

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM843935

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jackson Family Farms, LLC		10/01/2023	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Jackson Family Wines, Inc.		
Street Address:	421 Aviation Bld.		
City:	Santa Rosa		
State/Country:	CALIFORNIA		
Postal Code:	95403		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	5493546	CLOUD LANDING	
Registration Number:	6009224	KELSEY HILLS	
Registration Number:	5561626	SABLE MOUNTAIN	
Registration Number:	3181654	SECO HIGHLANDS	
Registration Number:	7019285	THREE VISTAS	
CORRESPONDENCE DATA			
Fax Number:	7073407239		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	707-252-7122		
Email:	tmdept@dpf-law.com		
Correspondent Name:	J. Scott Gerien		
Address Line 1:	1500 First Street, Ste 200		
Address Line 4:	Napa, CALIFORNIA 94559		
ATTORNEY DOCKET NUMBER:	JACK02-1244		
NAME OF SUBMITTER:	J. Scott Gerien		
SIGNATURE:	/J. Scott Gerien/		
DATE SIGNED:	10/05/2023		

CH \$140.00 5493546

Total Attachments: 2

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ASSIGNMENT OF UNITED STATES TRADEMARK REGISTRATION

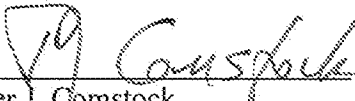
WHEREAS, JACKSON FAMILY FARMS, LLC, a California limited liability company, with a principal business address of 421 Aviation Blvd., Santa Rosa, CA 95403 ("Assignor") owns the marks in the United States which are registered in the U.S. Patent and Trademark Office as shown on Exhibit A (the "Trademarks"); and

WHEREAS, JACKSON FAMILY WINES, INC., a Delaware corporation, with a principal business address of 421 Aviation Blvd., Santa Rosa, CA 95403 ("Assignee") is desirous of acquiring said U.S. Trademarks and the U.S. registrations thereof.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee effective as of October 1, 2023 all right, title and interest in and to the Trademarks in the U.S., together with the goodwill of the business symbolized by the mark in the U. S. and the above identified U. S. registrations thereof.

Dated Effective: October 1, 2023

JACKSON FAMILY FARMS, LLC:



Tyler J. Comstock
SVP & Treasurer

EXHIBIT A

TRADEMARKS

Trademark:	U.S. Registration No.:
CLOUD LANDING	5493546
KELSEY HILLS	6009224
SABLE MOUNTAIN	5561626
SECO HIGHLANDS	3181654
THREE VISTAS	7019285