# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM840075 Stylesheet Version v1.2

**SUBMISSION TYPE: NEW ASSIGNMENT NATURE OF CONVEYANCE:** NUNC PRO TUNC ASSIGNMENT **EFFECTIVE DATE:** 07/01/2023

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type	
Direct Holdings Global LLC		09/12/2023	Limited Liability Company: DELAWARE	

### **RECEIVING PARTY DATA**

Name:	StarVista Live LLC		
Street Address:	8280 Willow Oaks Corporate Drive		
City:	Fairfax		
State/Country:	VIRGINIA		
Postal Code:	22031		
Entity Type:	Limited Liability Company: DELAWARE		

### **PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark	
Registration Number:	5020449	STARVISTA LIVE	
Registration Number:	5020433	STARVISTA LIVE	

# **CORRESPONDENCE DATA**

Fax Number: 2123075598

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212.218.2379

Email: wmhoward@venable.com **Correspondent Name:** Whitney Meier Howard, Esq. 151 West 42nd Street, 49th Fl. Address Line 1:

Address Line 2: VENABLE, LLP

Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	60218.457636
NAME OF SUBMITTER:	Whitney Meier Howard
SIGNATURE: /Whitney Meier Howard/	
DATE SIGNED:	09/18/2023

**Total Attachments: 3** 

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# NUNC PRO TUNC TRADEMARK ASSIGNMENT

WHEREAS, Direct Holdings Global LLC (hereinafter "Assignor"), a Delaware Limited Liability Company with an address at 8280 Willow Oaks Corporate Drive, Fairfax, Virginia, 22031, USA, owns all rights, title and interest in and to the trademarks set forth on Schedule A, and of the trademark shown in said registration, and of the goodwill of the business symbolized by said mark (collectively, the "Trademarks");

AND WHEREAS, StarVista Live LLC (hereinafter "Assignee"), a Delaware Limited Liability Company with an address at 8280 Willow Oaks Corporate Drive, Fairfax, Virginia, 22031, USA, is desirous of acquiring the entire right, title and interest in and to the Trademarks;

**NOW, THEREFORE**, for one dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer unto the said Assignee the entire right, title and interest in and to the Trademarks, the right of Assignor to conduct business under said trademarks, and the right to sue for past infringements of said trademarks, nunc pro tune, effective as of July 1, 2023.

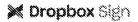
Done, this 12 day of Septembe 7, 2023.

# **Direct Holdings Global LLC**

By:	mile Jewan
Name:	Mike Jason
Title:	President

# SCHEDULE A ASSIGNOR TRADEMARKS

Trademark	Country	Application Serial No.	Filing Date	Reg. No.	Issue Date
StarVista LIVE	USA	86696171	7/17/2015	5020449	8/16/2016
STARVISTA LIVE	USA	86694782	7/16/2015	5020433	8/16/2016



**Trademark Assignment Docs** Title

StarVista L...0795.1).doc and 1 other File name

861c80f649c05c4ad68beec463107e9a9f8c3988 Document ID

MM / DD / YYYY Audit trail date format

Signed Status

**Document History** 

09 / 11 / 2023 Sent for signature to Mike Jason

22:17:35 UTC (mike.jason@starvistalive.com) from

elienne.anoriscat@timelife.com

IP: 75.104.87.14

09 / 12 / 2023 Viewed by Mike Jason (mike.jason@starvistalive.com) ♦

13:34:48 UTC IP: 74.95.170.226 OBWBIV

09 / 12 / 2023 Signed by Mike Jason (mike.jason@starvistalive.com)

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09 / 12 / 2023 The document has been completed.

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COMPLETED

**TRADEMARK** REEL: 008201 FRAME: 0724

**RECORDED: 09/18/2023**