

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM838704

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
COGNOTA, INC.		09/01/2023	Corporation: CANADA
RECEIVING PARTY DATA			
Name:	BRAINSTATION INC.		
Street Address:	469 KING STREET WEST		
Internal Address:	SECOND FLOOR		
City:	TORONTO		
State/Country:	CANADA		
Postal Code:	M5V 1K4		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4993190	SYNAPSE	
CORRESPONDENCE DATA			
Fax Number:	6169755505		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6169755500		
Email:	lupercio@gardner-linn.com		
Correspondent Name:	GARDNER, LINN, BURKHART & ONDERSMA LLP		
Address Line 1:	2900 Charlevoix Drive S.E. Suite 300		
Address Line 4:	Grand Rapids, MICHIGAN 49546		
NAME OF SUBMITTER:	Matthew D. Kendall		
SIGNATURE:	/mdk/		
DATE SIGNED:	09/12/2023		
Total Attachments: 2			
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OP \$40.00 4993190

A S S I G N M E N T

For one dollar and other valuable consideration, the receipt and sufficiency of which are hereby acknowledged, **COGNOTA, INC.** ("Assignor"), whose address is **199 Bay St. #4000, Toronto, Ontario Canada, M5L1A9**, confirms that it assigned and does hereby assign to **BRAINSTATION INC.** ("Assignee"), whose address is **469 King Street West, second floor, Toronto, Ontario, M5V 1K4, Canada**, all the Assignor's rights, title and interest and goodwill in and to the trade-mark listed in the attached **Schedule A** (hereinafter, "the Mark"), and the goodwill of the business symbolized by and associated with the Mark pursuant to 15 U.S.C. § 1060, along with all applicable common law rights in the Mark, all Convention or Treaty rights in the Mark, and all rights to sue for present and future infringement, dilution, damage or injury thereof, as well as infringements, dilution, damage or injury occurring prior to the date of this assignment, as fully as these rights would have been held by the Assignor had this assignment not been made.

Assignor covenants that, to the best of its knowledge, it has the full right and power to convey the entire interest herein assigned, and that it has not executed and shall not hereafter execute any document in conflict with this assignment.

Assignor agrees that upon request of the Assignee, its successors, assigns or other legal representatives, Assignor, its successors, assigns or other legal representatives shall do all other legal acts reasonably necessary to carry out the intent of this Assignment, at the Assignor's expense, including but not limited to causing any party under the Assignor's control to execute such documents and do all other legal acts reasonably necessary to carry out the intent of this assignment. Without limiting the generality of the foregoing, these other legal acts include executing additional documents as may be required to record this assignment and to obtain registration of the assigned Mark in any country in the Assignee's name, or in the name of Assignee's successors, assigns or other legal representatives. This assignment may be executed in counterparts, each of which shall be deemed an original and all of which together shall constitute one and the same document.

This assignment shall be governed by the laws of **United States of America**.

This assignment is effective as of this 1st day of September 2023.

Executed this 1st day of September, 2023.

COGNOTA, INC. (*Assignor*)



Signature

Printed Name: Ryan Austin

Title: Chief Executive Officer

BRAINSTATION INC. (*Assignee*)



Signature

Printed Name: George Konrad

Title: Co-CEO

Trademark SCHEDULE "A"

Trademark: SYNAPSE

Country	Application/Serial Number	Registration Number
US	86820593	4993190