

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM838665

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
John Merwin		09/11/2023	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Brooklyn Bedding LLC		
Street Address:	5301 W Bethany Home Rd		
City:	Glendale		
State/Country:	ARIZONA		
Postal Code:	85301		
Entity Type:	Limited Liability Company: ARIZONA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5550843	NUFORM	
CORRESPONDENCE DATA			
Fax Number:	8449945433		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8444543762		
Email:	jeffrey@jhermanlaw.com		
Correspondent Name:	Jeffrey Herman		
Address Line 1:	7272 E. Indian School Rd Suite 540		
Address Line 4:	Scottsdale, ARIZONA 85251		
NAME OF SUBMITTER:	Jeffrey Herman		
SIGNATURE:	/Jeffrey Herman/		
DATE SIGNED:	09/12/2023		
Total Attachments: 2			
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UNITED STATES TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") dated this 11 day of September 2023,
BETWEEN

John Merwin

1628 S 51st Ave Phoenix, AZ 85043

(the "Assignor")

- and -

Brooklyn Bedding LLC

5301 W Bethany Home Rd Glendale, AZ 85301

(the "Assignee")

TRADEMARK

1. The Assignor is the owner of the following standard character trademark (the "Mark"):

NuForm®

2. The Mark is registered at the United States Patent and Trademark Office (Reg. No. 5,550,843)

ASSIGNMENT

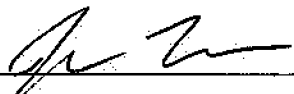
3. The Assignor, for good and valuable consideration the receipt and sufficiency of which is hereby acknowledged, does sell, assign and transfer to the Assignee the Mark, together with that portion of the good will of the business with which the Mark is associated, and all right, title and interest in the Mark, including, but not limited to, the right to register the Mark, to renew registration of the Mark and to license the use of the Mark.
4. The Assignee, in consideration of the Assignor assigning the Mark to the Assignee on the terms in this Agreement, shall pay to the Assigner the sum of \$1.00 (the "Price").
5. The Price is payable in U.S. dollars and is due on the signing of this Agreement.

REPRESENTATIONS AND WARRANTIES

6. The Assignor represents and warrants to the Assignee:
 - a. The Assignor is the exclusive and lawful owner of the Mark, and the Mark does not infringe on the rights of any other person or organization.
 - b. The Mark is free of all security interests.
 - c. The Assignor has not granted any license to use the Mark in any manner whatsoever to any individual, person, organization, association, group or entity.
 - d. The Assignor is not aware of any competing claims to the Mark, and, as far as is known to the Assignor, there is no litigation pending with respect to any claim to the Mark, whether the claim is based on prior use of the Mark, a license to use the Mark or an ownership interest in the Mark.
 - e. The Assignor has the authority to enter into this Agreement.

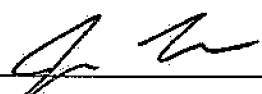
7. The Assignee represents and warrants to the Assignor that the Assignee has the authority to enter into this Agreement.

IN WITNESS WHEREOF the parties have affixed their signatures in the State of Arizona.



John Merwin, Assignor

Date: 9/11/23



Brooklyn Bedding LLC, Assignee

By: John Merwin Date: 9/11/23