

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM832448

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Bagelcode UK Limited		08/16/2023	Private Limited Company: UNITED KINGDOM
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bagelcode, Inc.		
<b>Street Address:</b>	Yeoksam-dong, DongWoo B/D F16, 328		
<b>Internal Address:</b>	Teheran-ro		
<b>City:</b>	Gangnam-gu, Seoul		
<b>State/Country:</b>	KOREA, REPUBLIC OF		
<b>Postal Code:</b>	06212		
<b>Entity Type:</b>	Corporation: KOREA, REPUBLIC OF		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4409951	BINGO LANE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2026375910		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2026375600		
<b>Email:</b>	HLDCTMGroup@hoganlovells.com		
<b>Correspondent Name:</b>	Anna Kurian Shaw of Hogan Lovells US LLP		
<b>Address Line 1:</b>	555 13th Street NW		
<b>Address Line 4:</b>	Washington, D.C. 20004		
<b>ATTORNEY DOCKET NUMBER:</b>	757430.000001		
<b>NAME OF SUBMITTER:</b>	Hadley Dreibelbis		
<b>SIGNATURE:</b>	/Hadley Dreibelbis/		
<b>DATE SIGNED:</b>	08/16/2023		
<b>Total Attachments: 2</b>			
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**INTELLECTUAL PROPERTY ASSIGNMENT**

WHEREAS, Bagelcode UK Limited, a private limited company of the United Kingdom with a principal place of business at Floor 4, Mappin House, 4 Winsley Street, London, United Kingdom, WIW 8HF (the “**Assignor**”), owns certain intellectual property (“**Assignor IP**”), including the trademarks that are listed on the attached **Schedule**, including any and all common law rights, applications, and registrations therefor (the “**Marks**”); *and*

WHEREAS, Bagelcode, Inc., a corporation of the Republic of Korea with a principal place of business at Yeoksam-dong, DongWoo B/D F16, 328, Teheran-ro, Gangnam-gu., Seoul 06212 Republic of Korea (the “**Assignee**”), desires to acquire all right, title, and interest in and to the Assignor IP and Marks (collectively, the “**Assigned IP**”); *and*

NOW THEREFORE, for good and valuable consideration paid by Assignee, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby irrevocably assigns and transfers to Assignee, its successors, and assigns all of Assignor’s right, title, and interest in, to and under the Assigned IP (including the Marks, together with the goodwill of the business symbolized by the Marks), and (i) the right to sue and collect damages and/or profits for past, present, and future infringements of the Assigned IP; (ii) the right to collect past, present and future royalties, damages, proceeds and other payments under such Assigned IP, (iii) to claim priority based on such Assigned IP under the laws of any jurisdiction and/or under international conventions or treaties, (iv) to prosecute, register, maintain and defend such Assigned IP before any public or private agency, office or registrar and (v) any and all rights corresponding to any of the foregoing throughout the world..

IN WITNESS WHEREOF, Assignor has caused this instrument to be signed by a duly authorized corporate officer, effective as of August 16, 2023.

**BAGELCODE UK LIMITED**

By: Seungchul Lee  
Name: Seungchul Lee  
Title: Director

**Schedule**

**Trademarks**

<b>Jurisdiction</b>	<b>Mark</b>	<b>Registration No.</b>	<b>Registration Date</b>
US	BINGO LANE	4409951	01 October 2013
Canada	BINGO LANE	TMA1057860	07 October 2019
WIPO	BINGO LANE	1165736	08 April 2013
EU	BINGO LANE	011251279	20 February 2013
UK	BINGO LANE	UK00911251279	20 February 2013
Australia	BINGO LANE	1567953	08 April 2013