

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM843271

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Life Nutrition Group Inc.		05/31/2023	Corporation: HONG KONG
Life Nutrition International Company Lim		05/31/2023	Corporation: HONG KONG
Bryant Tin Chuan Shu		05/31/2023	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	LIFENU LIMITED		
Street Address:	Room 2813, Hong Kong Plaza		
Internal Address:	188 Connaught Road West		
City:	Sai Wan		
State/Country:	HONG KONG		
Entity Type:	Corporation: HONG KONG		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3954636	LIFE NUTRITION	
Registration Number:	4169934	LIFE	
Registration Number:	4293553		
CORRESPONDENCE DATA			
Fax Number:	5612957355		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5612957325		
Email:	frank@fjcp LLC.com		
Correspondent Name:	Francis John Ciaramella, Esquire		
Address Line 1:	110 Front Street, Suite 300		
Address Line 4:	Jupiter, FLORIDA 33477		
NAME OF SUBMITTER:	Francis John Ciaramella, Esquire		
SIGNATURE:	/Francis John Ciaramella/		
DATE SIGNED:	10/02/2023		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, LIFE NUTRITION GROUP INC. (“LIFE GROUP Assignor”), a Hong Kong Corporation with a principal address located at STE 603, 6402 8TH AVE, BROOKLYN, NEW YORK 11220, has adopted and used in its business the trademark LIFE NUTRITION, which is registered in the United States Patent and Trademark Office under Registration No. 3,954,636, dated May 3, 2011, for “*Dietary and nutritional supplements; Dietary supplements; Food supplements; Vitamin supplements; Vitamins*” in International Class 005; and

WHEREAS, LIFE NUTRITION INTERNATIONAL COMPANY LIM (“LIFE INTERNATIONAL Assignor”), a Hong Kong Corporation with a principal address located at 188 CONNAUGHT RD WEST, FLAT/RM 2813, HONG KONG PLAZA, SAI WAN HONG KONG has adopted and used in its business the trademark LIFE, which is registered in the United States Patent and Trademark Office under Registration No. 4,169,934, dated July 10, 2012, for “*Dietary and nutritional supplements; Dietary supplements; Food supplements; Vitamin supplements; Vitamins*” in International Class 005; and

WHEREAS, BRYANT TIN CHUAN SHU (“SHU Assignor”), an individual with a principal address located at 1 Lonergan Lane, West Orange, NEW JERSEY 07052, has adopted and used in their business a bottle design trademark, which is registered in the United States Patent and Trademark Office under Registration No. 4,293,553, dated February 19, 2013, for “*Dietary and nutritional supplements*” in International Class 005; and

WHEREAS, LIFENU LIMITED (“Assignee”), a Hong Kong Corporation with a principal address located Room 2813, Hong Kong Plaza, 188 Connaught Road West, Sai Wan, Hong Kong is desirous of acquiring the LIFE NUTRITION mark and Registration No. 3,954,636 from LIFE GROUP Assignor for use with “*Dietary and nutritional supplements; Dietary supplements; Food supplements; Vitamin supplements; Vitamins*”; and

WHEREAS, Assignee is also desirous of acquiring the LIFE mark and Registration No. 4,169,934 from LIFE INTERNATIONAL Assignor for use with “*Dietary and nutritional supplements; Dietary supplements; Food supplements; Vitamin supplements; Vitamins*”; and

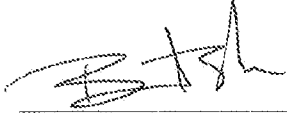
WHEREAS, Assignee is also desirous of acquiring the bottle design mark and Registration No. 4,293,553 from SHU Assignor for use with "*Dietary and nutritional supplements*";

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, LIFE GROUP Assignor, LIFE INTERNATIONAL Assignor, and SHU Assignor do hereby sell and assign unto Assignee LIFENU LIMITED, all right, title and interest in and to Trademark Registration Nos. 3,954,636 (LIFE NUTRITION), 4,169,934 (LIFE), and 4,293,553 (bottle design), respectively, together with the goodwill of the business symbolized by the marks and with the right to recover and have damages and profits for past infringement, if any.

IN WITNESS WHEREOF, the undersigned have executed and delivered this Assignment as of the 1st day of June, 2023.

[SIGNATURES BEGIN ON NEXT PAGE]

For LIFE GROUP Assignor



Signature

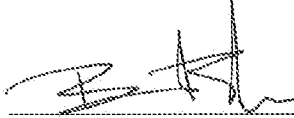
Bryant Shea

Name (Printed)

31st May, 2023

Date

For LIFE INTERNATIONAL Assignor



Signature

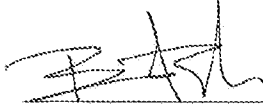
Bryant Shea

Name (Printed)

31st May, 2023

Date

For SHU Assignor



Signature

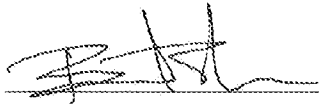
Bryant Shu

Name (Printed)

31st May 2023

Date

For Assignee LIFENU LIMITED:



Signature

Bryant Shu

Name (Printed)

31st May 2023

Date