

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM834310

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Courchesne, Larose, Limitee		06/20/2023	Corporation: CANADA
RECEIVING PARTY DATA			
Name:	Michal Inc.		
Street Address:	9761, Boul. des Sciences		
City:	Anjou, Quebec		
State/Country:	CANADA		
Postal Code:	H1J0A6		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6143591	NATURE D'OR	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(424) 302-0692		
Email:	uspto@keatsgatien.com		
Correspondent Name:	Konrad Gatien		
Address Line 1:	120 S. El Camino Dr., Suite 207		
Address Line 4:	Beverly Hills, CALIFORNIA 90212		
NAME OF SUBMITTER:	Konrad Gatien		
SIGNATURE:	/s/		
DATE SIGNED:	08/24/2023		
Total Attachments: 3			
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OP \$40.00 6143591

TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT is made this 20 day of June 2023 (the “**Effective Date**”), by and between **Courchesne, Larose, Limitée**, having its principal place of business at 9761, Boul. des Sciences, Anjou, Québec, H1J 0A6, Canada (the “**Assignor**”), and **Michal Inc.**, having its principal place of business at 9761, Boul. des Sciences, Anjou, Québec, H1J 0A6, Canada (the “**Assignee**”).

WHEREAS the Assignor is the owner of the entire rights, title and interest in and to the Canadian and U.S. trademarks listed on Schedule “A” attached hereto, including any applications therefor or registrations thereof (the “**Trademarks**”); and

WHEREAS the Assignee is desirous of acquiring the Trademarks.

NOW, THEREFORE, the Assignor declares as follows:

In consideration of the sum of one dollars (\$1) and other good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor hereby sells, assigns, transfers and conveys to the Assignee, the Assignor’s rights, title and interest in and to the Trademarks and the goodwill connected with the use and as symbolized by the Trademarks, all common law and statutory rights related thereto, and all rights of renewal and extension if any relating thereto, as of the Effective Date.

The Assignor further assigns to the Assignee the right to sue for past infringement, to institute or continue opposition and cancellation proceedings and other legal proceedings and to recover and retain all damages and profits arising in connection with such Trademarks.

The Assignor undertakes to, upon the request of the Assignee, execute all papers, make all rightful oaths, testify on behalf of the Assignee, and do all other acts necessary to carry out the intent of this Agreement, as well as to provide such other material, information and/or assistance as the Assignee may consider necessary.

This Agreement shall be binding upon the parties, their successors and/or assigns, and all others acting by, through, with or under their direction and all those in privity therewith.

This Agreement is governed by and shall be construed and interpreted in accordance with the laws of the Province of Québec and the federal laws of Canada, applicable therein, without regard to conflict of law principles.


It is the express wish of the parties hereto that this Agreement be drawn up in English. La volonté expresse des parties aux présentes est que ce document soit rédigé en anglais.

[Signature on the next page]

IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed and signed by their duly authorized officers.

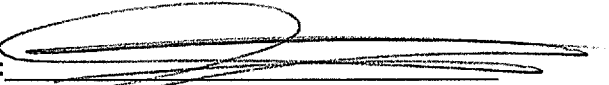
ASSIGNOR

Courchesne, Larose, Limitée

By: 
Name: Alain Routhier
Title: Président


ASSIGNEE

Michal Inc.

By: 
Name: Michel Routhier
Title: Président

SCHEDULE "A"

Trademarks

Country	Trademark	Appl. No. / Reg. No.
Canada	NATURE D'OR	Appl. No.: 1982846
Canada	NATURE D'OR & Design 	Appl. No.: 1982845
Canada	MIDI	Appl. No.: 2122081
United States	NATURE D'OR	Serial No.: 88682759 Reg. No.: 6143591