

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM842792

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Alter Domus (US) LLC		09/22/2023	Limited Liability Company: ILLINOIS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Trax Technology Solutions Pte. Ltd.		
<b>Street Address:</b>	80 Raffles Place, #32-01 UOB Plaza		
<b>City:</b>	Singapore		
<b>State/Country:</b>	SINGAPORE		
<b>Postal Code:</b>	048624		
<b>Entity Type:</b>	Limited Liability Company: SINGAPORE		
<b>Name:</b>	Trax Retail, Inc.		
<b>Street Address:</b>	80 Raffles Place, #32-01 UOB Plaza		
<b>City:</b>	Singapore		
<b>State/Country:</b>	SINGAPORE		
<b>Postal Code:</b>	048624		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>Name:</b>	Shopkick, Inc.		
<b>Street Address:</b>	621 17th Street, Suite 777		
<b>City:</b>	Denver		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80239		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 16</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6017742	TRAX	
<b>Registration Number:</b>	6017741	TRAX	
<b>Registration Number:</b>	6017740	TRAX	
<b>Registration Number:</b>	5722430	TRAX	
<b>Registration Number:</b>	5987504	TRAX	
<b>Registration Number:</b>	5727933	TRAX	
<b>Registration Number:</b>	5163129	PERFORMANCE DRIVEN MERCHANDISING	
		<b>TRADEMARK</b>	

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Property Type	Number	Word Mark
Registration Number:	4481808	QURI
Registration Number:	5456337	S
Registration Number:	5269555	SHOPKICK
Registration Number:	4813514	SHOPBEACON
Registration Number:	4151498	KICKS
Registration Number:	4096821	SHOPKICK SIGNAL
Registration Number:	3935282	SHOPKICK
Registration Number:	6274433	
Registration Number:	6274434	

**CORRESPONDENCE DATA**

**Fax Number:** 2485668523

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 2485668522

**Email:** jkrumpe@honigman.com

**Correspondent Name:** Honigman LLP

**Address Line 1:** 650 Trade Centre Way, Suite 200

**Address Line 4:** Kalamazoo, MICHIGAN 49002-0402

<b>ATTORNEY DOCKET NUMBER:</b>	275334-520961
<b>NAME OF SUBMITTER:</b>	Thomas J. Appledorn
<b>SIGNATURE:</b>	/Thomas J. Appledorn/
<b>DATE SIGNED:</b>	09/28/2023

**Total Attachments: 7**

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RELEASE OF TRADEMARK SECURITY INTEREST

THIS RELEASE OF TRADEMARK SECURITY INTEREST (this “*Release*”) is made as of September 22, 2023 by ALTER DOMUS (US) LLC, in its capacity as administrative agent (in such capacity, the “*Administrative Agent*”) for the Lenders (as defined in the Credit Agreement referred to in the Trademark Security Agreement (as defined below)), in favor of the Grantors (as defined below).

WITNESSETH:

WHEREAS Trax Technology Solutions Pte. Ltd., a company incorporated in Singapore with company registration number 201023920E, Trax Retail, Inc., a Delaware corporation, and shopkick, Inc., a Delaware corporation (collectively, the “*Grantors*”), executed that certain Trademark Security Agreement, dated as of October 14, 2021 (as amended, restated, supplemented or otherwise modified from time to time, the “*Trademark Security Agreement*”) in favor of the Administrative Agent, pursuant to which the Grantors granted a security interest to the Administrative Agent in certain trademarks and other intellectual property of the Grantors;

WHEREAS the Trademark Security Agreement was recorded with the United States Patent and Trademark Office at Reel: 7462; Frame: 0883 on October 15, 2021; and

WHEREAS, the Administrative Agent has agreed to terminate the Trademark Security Agreement and terminate and release the entirety of its security interest in all Trademark Collateral (as defined in the Trademark Security Agreement), including all its liens on the trademarks and trademark applications of the Grantors identified on Annex 1 attached hereto and made a part hereof, and to reconvey any and all of its rights, title and interests in, to and under the Trademark Collateral to the Grantors.


NOW, THEREFORE, in consideration of the promises and other good and valuable consideration, receipt of which is hereby acknowledged, the Administrative Agent hereby terminates the Trademark Security Agreement and the security interest and absolutely, unconditionally and irrevocably terminates, releases, cancels and discharges the collateral pledges, grants, liens and security interests granted by the Grantors in favor of the Administrative Agent (on behalf of itself, the Lenders and their permitted successors and assigns) in and to the Trademark Collateral and all rights, title and interests in, to and under the Trademark Collateral, all without warranty or representation of any kind.

