

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM841016

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TRADELLA LTD		09/20/2023	Limited Corporation: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	TRAXELLA LTD		
Street Address:	Suite 8028 182-184 High Street North		
City:	East Ham, London		
State/Country:	UNITED KINGDOM		
Postal Code:	E6 2JA		
Entity Type:	Limited Corporation: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6952172	JUST PET ZONE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8054281253		
Email:	lillian.khosravi.law@gmail.com		
Correspondent Name:	Lillian H Khosravi		
Address Line 1:	3275 Thousand Oaks Blvd. Suite 211		
Address Line 4:	Thousand Oaks, CALIFORNIA 91362		
NAME OF SUBMITTER:	Lillian Khosravi		
SIGNATURE:	/Lillian Khosarvi/		
DATE SIGNED:	09/21/2023		
Total Attachments: 3			
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OP \$40.00 6952172

Trademark Assignment Agreement

This Trademark Assignment Agreement ("Assignment"), made effective as of the date set forth at the end of this document, is agreed to by and between the following parties:

TRADELLA LTD, a UK Limited Company, ("Assignor"), having an address as follows:

20 Deanston Croft,
Coventry, UK
CV2 2NX

And TRAXELLA LTD., an UK Limited Company, organized under the laws of the United Kingdom, ("Assignee"), having an address as follows:

Suite 8028 182-184 High Street North,

East Ham, London, United Kingdom,

E6 2JA

RECITALS:

WHEREAS, Assignor is the owner of marks (the "Marks") filed with the United States Patent and Trademark Office ("USPTO") with details as follows:

Registration Numbers: 6952172

WHEREAS, Assignee would like to acquire the rights, title, and/or interest in and to said Marks, as well as any trademarks granted for such in any foreign countries;

NOW, therefore, in consideration of the promises and covenants contained herein, as well as other good and valuable consideration (the receipt and sufficiency of which is hereby acknowledged), Assignee and Assignor do hereby agree as follows:

Article 1: ASSIGNMENT:

Assignor hereby sells, assigns, transfers, and conveys to Assignee the whole and complete right, title, and interest in and to the Marks that has been or may be granted in the United States and any foreign countries, together with the goodwill of the business symbolized by the Marks. This Assignment includes any goodwill of any business relating to products or services on which the Marks has been used and for which it is registered. The Assignment also includes any and all

royalties, income, or other such fees (which may include damages or fees for infringement) due or payable to Assignor regarding the Marks.

Under the terms of this Agreement, Assignee is specifically able to bring any actions for infringement of the Marks, even if the infringement took place before the executed date of this Assignment.

Assignor agrees to completely cease use of the Marks or any confusingly-similar Marks. Assignor will not challenge Assignee's rights in the Marks.

Article 2: COOPERATION:

Assignor agrees to cooperate with Assignee to the fullest extent possible in conveying the right, title and interest in and to the Marks. The cooperation referred to herein includes the prompt completion and execution of any papers necessary, including oaths, declarations, specifications or any other papers required to make good the complete conveyance of the Marks, as well as assistance in proceedings taking place before the USPTO or any foreign country.

Article 3: RECORDATION:

Assignor will be responsible for causing recordation with the USPTO, by submitting all documents necessary to transfer ownership of the Marks. Assignor authorizes Assignee to complete recordation, and the USPTO and any other government officials to record and register this Assignment.

Assignee will be responsible for paying all fees required to the USPTO for recordation.

Article 4: SUCCESSORS:

The rights and obligations under this Assignment will inure to the benefit and be binding upon any of Assignee's successors and assignees, as well as Assignor's.

Article 5: COUNTERPARTS:

This Assignment may be executed in counterparts, all of which shall constitute a single agreement between the parties. If the dates set forth at the end of this document are different, this Assignment is to be considered effective as of the date that both parties have signed the Assignment, which may be the later date.

Article 6: NO CONFLICT:

Assignor warrants and represents that Assignor is not a party to, or will not be a party to, any assignment, agreement or other contract in conflict with this Assignment.

Article 7: ENTIRE AGREEMENT:

This Agreement document constitutes the entire agreement between Assignor and Assignee and supersedes any prior or contemporaneous understandings, whether written or oral.

Article 8: HEADINGS:

Headings to this Assignment are for convenience only and shall be construed to limit or otherwise affect the terms of this Assignment.

Article 9: JURISDICTION & GOVERNING LAW:

This Agreement and any dispute or claim (including non-contractual disputes or claims) arising out of or in connection with it or its subject matter or formation shall be governed by and construed in accordance with the laws of the United Kingdom without reference to such state's principles of conflicts of law that would require the application of laws of another jurisdiction.

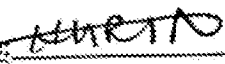
Each party irrevocably submits to the exclusive jurisdiction of the courts of the United Kingdom shall have exclusive jurisdiction to settle any dispute or claim arising out of or in connection with this Agreement or its subject matter or formation.

IN WITNESS WHEREOF, the Assignor and Assignee have executed and delivered this Assignment:

TRADELLA LTD.

(Assignor)

Name: HURIA ABDULKADIR

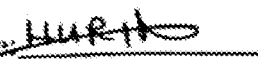
Signature: 

Date: 20/09/2023

TRAXELLA LTD.

(Assignee)

Name: HURIA ABDULKADIR

Signature: 

Date: 20/09/2023