

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM839681

| | | | |
|---|--|--|---------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Reproductive Medicine Associates of New Jersey, LLC | | 09/13/2023 | Limited Liability Company: NEW JERSEY |
| RECEIVING PARTY DATA | | | |
| Name: | IVI America, LLC | | |
| Street Address: | 300 Delaware Ave., Ste 210-A | | |
| City: | Wilmington | | |
| State/Country: | DELAWARE | | |
| Postal Code: | 19801 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| PROPERTY NUMBERS Total: 9 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 5436443 | THE SOURCE FOR NEW BEGINNINGS | |
| Registration Number: | 5327778 | RMA REPRODUCTIVE MEDICINE ASSOCIATES | |
| Registration Number: | 5327783 | THE SOURCE FOR NEW BEGINNINGS RMA | |
| Registration Number: | 5480329 | YOU CAN MEASURE HOPE | |
| Registration Number: | 5900318 | THE SOURCE FOR NEW BEGINNINGS RMA REPROD | |
| Registration Number: | 5969326 | RMA | |
| Registration Number: | 6357029 | PEARL MINI-IVF | |
| Registration Number: | 6429525 | FERTILITALK | |
| Registration Number: | 6891019 | PEAK MEN'S HEALTH | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 8668643947 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Email: | tm@myerswol.in.com | | |
| Correspondent Name: | Harris A. Wolin | | |
| Address Line 1: | 100 South Jefferson Road, Suite 202 | | |
| Address Line 4: | Whippany, NEW JERSEY 07981-1009 | | |
| ATTORNEY DOCKET NUMBER: | RMA Assign_3 | | |

OP \$240.00 5436443

| | |
|---|-------------------|
| NAME OF SUBMITTER: | Harris A. Wolin |
| SIGNATURE: | /Harris A. Wolin/ |
| DATE SIGNED: | 09/15/2023 |
| Total Attachments: 2 source=rma_xxxx_20230913_portfolio_assign_3_post20170309#page1.tif source=rma_xxxx_20230913_portfolio_assign_3_post20170309#page2.tif | |

TRADEMARK ASSIGNMENT

WHEREAS, Reproductive Medicine Associates of New Jersey, LLC, also known as RMA of New Jersey, LLC, (“Assignor”) having a principal place of business at 140 Allen Rd., Basking Ridge, New Jersey 07920, is the owner of record of the U.S. trademark applications and registrations set forth in Exhibit A attached hereto and incorporated herein (the “Marks”); and

WHEREAS, IVI America, LLC (“Assignee”), a Delaware Limited Liability Company, having a principal place of business at 300 Delaware Ave., Ste 210-A, Wilmington, Delaware 19801, desires to acquire, all of Assignor's right, title and interest in and to the Marks, together with all good will and all other rights associated with the Marks.

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, and the mutual covenants herein contained, Assignor hereby assigns, sets over and transfers unto Assignee, all of Assignor's right, title and interest in, to and under the Marks, all common law rights and good will associated with the Marks, and the right to assert such Marks and recover damages for any and all past, present and future infringement and claims for damages and proceeds thereof including, without limitation, license royalties and proceeds of infringement suits and all rights corresponding thereto throughout the world by reason of any past and future acts of infringement that have occurred or may occur.

Assignee hereby accepts the assignment and conveyance of the Marks.

IN WITNESS WHEREOF, the parties hereto have duly executed this Assignment as of September 13, 2023.


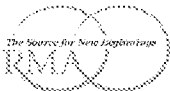



**REPRODUCTIVE MEDICINE
ASSOCIATES OF NEW JERSEY, LLC**

DocuSigned by:
By: Thomas Molinaro MD
59CC5EE38C134CE...
Name: Thomas Molinaro MD
Title: Partner

IVI AMERICA, LLC

DocuSigned by:
By: Bruce Goldstein
265897278F684C8...
Name: Bruce Goldstein
Title: Dir of Legal Ops

EXHIBIT A

| Registration No. | Serial No. | Mark |
|-------------------------|-------------------|---|
| 5436443 | 87382447 | THE SOURCE FOR NEW BEGINNINGS |
| 5327778 | 87382500 |  |
| 5327783 | 87382540 |  |
| 5480329 | 87651450 | YOU CAN MEASURE HOPE |
| 5900318 | 88068075 |  |
| 5969326 | 88479798 |  |
| 6357029 | 88739347 | PEARL MINI-IVF |
| 6429525 | 88918405 | FERTILITALK |
| 6891019 | 97002649 |  |