This Release shall be governed by, and construed in accordance with, the law of the State of New York.

[Signature Page Follows]

IN WITNESS WHEREOF, the Administrative Agent has caused this Release to be duly executed on the date first above written.

ALTER DOMUS (US) LLC, as Administrative Agent

By:   
Name: Pinju Chiu  
Title: Associate Counsel

ANNEX 1

**TRADEMARKS:**

**U.S. Trademarks and Trademark Applications**



Grantor	Country	Trademark	Application No	Application Date	Registration Number	Registration Date
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	US	<b>trax</b>	88585277	20-08-19	6017742	24/3/2020
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	US	<b>trax</b>	88585272	20-08-19	6017741	24/3/2020
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	US	<b>trax</b>	88585269	20-08-19	6017740	24/3/2020
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	US	TRAX	88167085	24-10-18	5722430	09/04/2019
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	US	TRAX	88167081	24-10-18	5987504	18/2/2020
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	US	TRAX	88167075	24-10-18	5727933	16/4/2019
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	US	SHELF PULSE	79240551	29-06-18	5905693	12/11/2019
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	US	SHELF BLUEPRINT	79240473	29-06-18	5905691	12/11/2019
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	US	SHELF INTELLIGENCE SUITE	79245271	29-06-18	5847728	03/09/2019
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	US	<b>trax</b>	79208861	10-02-17	5430501	27/3/2018
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	US	<b>Trax</b>	79211012	10-02-17	5430525	27/3/2018
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	US	TRAX 5P HEALTH CHECK	79191532	09-12-15	5352513	12/12/2017
Trax Retail, Inc.	US	PERFORMANCE DRIVEN MERCHANDISING	86948455	22-03-16	5163129	14/3/2017

**TRADEMARK**

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Grantor	Country	Trademark	Application No	Application Date	Registration Number	Registration Date
Trax Retail, Inc.	US	QURI	85636719	28-05-12	4481808	11/2/2014
shopkick, Inc.	US		87243415	21-11-16	5456337	01/05/2018
shopkick, Inc.	US	<i>shopkick</i>	87243315	21-11-16	5269555	22/8/2017
Shopkick, Inc.	US	SHOPBEACON	86118266	13-11-13	4813514	15/9/2015
shopkick, Inc.	US	KICKS	85309353	01-05-11	4151498	29/5/2012
shopkick, Inc.	US	SHOPKICK SIGNAL	85098343	02-08-10	4096821	07/02/2012
shopkick, Inc.	US	<i>shopkick</i>			International Reg. 1341649	01.12.2016
shopkick, Inc.	US				International Reg. 1338617	14.12.2016
shopkick, Inc.	US	SHOPKICK SIGNAL			International Reg. 1331642	18.11.2016
shopkick, Inc.	US	KICKS			International Reg. 1332073	18.11.2016
shopkick, Inc.	US	SHOPKICK	77864716	04-11-09	3935282	22/3/2011
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	US		79278160	30-07-19	N/A	N/A
shopkick, Inc.	US	No Verbal Elements	87418921	20-04-17	6274433	16/1/2021
shopkick, Inc.	US	No Verbal Elements	87418934	20-04-17	6274434	16/2/2021






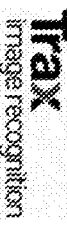


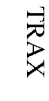
**Non-U.S. Trademarks and Trademark Applications**

Loan Party	Country	Trademark	Application No	Application Date	Registration Number	Registration Date
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	SG		40201800938W	15-01-18	40201800938W	30/08/2018
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	SG	<i>TRAX SOLUTIONS</i>	40201800940T	15-01-18	40201800940T	30/08/2018
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	SG		40201800937Y	15-01-18	40201800937Y	05/09/2019









Loan Party	Country	Trademark	Application No	Application Date	Registration Number	Registration Date
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	SG		40201800941R	15-01-18	40201800941R	30/08/2018
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	SG		40201508383W	19-05-15	40201508383W	09/12/2015
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	SG		40201507934X	13-05-15	40201507934X	02/02/2017
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	SG		40201507943R	13-05-15	40201507943R	02/02/2017
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	SG		40202023850U	10-02-20	40202023850U	04/05/2021
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	SG	<b>trax</b>	40202023850U (IR No. 1560127)	10-02-20	40202023850U	04/05/2021
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	SG	TRAX	40201912517V (IR No. 1470962)	05-04-19	40201912517V	14/07/2020
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	WIPO		1433882	29/06/2018	1433882	29/06/2018
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	China		1433882	29/06/2018	1433882	09/05/2019
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	European Union		1433882	29/06/2018	1433882	29/04/2019
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	WIPO		1422186	29/06/2018	1422186	29/06/2018
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	China		1422186	29/06/2018	1422186	25/01/2019
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	European Union		1422186	29/06/2018	1422186	19/02/2019
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	WIPO		1513186	30/07/2019	1513186	30/07/2019
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	China		1513186	30/07/2019	1513186	18/06/2020
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	European Union		1513186	30/07/2019	1513186	26/06/2020
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	WIPO		1422394	29/06/2018	1422394	15/11/2018
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	China		1422394	29/06/2018	1422394	04/04/2019

