

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM841024

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
One Orijin LLC		09/01/2023	Limited Liability Company: OHIO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	OO Licensing LLC		
<b>Street Address:</b>	4300 East Fifth Avenue		
<b>City:</b>	Columbus		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	43219		
<b>Entity Type:</b>	Limited Liability Company: OHIO		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	97472435	UB GOOD	
<b>Serial Number:</b>	97472443	UB GOOD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	5132412324		
<b>Email:</b>	jvaldes@whe-law.com		
<b>Correspondent Name:</b>	Julie K. Valdes		
<b>Address Line 1:</b>	Suite 2800		
<b>Address Line 2:</b>	600 Vine Street		
<b>Address Line 4:</b>	Cincinnati, OHIO 45202		
<b>ATTORNEY DOCKET NUMBER:</b>	SAIII-11		
<b>NAME OF SUBMITTER:</b>	Julie K. Valdes		
<b>SIGNATURE:</b>	/Julie K. Valdes/		
<b>DATE SIGNED:</b>	09/21/2023		
<b>Total Attachments: 3</b>			
source=Assignment of Trademarks (One Orijin LLC to OO Licensing) - 2023-09-01#page1.tif			
source=Assignment of Trademarks (One Orijin LLC to OO Licensing) - 2023-09-01#page2.tif			

OP \$65.00 97472435



## TRADEMARK ASSIGNMENT

This Assignment of Trademarks (the "Assignment") is made and entered into effective September 1, 2023 by and between One Orijin LLC, an Ohio limited liability company having a place of business at 4300 East Fifth Avenue, Columbus, Ohio 43219, USA ("Assignor"), and OO Licensing LLC, an Ohio limited liability company having a place of business at 4300 East Fifth Avenue, Columbus, Ohio 43219, USA ("Assignee").

WHEREAS, Assignor is the owner of the marks and pending applications set forth in Exhibit A hereof (hereinafter referred to as the "Marks"); and

WHEREAS, for the applications filed in the United States, Assignor has a bona fide intention to use those Marks, and has filed the applications with the United States Patent and Trademark Office based on its bona fide intent to use such Marks in commerce, but has not yet filed statements of use for the Marks under Section 1(c) or 1(d) of the Trademark Act; and

WHEREAS, Assignee desires to acquire the rights Assignor has in and to said Marks and the goodwill associated with said Marks and the applications/registrations thereof; and

WHEREAS, Assignee is the successor to Assignor of that portion of Assignor's business in the United States to which the Marks pertain in accordance with 15 U.S.C. §1060.

NOW, THEREFORE, for U.S. \$1.00 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree that:

1. Assignor does hereby sell, assign, transfer and convey to Assignee, and Assignee hereby accepts, all right, title and interest of Assignor in, to and under the Marks throughout the world, any registrations and applications for registration thereof, and the goodwill of the business connected and/or associate with the use thereof and symbolized thereby, and all rights, interests, claims and demands recoverable in law or equity, that Assignor has or may have in profits and damages for past, present and future infringements of the Marks, including, without limitation, the right to compromise, sue for and collect such profits and damages; the same to be held and enjoyed by Assignee, its successors and assigns or their legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

2. With respect to the Marks in the United States, Assignor does hereby also assign to Assignee those Marks and applications as part of the portion of the business to which the Mark pertains in accordance with 15 U.S.C. §1060.

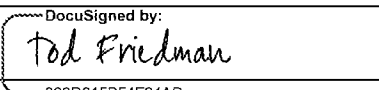
3. Assignor hereby authorizes and requests the corresponding trademark offices whose duty it is to issue, certify, or assign registrations or applications for trademarks or service marks to issue, certify or assign as appropriate the same to Assignee and Assignee's successors, assigns, designees, nominees and other legal representatives in accordance with the terms of this Agreement.

**IN WITNESS WHEREOF**, Assignor and Assignee have executed this Assignment effective as of the date first written above.

**ASSIGNOR**

One Orijin LLC

Dated: September 11, 2023

By:   
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DocuSigned by:  
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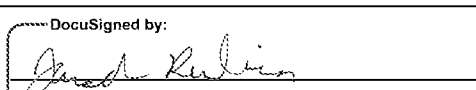
Name: Tod H. Friedman

Title: Secretary

**ASSIGNEE**

OO Licensing LLC


Dated: September 1, 2023

By:   
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DocuSigned by:  
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2EEB8C4BE71A4CD...

Name: Jared Rubin

Title: Manager

**EXHIBIT A**

<b>Mark</b>	<b>Country</b>	<b>Application Number</b>
UB GOOD	United States	97/472,435
	United States	97/472,443