games, quizzes, and competitions; Cinematographic and photographic films featuring game shows, games, quizzes, and competitions; sound recordings featuring game shows, games, quizzes, and competitions; blank CD-ROMs, DVDs and optical storage discs; pre-recorded audio tapes, audio CD and video tapes featuring game shows, games, quizzes, and competitions; apparatus for recording, transmission or reproduction of sound or images; Downloadable computer programs for video and computer games; Downloadable computer programmes for interactive television and for interactive games and/or quizzes; Pre-recorded computer programs for playing casino, gambling and betting games; downloadable computer programs for playing casino, gambling and betting games; Recorded computer gaming software for gambling; downloadable gambling software; Recorded application software for gambling; downloadable software application for gambling; Downloadable computer software for playing computer games, video games, and casino, gambling and betting games; downloadable software for mobile devices, personal computers, consoles and tablets, for playing computer games, video games, and casino, gambling and betting games; downloadable software for mobile devices, personal computers, consoles and tablets, for playing computer games, video games, and casino, gambling and betting games; downloadable image files containing images from game shows; sunglasses; cases, cords and chains for sunglasses; camera cases; mobile phone covers and cases; leather cases for mobile phones; Downloadable electronic game software for mobile telephones; mobile telephone fascias and covers, namely, protective covers for cell phones; laptop carrying cases; cases adapted for tablet computers; computer mouse pads; decorative magnets; fridge magnets; mobile applications; interactive compact discs featuring game shows, games, quizzes, and competitions; downloadable computer software applications for mobile telephones, smartphones, notebook computers, computers and media players for playing computer games, video games, and casino, gambling and betting games; downloadable software to enable uploading, downloading, capturing, posting, showing, editing, playing, streaming, viewing, previewing, displaying, tagging, blogging, sharing, manipulating, distributing, publishing, reproducing, of electronic media, multimedia content, videos, movies, pictures, images, text, photos, games, user-generated content, audio content, and information via the Internet or other computer and communications networks; digital music downloadable from the Internet; downloadable electronic publications in the nature of books, workbooks, newsletters and magazines in the field of game shows, games, quizzes, and competitions; Downloadable podcasts in the field of game shows, games, quizzes, and competitions; Downloadable electronic books in the field of game shows, games, quizzes, and competitions</p> <p><u>Class 16:</u> Printed books in the field of game shows, games, quizzes, and competitions; Printed calendars; Printed newsletters in the field of game shows, games, quizzes, and competitions; Printed magazines in the field of game shows, games, quizzes, and competitions; Printed photographs; stationery; printed instructional and teaching material in the field of game shows, games, quizzes, and competitions; printed instructional and teaching materials in the form of games in the field of game shows, games, quizzes, and competitions; writing</p>

implements; printed publications in the nature of books, workbooks, magazines and newsletters in the field of game shows, games, quizzes, and competitions; printed magazines in the field of game shows, games, quizzes, and competitions; Printed journals in the field of game shows, games, quizzes, and competitions; Printed posters; decalcomanias; prints in the nature of printed photographs; printed event programmes for theatrical shows; stickers; table linen of paper, table mats of paper; table napkins of paper; printed matter, namely, rule books and score cards for use with games; printed fashion journals; printed books in the fields of games and gaming; erasers; paper notepads; paper notebooks; drawing rulers; printed pamphlets in the field of game shows, games, quizzes, and competitions; printed maps; Printed travel guides; Printed brochures in the field of game shows, games, quizzes, and competitions; scrap books; book covers; printed autograph books; printed picture books; plastic materials for packaging, namely, plastic film; packaging materials, namely, paper, cardboard, gift packaging, printed publications, namely, books, workbooks, magazines and newsletters in the field of game shows, games, quizzes, and competitions; printed greeting cards; printed musical greeting cards; printed Christmas cards; printed tickets; instructional and teaching materials in the field of game shows, games, quizzes, and competitions; printed gift vouchers; printed address books; printed diaries; book marks; pens; pencils; paper napkins; printed flyers in the field of game shows, games, quizzes, and competitions; printed leaflets in the field of game shows, games, quizzes, and competitions; printed pamphlets in the field of game shows, games, quizzes, and competitions; advertising and promotional materials, namely, printed advertising signs and posters of paper or cardboard, paper brochures, paper business cards; paper bags; parts and fittings for the aforesaid goods, namely, book covers

