TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM839782

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Relevant Cosmetics, LLC		08/24/2023	Limited Liability Company: ILLINOIS

RECEIVING PARTY DATA

Name:	Thirteen Lune, Inc.
Street Address:	9229 Sunset Blvd., Suite 319
City:	West Hollywood
State/Country:	CALIFORNIA
Postal Code:	90069
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	88872356	RELEVANT COSMETICS

CORRESPONDENCE DATA

Fax Number: 3102283953

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3102283700
Email: rwalsh@smrh.com
Correspondent Name: Paul A. Bost, Esq.
Address Line 1: 1901 Avenue of the Stars, Suite 1600
Address Line 4: Los Angeles, CALIFORNIA 90067

ATTORNEY DOCKET NUMBER:	89ZS-379492
NAME OF SUBMITTER:	Paul A. Bost
SIGNATURE:	/Paul A. Bost/
DATE SIGNED:	09/15/2023

Total Attachments: 1
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ASSIGNMENT OF TRADEMARK

This ASSIGNMENT is made by and between Relevant Cosmetics, LLC, an Illinois limited liability company, having its principal place of business at 28 Olympic Village, Chicago Heights, IL 60411 ("Assignor") and Thirteen Lune, Inc., a Delaware corporation, having its principal place of business at 9229 Sunset Blvd., Suite 319, West Hollywood, CA 90069 ("Assignee").

WHEREAS, Assignor represents and warrants that it owns all rights, title, and interest in and to the trademark, and the U.S. application therefor identified below (hereinafter the "Mark" and "Application"), along with the goodwill of the business appurtenant to said Mark and Application:

Trademark	Class	Serial No.	Date of First Use	Filing Date
RELEVANT COSMETICS	3	88/872,356	2/24/18	4/15/20

WHEREAS, Assignor has agreed to assign all right, title, and interest in the Mark and Application to Assignee, including the goodwill associated with the Mark and any and all claims, demands, and causes of action for infringement of the Mark, past, present, and future, and all of the proceeds from the foregoing;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title, and interest in the United States and in any other country in the world in and to the Mark and Application, along with the goodwill of the business symbolized by the Mark, together with any and all claims, demands, and causes of action for infringement of the Mark, past, present, and future, and all of the proceeds from the foregoing. Assignor also assigns any other registrations of, or applications to register, the RELEVANT COSMETICS mark for goods in International Class 3 in any country or territory of the world. Assignor also authorizes Assignee to record this Assignment in the United States Patent & Trademark Office and in similar government offices throughout the world.

Signed at _____, _____, this 24 day of August, 2023.

RELEVANT COSMETICS, LLC

DocuSigned by:
Eliane Treadwell
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Eliane Treadwell
Owner and CEO