

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM836333

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
E-JEWELRY, L.L.C.		08/31/2023	Limited Liability Company: OHIO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Quality Gold, Inc.		
<b>Street Address:</b>	500 Quality Boulevard		
<b>City:</b>	Fairfield		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	45014		
<b>Entity Type:</b>	Corporation: OHIO		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2705516	EJEWELRY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5132416234		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	513-241-2324		
<b>Email:</b>	sgraber@whe-law.com		
<b>Correspondent Name:</b>	Sarah Otte Graber		
<b>Address Line 1:</b>	600 VINE STREET		
<b>Address Line 2:</b>	Suite 2800		
<b>Address Line 4:</b>	CINCINNATI, OHIO 45202		
<b>NAME OF SUBMITTER:</b>	Sarah Otte Graber		
<b>SIGNATURE:</b>	/Sarah O. Graber/		
<b>DATE SIGNED:</b>	09/01/2023		
<b>Total Attachments: 1</b>			
source=TrademarkAssignmentEJewelry#page1.tif			

OP \$40.00 2705516

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made effective the September ----, 2023.

WHEREAS, E-JEWELRY, L.L.C., a limited liability company organized and existing under the laws of the Ohio, (hereinafter referred to as the "Assignor"), owns the trademark EJEWELRY, (hereafter "Mark"), which is federally registered with the United States Patent and Trademark Office, as Registration No. 2,705,516, and made a part hereof; and

WHEREAS, QUALITY GOLD, INC., a corporation organized and existing under the laws of Ohio, with an address of 500 Quality Boulevard, Fairfield, Ohio 45014 (herein after referred to as the "Assignee") desires to acquire said Mark, the goodwill associated with said Mark and any and all pending applications therefor and registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the said Assignor does hereby assign and transfer to the said Assignee the entire right, title, and interest in and to said Mark, together with the goodwill of the business symbolized by the Mark and the registrations thereto and pending applications therefor, and all other rights that Assignor has enjoyed thereunder in the United States and other foreign countries, including any and all rights to recovery based on past infringement of said Mark and/or registrations, the same to be held and enjoyed by the Assignee, its successors and assigns, to the full end of the term for which the aforesaid Mark are registered and any renewals of the terms thereof.

Dated: 9/31/2023

E-JEWELRY, L.L.C., Assignor

By: Cora Lee Colaizzi

Title: Marketing Director

Printed Name: Cora Lee Colaizzi