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Loan Party	Country	Trademark	Application No	Application Date	Registration Number	Registration Date
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	European Union		1422394	29/06/2018	1422394	06/03/2019
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	WIPO		1308544	09/12/2015	1308544	09/12/2015
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	China		1308544	09/12/2015	1308544	01/02/2018
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	European Union		1308544	09/12/2015	1308544	13/07/2017
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	WIPO		1352610	10/02/2017	1352610	10/02/2017
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	China		1352610	10/02/2017	1352610	13/12/2018
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	European Union		1352610	10/02/2017	1352610	05/12/2017
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	WIPO		1347488	10/02/2017	1347488	01/06/2017
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	China		1347488	10/02/2017	1347488	29/11/2018
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	European Union		1347488	10/02/2017	1347488	07/11/2017
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	WIPO		1560127	10/02/2020	1560127	12/11/2020
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	United Kingdom		1560127	10/02/2020	1560127	20/05/2021
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	European Union		1560127	10/02/2020	1560127	09/04/2021
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	China		1560127	10/02/2020	1560127	08/04/2021
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	WIPO		1470962	05/04/2019	1470962	06/06/2019
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	China		1470962	05/04/2019	1470962	15/08/2019



Loan Party	Country	Trademark	Application No	Application Date	Registration Number	Registration Date
TRAX TECHNOLOGY SOLUTIONS PTE. LTD.	European Union	TRAX	1470962	05/04/2019	1470962	14/11/2019
shopkick, Inc.	CA	KICKS	1822447	10-02-17	TMA1046725	02/08/2019
shopkick, Inc.	NZ		1065395	01-12-16	1065395	28/11/2017
shopkick, Inc.	AU		1840771	01-12-16	180771	01/12/2016
shopkick, Inc.	CA	SHOPBEACON	1673279	17-04-14	TMA1044759	25/07/2019
shopkick, Inc.	EM	SHOPBEACON	12799771	16-04-14	12799771	22/08/2014
shopkick, Inc.	EM	KICKS	10318822	06-10-11	10318822	15/05/2012
shopkick, Inc.	EM	SHOPKICK SIGNAL	9652926	12-01-11	9652926	23/05/2011
shopkick, Inc.	EM	KICKBUCKS	9652918	12-01-11	9652918	23/05/2011
shopkick, Inc.	EM	SHOPKICK	9074006	03-05-10	9074006	27/09/2010
shopkick, Inc.	EM	CauseWorld	9074022	03-05-10	9074022	12/10/2010
shopkick, Inc.	China	KICKBUCKS	9101251	28-01-11	9101251	07/02/2012
shopkick, Inc.	China	SHOPBEACON	14430797	22-04-14	14430797	08/07/2015
shopkick, Inc.	China		10957713	23-05-12	10957713	07/12/2013
shopkick, Inc.	China		14570407	29-05-14	14570407	03/21/2016
shopkick, Inc.	Japan	KICKBUCKS	2011-003118	20-01-11	5448826	11/04/2011
shopkick, Inc.	Japan	SHOPBEACON	2014-030387	18-04-14	5779932	07/17/2015
shopkick, Inc.	Japan	SHOPKICK	2010-035185	05-06-10	5344431	08/06/2010
shopkick, Inc.	Japan	SHOPKICK SIGNAL	2011-004027	24-01-11	5453501	11/25/2011
shopkick, Inc.	Korea		4020180006986	16-01-18	4014127360000	01/11/2018
shopkick, Inc.	Korea		4520140003103	24-04-14	4500587070000	01/09/2015
shopkick, Inc.	Korea	SHOPKICK	4020100023751	05-04-10	400884312	10/10/2011
shopkick, Inc.	AU		1838028	14-12-16	N/A	N/A
shopkick, Inc.	CA		1812915	06-12-16	N/A	N/A
shopkick, Inc.	CA		1812914	06-12-16	TMA1098873	23/04/2021
shopkick, Inc.	CA	SHOPKICK	1791924	18-07-16	TMA1092924	01/02/2021

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