

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM829474

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Neoteric Cosmetics, Inc.		07/31/2023	Corporation: COLORADO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Alpha Skin LLC		
<b>Street Address:</b>	15 Holt Drive		
<b>City:</b>	Stony Point		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10980		
<b>Entity Type:</b>	Limited Liability Company: NEW YORK		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	97450932	A	
<b>Registration Number:</b>	4947926	A ALPHA	
<b>Registration Number:</b>	4947925	ALPHA	
<b>Registration Number:</b>	4947924	A	
<b>Registration Number:</b>	2504805	ALPHA HYDROX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5132416234		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	5132412324		
<b>Email:</b>	tremaklus@whe-law.com		
<b>Correspondent Name:</b>	Theodore R. Remaklus		
<b>Address Line 1:</b>	600 Vine Street		
<b>Address Line 2:</b>	Suite 2800		
<b>Address Line 4:</b>	Cincinnati, OHIO 45202		
<b>ATTORNEY DOCKET NUMBER:</b>	ANTHONY-1-122		
<b>NAME OF SUBMITTER:</b>	Theodore R. Remaklus		
<b>SIGNATURE:</b>	/theodore r remaklus/		
<b>DATE SIGNED:</b>	08/04/2023		

OP \$140.00 97450932

**Total Attachments: 4**

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## ASSIGNMENT

WHEREAS, Nenteric Cosmetics, Inc. ("Assignor"), a corporation organized and existing under the laws of the State of Colorado, with an address at 8400 E. Crescent Parkway, Suite 450, Greenwood Village, CO 80111, is the current record owner of the U.S. trademark application and U.S. Trademark registrations listed on the attached Schedule A ("the trademarks");

AND WHEREAS, Alpha Skin LLC ("Assignee"), a limited liability company organized and existing under the laws of the State of New York, with an address at 15 Holt Drive, Stony Point, NY 10980, is desirous of acquiring the trademarks, together with the goodwill of the business symbolized by the trademarks and registrations thereof and with respect to the application filed on the basis of intent-to-use, that portion of Assignor's business to which the trademark pertains in accordance with 15 U.S.C. §1066; and

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the trademarks, together with the goodwill of the business symbolized by the trademarks.

### MISCELLANEOUS

1. Terms of the Asset Purchase Agreement. The parties hereto acknowledge and agree that the representations, warranties, covenants, agreements and indemnities contained in the Asset Purchase Agreement, by and among Assignor, Assignee and Scott's Liquid Gold-Inc., dated June 30, 2023 (the "APA"), shall not be superseded hereby but shall remain in full force and effect to the full extent provided therein. In the event of a conflict or an apparent conflict between the provisions of this assignment and the provisions of the APA, the provisions of the APA shall control.

2. Governing Law. This assignment shall be construed in accordance with and governed by the internal laws of the State of Delaware.

3. Amendments; No Waivers. Any provision of this assignment may be amended or waived if, and only if, the amendment or waiver is in writing and signed, in the case of an amendment, by Assignor and by Assignee, or in the case of a waiver, by the party against whom the waiver is to be effective. No failure or delay by either party in exercising any right, power or

privilege hereunder shall operate as a waiver thereof nor shall any single or partial exercise thereof preclude any other or further exercise thereof or the exercise of any other right, power or privilege. The rights and remedies herein provided shall be cumulative and not exclusive of any rights or remedies provided by law. The knowledge of a default, misrepresentation or breach of warranty or covenant hereunder shall not be deemed a waiver of or non-reliance on such warranty or consent by any other party.

*[Signature page follows]*

IN WITNESS WHEREOF, Assignor has executed this instrument on the date  
set forth below.

NEOTERIC COSMETICS, INC.

July 31, 2023  
(Date)

By: Tisha Pedrazzini  
Name: Tisha Pedrazzini  
Title: President

State of COLORADO

County of JEFFERSON




On this 31 day of July, 20 23, before me, a Notary Public came  
TISHA PEDRAZZINI, to me known and known to be the individual described in  
and who executed the foregoing assignment, and he/she duly acknowledged the same to be  
his/her free act and deed.

Notary Public [Signature]  
My Commission Expires 4/5/2025

GREGORY DAVID VALDEZ  
NOTARY PUBLIC  
STATE OF COLORADO  
NOTARY ID 20134622548  
MY COMMISSION EXPIRES 04/05/2025

[Signature Page to US Marks Assignment]

SCHEDULE A

U.S. Trademark Application No.	Filing Date	U.S. Trademark Registration No.	Registration Date	Trademark
97/450,932	June 9, 2022			
86/649,926	June 3, 2015	4,947,926	April 26, 2016	 ALPHA
86/649,912	June 3, 2015	4,947,925	April 26, 2016	ALPHA
86/649,901	June 3, 2015	4,947,924	April 26, 2016	
74/189,267	July 29, 1991	2,504,805	November 6, 2001	ALPHA HYDROX

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