

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM834927

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Epilady 2000, LLC		08/03/2023	Limited Liability Company: ISRAEL
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	EPIP LLC		
<b>Street Address:</b>	1 Rewe Street		
<b>City:</b>	Brooklyn		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11211		
<b>Entity Type:</b>	Limited Liability Company: NEW YORK		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1546093	EPILADY	
<b>Registration Number:</b>	2070386	FLEA ZAPPER	
<b>Registration Number:</b>	2188023	ROBI	
<b>Registration Number:</b>	2870014	LEGEND	
<b>Registration Number:</b>	5448709	EPILASER	
<b>Registration Number:</b>	5428680	EPILASER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6179464801		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6179464830		
<b>Email:</b>	bosippto@seyfarth.com		
<b>Correspondent Name:</b>	Brian Michaelis		
<b>Address Line 1:</b>	Seyfarth Shaw LLP		
<b>Address Line 2:</b>	2 Seaport Lane, Suite 1200		
<b>Address Line 4:</b>	Boston, MASSACHUSETTS 02210-2028		
<b>ATTORNEY DOCKET NUMBER:</b>	065290-000130		
<b>NAME OF SUBMITTER:</b>	Brian Michaelis		
<b>SIGNATURE:</b>	/Brian Michaelis/		

CH \$165.00 1546093

<b>DATE SIGNED:</b>	08/28/2023
<b>Total Attachments: 2</b> source=Trademark Assignment#page1.tif source=Trademark Assignment#page2.tif	

**TRADEMARK ASSIGNMENT**

THIS TRADEMARK ASSIGNMENT (hereinafter the "Assignment") is effective the 3<sup>rd</sup> day of August, 2023 by **Epilady 2000, LLC**, a Limited Liability Company with an address at P.O. Box 227, Hatzor Haglilit Israel 10351 (hereinafter the "Assignor"), and **EPIP LLC**, a Limited Liability Company organized and existing under the laws of New York, and having a place of business at 1 Rewe Street, Brooklyn, NY 11211 (hereinafter the "Assignee").

**RECITALS**

WHEREAS, Assignor has adopted, owns and is using the following trademarks for which Assignor owns the following identified federal registrations of the United States Patent and Trademark Office for the goods and/or services identified therein (hereinafter the "Marks"):

ApplicationNum	FilingDate	RegNum	Title
73650877	3/23/1987	1546093	EPILADY
74666213	4/27/1995	2070386	Flea Zapper
74636074	2/21/1995	2188023	ROBI
76272875	6/18/2001	2870014	LEGEND
86052410	8/30/2013	5448709	EPILASER
86395820	9/16/2014	5428680	EPILASER Logo

; and

WHEREAS, Assignor desires to transfer the Marks to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Assignor, Assignor hereby agrees as follows:

Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, the entire title, right, and interest in and to the Marks, together with the goodwill of the business symbolized by and associated with the Marks and registration thereof, including, but not limited to, the following:

(a) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Mark or the registration thereof or such associated goodwill;

(b) the right to secure registrations therein in Assignee's own name and to secure renewals and extension of the registration and application for registration in the United States of America or any other country; and

(c) the right to determine, in Assignee's sole discretion whether or not any registration or application for registration of the Mark shall be preserved and maintained or registered.

IN WITNESS WHEREOF, the Assignor and Assignee have caused this Assignment to be executed as a sealed instrument as of the date written below by their respective officers thereunto duly authorized.

ASSIGNOR: Epilady 2000, LLC

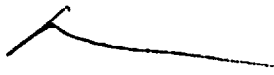
Date: 8/3/23

By: 

Benjamin Goldstein, Authorized Signatory  
Title:

ASSIGNEE: EPIP LLC

Date: 8/3/23

By: 

Benjamin Goldstein, Authorized Signatory  
Title: