OP \$40.00 97552283

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM842797

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Fluent Insurance Agency, LLC		07/19/2023	Limited Liability Company:

RECEIVING PARTY DATA

Name:	Purpose Insurance Agency, LLC	
Street Address:	300 Vesey Street	
Internal Address:	9th Floor	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10023	
Entity Type:	Limited Liability Company: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	97552283	POLICY SAVINGS

CORRESPONDENCE DATA

Fax Number: 6463653419

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 646-669-7272
Email: than@fluentco.com

Correspondent Name: Fluent, Inc.

Address Line 1: 300 Vesey Street

Address Line 2: 9th Floor

Address Line 4: New York, NEW YORK 10282

NAME OF SUBMITTER:	Tiffany Han
SIGNATURE:	/Tiffany Han/
DATE SIGNED:	09/28/2023

Total Attachments: 0

TRADEMARK REEL: 008212 FRAME: 0888

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RECORDED: 09/28/2023