OP \$40.00 90341581

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM836212

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Yanyan Mai		01/31/2023	INDIVIDUAL: CHINA

RECEIVING PARTY DATA

Name:	JINGJING MIAO	
Street Address:	No. 71, Haojiaping Village,	
Internal Address:	Leijiaqi Township, Lin County,	
City:	Shanxi Province	
State/Country:	CHINA	
Postal Code:	033200	
Entity Type:	INDIVIDUAL: CHINA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	90341581	BEOWUI

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: shenmahui@gmail.com

Correspondent Name: Kai Yu

Address Line 1: 99 Madison Ave FI 601

Address Line 4: New York, NEW YORK 10016

NAME OF SUBMITTER:	Yanyan Mai
SIGNATURE:	/Yanyan Mai/
DATE SIGNED:	08/31/2023

Total Attachments: 1

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TRADEMARK REEL: 008185 FRAME: 0060

TRADEMARK ASSIGNMENT AGREEMENT

THIS AGREEMENT is made as of the 31st day of January, 2023 by and BETWEEN;

Mai, Yanyan, a citizen under the laws of CHINA, having its principal place of business at Rm.403, Liangji Bldg., Donghuan 1st Rd., Longhua Dist., Shenzhen City CHINA 518000 (hereinafter called the "ASSIGNOR") and

JINGJING MIAO. a citizen under the laws of <u>CHINA</u>, having its principal place of business at No. 71, Haojiaping Village, Leijiaqi Township, Lin County, Shanxi Province CHINA 033200 (hereinafter called the "ASSIGNEE"):

WITNESSETH

WHEREAS ASSIGNOR is the owner of certain trademark and/or service marks duly registered and/or filed in the United States Patent and Trademark Office, as listed in the Schedule attached hereto (hereinafter called the "Trademark");

TRADEMARK	CLASS	FILING NO.	REG. NO.
BEOWUI	10	90341581	6469683

AND WHEREAS ASSIGNEE is desirous of acquiring the rights to the Trademark:

NOW THEREFORE, in consideration of and in exchange for the sum of ONE UNITED STATES DOLLAR (US \$1/-) paid in hand, and other good and valuable consideration, the receipt of which is hereby acknowledged, the ASSIGNOR, together with the goodwill of the business symbolized by the Trademark and the federal registration therefor, hereby transfers and assigns to the ASSIGNEE absolutely, all right, title and interest in and to the Trademark. The ASSIGNOR covenants that it will execute and deliver in favor of the ASSIGNEE all such documents and instruments, and will do all such things, as are necessary or desirable in order to register the ASSIGNEE as the owner of the Trademark in United States.

THIS AGREEMENT shall take effect from 31st day of January, 2023

IN WITNESS WHEREOF the parties hereto have caused their respective authorized representatives to execute this Agreement on the day and year first written above.

Mai, Yanyan	JINGJING MIAO
ASSIGNOR:	ASSIGNEE:

Signed by: Mame: Mai, Yanyan Signed by: JING JING MIAO Name: JINGJING MIAO

TRADEMARK REEL: 008185 FRAME: 0061 RECORDED: 08/31/2023