# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM830337

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	08/12/2019

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Benefit Resource Inc.		08/12/2019	Corporation: NEW YORK

### **RECEIVING PARTY DATA**

Name:	BRI MERGECO, INC.
Street Address:	245 KENNETH DRIVE
City:	ROCHESTER
State/Country:	NEW YORK
Postal Code:	14623-4277
Entity Type:	Corporation: DELAWARE

### **PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark
Registration Number:	2730137	ETRAC
Registration Number:	3277550	BENIVERSAL
Registration Number:	4468862	BRILLIANT

#### **CORRESPONDENCE DATA**

Fax Number: 3128622200

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3128622200

Email: noreen.gosselin@kirkland.com

**Correspondent Name:** Noreen Gosselin Kirkland & Ellis LLP Address Line 1: Address Line 2: 300 North LaSalle

Address Line 4: CHICAGO, ILLINOIS 60654

ATTORNEY DOCKET NUMBER:	47226-10
NAME OF SUBMITTER:	NOREEN GOSSELIN
SIGNATURE:	/NOREEN GOSSELIN/
DATE SIGNED:	08/08/2023
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**Total Attachments: 2** 

**TRADEMARK REEL: 008159 FRAME: 0722**  source=Benefit Resource LLC- DE#page1.tif source=Benefit Resource LLC- DE#page2.tif

TRADEMARK REEL: 008159 FRAME: 0723

CERTIFICATE OF MERGER OF BENEFIT RESOURCE INC.

(a New York corporation)
WITH AND INTO
BRI MERGECO, INC.

(a Delaware corporation)

State of Delaware
Secretary of State
Division of Corporations
Delivered 10:44 AM 08/12/2019
FILED 10:44 AM 08/12/2019
SR 20196458173 - File Number 7542637

Under Section 252 of the General Corporation Law of the State of Delaware

The undersigned, for the purpose of merging a foreign corporation with and into a domestic corporation under the General Corporation Law of the State of Delaware, does hereby certify that:

FIRST: The name of the surviving corporation is BRI MergeCo, Inc., a Delaware corporation, and the name of the corporation being merged into the surviving corporation is Benefit Resource Inc., a New York corporation.

SECOND: An Agreement and Plan of Merger has been approved, adopted, certified, executed and acknowledged by each of the constituent corporations in accordance with the requirements of Title 8 Section 252 of the General Corporation Law of the State of Delaware.

THIRD: The name of the surviving corporation is BRI MergeCo, Inc., a Delaware corporation (the "Corporation").

FOURTH: The Certificate of Incorporation of BRI MergeCo, Inc., the Delaware corporation, shall be the Certificate of Incorporation of the surviving corporation, with no amendments or changes.

FIFTH: The authorized stock and par value of Benefit Resource Inc., a New York corporation is 2,000,000 common shares having a par value of \$.01 per share.

SIXTH: The executed Plan of Merger is on file at the principal place of business of the surviving corporation, the address of which is 245 Kenneth Drive, Rochester NY 14623.

SEVENTH: A copy of the executed Plan of Merger will be furnished by the surviving corporation, on request and without cost, to any stockholder of either of the constituent corporations.

TRADEMARK REEL: 008159 FRAME: 0724

IN WITNESS	WHEREOF,	BRI MergeCo	, Inc. has caused	this Certificate to	be signed by
an authorized officer,	this 12th day	of August	, 2019.		

BRI MergeCo, Inc. A Delaware corporation

Name: Anthony DiBarnaba Title: President

**TRADEMARK REEL: 008159 FRAME: 0725** 

RECORDED: 08/08/2023