Class 25: T-shirts; hats; hoodies; sweatshirts; shorts; caps being headwear; tracksuits; footwear; headwear; pullovers; knitwear, namely, sweaters, pants, dresses and skirts; trousers; coats; clothing jackets; jeans; skirts; dresses; pyjamas; undergarments; camisoles; underwear; boxer shorts; clothing belts; scarves; gloves; neckties; socks; blouses; swimsuits; swim trunks; baseball caps; beanies; shoes; trainers being sneakers; flip-flops for use as footwear; boots; leather belts for clothing

Class 28: Games, namely, handheld non-electronic skill games; handheld non-electronic quiz skill games; video game joysticks; video game machines; handheld consoles for playing video games; protective carrying cases specially adapted for handheld video games; toys, namely, modeled plastic toy figurines and talking toys; playthings, namely, soft plush or knitted toys; soft sculpture toys; board games; gymnastic and sporting articles, namely, footballs, handballs, exercise balls; electronic learning toys and electronic dart games; handheld electronic games apparatus, namely, handheld game consoles; slot machines and gaming machines; play sets for action figures and play card cases; toy models, namely, toy models of gold bars; handheld games, namely, handheld non-electronic skill games; playing cards; balls for games and sports; electronic amusement apparatus, namely, electronic board games, electronic action toys; amusement game machines

Class 41: Entertainment and educational services, namely, a continuing program about games, quizzes, and competitions accessible by means of computer networks, television, mobile telephone, and cable and other electronic means; television entertainment, namely, a continuing program about games, quizzes, and competitions; entertainment services in the form of ongoing television programmes in the field of games, quizzes, and competitions; interactive television entertainment, namely, a continuing program about games, quizzes,

		<p>and competition; production, and distribution of audio and video works and materials, namely, television programmes, radio programmes and films; education and entertainment services, namely, the provision of entertainment information by computer networks, television, mobile telephone, and cable and other electronic means; Entertainment services, namely, production and distribution of game shows; Production of sound recording and music video recordings; Entertainment services, namely, providing online non-downloadable computer software for playing electronic, computer and video games provided by means of the Internet; internet games, namely, providing non-downloadable games of chance via the internet; organizing of games; provision of non-downloadable software for playing computer games via a global computer network; providing interactive entertainment services, namely, providing temporary use of non-downloadable computer software for playing electronic games; Entertainment services, namely, providing a website for online gambling; gaming services in the nature of online slot machines; electronic betting, gambling and lottery services provided by means of the Internet; Entertainment services, namely, providing podcasts featuring information in the field of entertainment; Video performances in the nature of game shows; entertainment services, namely, blogs featuring game shows, games, quizzes, and competitions; entertainment services, namely, vlogs featuring nondownloadable videos in the field of game shows, games, quizzes, and competitions; television and radio entertainment services, namely, game shows; online non-downloadable digital music provided from the Internet; online non-downloadable sound recordings provided from the Internet; online non-downloadable video recordings provided from the Internet; production of films, video tape film production, rental of sound recordings and video tape recordings; editing and production of cinematographic, televisual, digital and motion picture films, radio and television programs; entertainment services, namely, providing online electronic, computer and video games provided by means of the Internet, mobile telephone and other remote communications device; multimedia publishing of computer and video games and computer and video games software; providing a website featuring customized video game player information, including information regarding a player's identity and the player's preferences; multimedia publishing of entertainment and educational software; Entertainment services relating to quizzes; organization of quiz games and competitions for entertainment purposes; organization and presentation of live entertainment shows, live show performances and live audience participation events for entertainment purposes; organizing exhibitions for entertainment purposes; advisory and consultancy services in connection with the foregoing</p>
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