

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM844694

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
IGT Corp.		09/12/2023	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	New Zealand Milk Brands Limited		
Street Address:	109 Fanshawe Street		
City:	Auckland		
State/Country:	NEW ZEALAND		
Postal Code:	1010		
Entity Type:	limited company (Ltd.): NEW ZEALAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5860127	COW BRAND	
CORRESPONDENCE DATA			
Fax Number:			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	212-813-5900		
Email:	anicolescu@fzlz.com		
Correspondent Name:	Tamar Niv Bessinger		
Address Line 1:	Fross Zelnick Lehrman & Zissu, P.C.		
Address Line 2:	151 West 42nd Street, 17th Floor		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	FTML 2107617		
NAME OF SUBMITTER:	Anca Nicolescu		
SIGNATURE:	/ancanicolescu/		
DATE SIGNED:	10/09/2023		
Total Attachments: 1			
source=Executed assignment - Cow Brand (F5285771x96B9E)#page1.tif			

CH \$40.00 5860127

ASSIGNMENT

WHEREAS, IGT Corp., a New York corporation with a business address at 566 7th Avenue, Suite 804, New York, New York 10018 (“**Assignor**”), is the owner of the mark COW BRAND (the “**Trademark**”) and U.S. Registration No. 5860127 (the “**Registration**”) for the Trademark in connection with “Dairy-based beverages; Dairy-based powders for making dairy-based food beverages and shakes; Dairy-based spreads” in International Class 29;

WHEREAS, New Zealand Milk Brands Limited, a New Zealand limited company with a business address at 109 Fanshawe Street, Auckland, New Zealand 1010 (“**Assignee**”) wishes to acquire the Trademark and Registration;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark and Registration, together with the goodwill of the business associated therewith, and Assignor hereby requests that Assignee be recorded as the assignee and owner of the Trademark that is the subject of the Registration.

IGT Corp.

By:  _____

Name: Gurjeet Taneja

Title: President

Date: 09/12/2023